

THE

# Elks

MAGAZINE



NOVEMBER 1954

**BRATKOWSKI—  
ANOTHER LUCKMAN?**

C

BY TOM SILER

JOHN  
PIKE



*An occasion  
worth celebrating  
deserves Schlitz*



Just the kiss of the Hops

no harsh bitterness

WHETHER YOU DRINK IT from a paper cup at a football game, or from a tall proud glass in a fine hotel, Schlitz flavors the occasion as no other beer can do. In Schlitz you taste the richness of time, the essence of care, the smooth perfection of century-old skills. And through every glass runs the delicate fragrance and flavor of the hops... just the kiss of the hops... not a trace of harsh bitterness.



*If you like beer you'll love Schlitz*

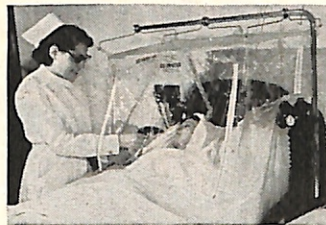
**THE BEER THAT MADE MILWAUKEE FAMOUS**



**NOW!**  
**The Greatest**  
**HOSPITALIZATION**  
**VALUE**  
**EVER OFFERED**



Smiling and healthy today — in a Hospital bed tomorrow! It can happen to you, and with shocking suddenness!



Sky-high Hospital bills can wreck your life savings if you don't have enough Hospitalization. Mail Coupon Below!



Look ahead! Think what a blessing it will be to fall back on reliable help with those Hospital bills. ACT NOW!

**PROTECTS YOU and YOUR FAMILY**  
**IN CASE OF SICKNESS or ACCIDENT..**

# No Time Limit HOSPITAL PLAN

PAYS BENEFITS FOR **FULL STAY** IN HOSPITAL



**This Policy is Sold Only By Mail! ... It's Good Anywhere in U.S. and Possessions!**

If sickness or accident puts you in a Hospital bed — you'll look back and thank your lucky stars you were wise enough to take out the "NO TIME LIMIT" Policy. It's the sensible, practical way to protect your own bank account against the onslaught of high Hospital costs. Ask anyone who's been through a siege of Hospital bills. They'll tell you what a comfort it is to have good, safe Hospitalization to fall back on. And we offer you so much more for your money. So ACT TODAY! Do it before trouble strikes.

## YOU CAN GET MATERNITY

For slight extra cost husband and wife can have a MATERNITY RIDER attached to their regular Policy and this will entitle the couple to a liberal Benefit for childbirth confinement and care.

**SO SUDDEN!**



**WHO'S NEXT?**



**HAPPY DAY!**

**POLICY BACKED BY STRONG RELIABLE COMPANY**  
Our growth and strength lies in the good service we give our Policyholders. We do business in all 48 states and U. S. possessions. Claims are paid promptly in strict accordance with Policy provisions.

**LIFE INSURANCE CO. OF AMERICA**  
Wilmington 99, Delaware

**COSTS ONLY**  
**Pennies**  
**a Day**

## WE PAY CASH DIRECT TO YOU

IN ADDITION TO WHAT YOU MAY COLLECT FROM OTHER INSURANCE  
Go to the Hospital for a day, a week, a month, a year or longer — your "NO TIME LIMIT" Policy pays Benefits just as long as you stay — **there's absolutely no time limit!**

My, what blessed help! What's more, the "NO TIME LIMIT" Policy pays off in cash direct to you — regardless of what you may collect from any other insurance policy for the same disability, including Workmen's Compensation. This is important — it means you can carry the low cost "NO TIME LIMIT" Policy IN ADDITION to any other insurance — then collect two ways in case of Hospital

confinement. This is the way practical minded folks are protecting their savings against today's sky-high Hospital bills.

So be wise! If you're already insured with one Policy — get the "NO TIME LIMIT" Policy for vital EXTRA protection. Of course if you're not insured at all, then by all means get this Policy just as fast as you can — before it's too late.

## ACCIDENTAL DEATH, SURGERY, POLIO INCLUDED

This is truly the opportunity of a lifetime. We give you more coverage, better coverage, longer coverage at a low cost you can easily afford. The "NO TIME LIMIT" Policy "thinks" of everything. You get generous Hospital Room and Board Benefits for sickness or accident (rest homes, sanitariums and Govt. Hospitals excluded) . . . you get Cash Benefits for 73 Surgical Operations . . . Lump Cash for accidental death . . . Cash Payment for loss of eyes, hands, feet . . . special Polio Protection, plus still other valuable coverages. Maternity Rider is available at slight extra cost. There's no waiting period for benefits to start. One Policy covers individual or entire family, birth to age 75. You'll see the low costs in the booklet we send you. Remember — all benefits are paid in CASH DIRECT TO YOU. DON'T TAKE CHANCES — BE PROTECTED. Send for our FREE BOOK which tells all about this remarkable, low cost insurance value.

**DON'T WAIT TILL IT'S TOO LATE! ACT NOW!**

## RUSH COUPON FOR VALUABLE FREE BOOK

### LIFE INSURANCE CO. OF AMERICA

Dept. 1154-E, Wilmington 99, Del.

Please send me, without obligation, full details about your new, low cost NO TIME LIMIT HOSPITAL Plan. No agent will call.

Name .....

Address .....

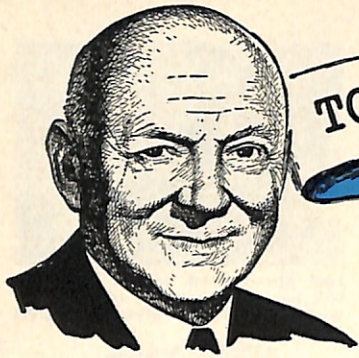
City ..... Zone ..... State .....

**Mail**  
**Coupon**  
**for**

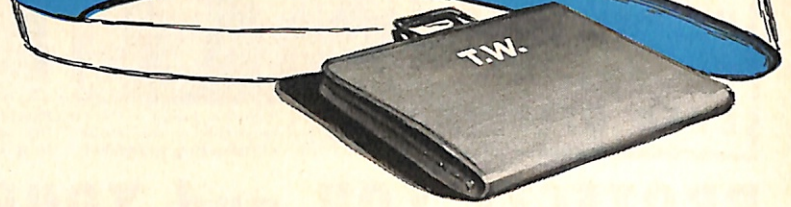
**FREE**  
**BOOK**

**NO OBLIGATION**  
**NO AGENT WILL CALL**





## TOM WRIGLEY WRITES FROM WASHINGTON



**T**HE FLOOD of political oratory reaches its crest and Mr. and Mrs. America with a sigh of relief will quietly go to the polls Tuesday November 2, and vote. Many political campaigns in this country are slam bang affairs and interest runs high, but the day after election everything is back to normal. A few bets are paid, a few "I told you so's" exchanged. Most of the charges and countercharges are forgotten. Free and open elections in the United States are proof of the unity of this nation under the two-party system. We are Americans all and we pull together for home and country.

### SMUGGLERS BEWARE

Smugglers beware, the Customs Bureau has a new mystery box which can spot contraband through anything, according to reports. The boxes have been installed on piers of incoming liners and passengers walk between them. Then there is a 14-foot fluoroscopic machine which is used on luggage and which reveals hidden diamonds and other precious stones.

### SUNBONNET SHOOTER

Miss Martha Snyder is a lawyer with the U. S. War Claims Commission, lives over in Arlington and is as modest and demure a lady as one would wish to meet. But at the Middle Atlantic States Regional Pistol Meet at Quantico, Va., she appeared wearing an old-fashioned sunbonnet. Folks gathered around to laugh when she stood up to shoot but she knocked the targets for a loop and won the woman's championship. The sunbonnet? "Keeps the sun out of my eyes," said Miss Snyder as she put away her 44 bang-bang.

### BOOK STOPS ARGUMENTS

Senators, Congressmen and government officials use one book in Washington about which there is never an argument. It has stopped many a dispute over parliamentary procedure and is accepted as the final decision. "Robert's Rules of Order" was written a good many years ago by General Henry M. Robert, who is buried in Arlington National Cemetery. It covers every parliamentary situation and is the one authority. Mrs. Robert, his widow, who lives in Annapolis,

Md., is an Honorary President General of the Daughters of the American Revolution and, naturally, an expert on parliamentary rulings.

### A NEW SHRINE

Largest statue ever cast in bronze, 100 tons of it, 78 feet high, is ready for dedication here November 10. It is the Marine Corps Memorial depicting the famous raising of the American Flag on Iwo Jima by the Marines in World War II. Three of the six who raised the flag on the mountain died later in battle. They were Sergeant Michael Strank of Cone-maugh, Pa., Corporal Harlan H. Block of Weslaco, Texas, and Pfc. Franklin Sousley of Ewing, Ky. The three living are Corporal Ira Hays of Bapchule, Ariz., Corporal Rene A. Gagnon of Hooksett, N.H., and Pharmacist's Mate 2c Brother John H. Bradley of Appleton, Wis. The Memorial is near beautiful Memorial Bridge which spans the Potomac opposite Arlington National Cemetery and will be one of the nation's shrines, dedicated to all Marines who gave their lives since 1775 when the corps was founded. Felix de Weldon, noted sculptor, then on duty in the Navy, made a scale model of the flag raising and a life-sized model followed from which the huge bronze was cast in sections.

### BOMB PROOF BUILDING

Just completed on the Walter Reed Army Medical Center grounds stands a building designed to withstand A-bomb attack. It is the Armed Forces Institute of Pathology, a strange looking, windowless structure of eight stories, five of them below ground level. Walls of this grim blockhouse are of concrete, very thick and braced with steel beams. The wall on the south, facing the center of Washington, will withstand a positive pressure of 14,500 tons. Ponderous steel doors on tracks can block the entrances. The building, costing over \$6 million, is for pathology research.

### FREEDOM OF THE PRESS

Russia maintains a news office in Washington in the National Press Building where most newspapers and wire services have their bureaus. It is called "Tass," the official Soviet News Agency. Reporters for Tass have the same privi-

leges as American newspapermen and sit in at press conferences the same as writers for the country's newspapers. Thus they have access to a lot of information, some of it confidential, and it can be sent on their wires to Moscow uncensored before it is published here. Our government treats the press fairly, no matter if correspondents represent foreign services or newspapers. In fact we brag about it. But some Tass reporters, it is reported, have even had access to the diplomatic reception room in the State Department during visits by Soviet officials, a room American newspapermen, under the rule, do not enter.

### ARMY SENTIMENT LIVES

When officers retire at Fort Myer across the Potomac from Washington they leave their final parade in a tally-ho coach. When officers are married they also ride away in the tally-ho. Sentiment is not dead in the hard boiled armed services.

### POTOMAC PEELINGS

A former Senate page who took Senator Styles Bridges big car for a ride was told by the judge to turn over a new leaf or they'll throw the book at him. . . . That Air Force Academy at Colorado Springs will have an 8,000-foot airstrip. . . . One of the new high schools here has a cosmetology class room with hair dryers, shampoo booths and makeup tables. . . . Washington has a drug store which offered a house for sale and sells European sport cars. It also sells drugs. . . . After 115 years the Treasury Department building has been given a face scrubbing and the dirt and grime came off by the ton. Next job is to make it pigeon and starling proof. . . . Fewer aircraft accidents are being listed as "pilot error" as crews of American planes chalk up new records for safety. . . . United Mine Workers Welfare Fund, which John L. Lewis championed, paid out \$64 million in benefits and pensions in the last year. Retired miners get \$100 per month regardless of Social Security money. . . . Washington's National Guard Armory has a capacity limit of 5,310 persons set by the fire department but not enforced for big revivals, inaugurations and conventions. . . . People here are buying baby boa constrictors for pets.



# "Hollywood Bride" WALKING DOLL

UNBREAKABLE PLASTIC

including a Gorgeous  
Trousseau of

**7 COMPLETE  
OUTFITS**

**BUY DIRECT and SAVE!**  
regular \$14.95  
value **\$6.95**



Coat and Beret



Sheer Nightgown



Plastic  
Raincoat



**SHE WALKS!**

**SHE'S A BIG 18 INCHES TALL**

**SHE HAS REAL SARAN HAIR**



Afternoon Dress



Glamorous Hostess Gown



Ballerina Costume

## Hollywood Bride Has Everything!

- SITS—STANDS—SLEEPS • HEAD TURNS • UNBREAKABLE
- WASHABLE FROM HEAD TO TOE • GUARANTEED MECHANISM

She's really 7 dolls in 1! She's dressed in an exquisite wedding gown of shimmering rayon satin—and has a complete trousseau suitable for any "dress-up" occasion. You can change her costume, wash and wave her hair in any style. She turns her head as she walks. Unbreakable, washable plastic body. Sparkling "go-to-sleep" eyes. She sits up and stands. Fully jointed, finely detailed, 18 in. high. You get all 7 outfits and this lovely doll at one unbelievable low price.



She Sits Up  
—Sleeps!



Unbreakable  
Plastic!



She  
Walks!

MAGIC  
SARAN  
HAIR



Set Hair any Style

## MONEY BACK GUARANTEE

Niresk Industries, Inc., Dept. TD-59

4757 Ravenswood Ave., Chicago 40, Ill.

Please rush glamorous Hollywood Bride doll and her 7 complete outfits at \$6.95 plus C.O.D. postage. Full purchase price refunded if not 100% satisfied.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

(please print)

CITY \_\_\_\_\_

ZONE \_\_\_\_\_

STATE \_\_\_\_\_

☐ To save postage I enclose \$6.95—ship prepaid

☐ I enclose \$1.00 deposit—will pay balance COD plus postage

**FREE!**

Brush, Comb and Mirror  
with all prepaid orders.

(Canada \$8.95) Niresk,  
853 Kingston Rd., Toronto 8,





## Game

In a game of charades, an ambitious friend of ours tried to act out "Lord Calvert costs a little more and tastes a little better because it's Custom Distilled." Did fine, too, up to the tenth word.

Even after his team lost, they kept insisting Lord Calvert tastes a lot better.

Proves you can be a whiskey expert and still not win at games.

BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS. CALVERT DIST. CO., N.Y.C.

# THE ELKS

VOL. 33

MAGAZINE

No. 6

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

BRUCE A. CAMPBELL  
Chairman

JOHN R. COEN  
Vice-Chairman

JOHN S. McCLELLAND  
Secretary

EMMETT T. ANDERSON  
Asst. Secy. and Asst. Treas.

JAMES T. HALLINAN  
Treasurer

JAMES R. NICHOLSON  
General Manager

LEE C. HICKEY  
Editor

REGINA M. FISHER  
Associate Editor

JOSEPH C. JONES  
Art Editor

GENEVIEVE G. CONOVER  
Advertising Production

W. H. MAGRATH  
Controller

JOHN SCHMITT  
Circulation Manager

EDWARD FAUST  
Promotion Manager

EDITORIAL OFFICES, 50 East 42nd Street, New York 17, N. Y.

## CONTENTS FOR NOVEMBER, 1954

COVER BY JOHN PIKE

TOM WRIGLEY WRITES FROM WASHINGTON.....	2
A MESSAGE FROM THE GRAND EXALTED RULER.....	6
BRATKOWSKI—ANOTHER LUCKMAN?.....	8
THE GRAND EXALTED RULER'S VISITS.....	10
NEWS OF THE LODGES.....	12
FOR ELKS WHO TRAVEL.....	15
DISTRICT DEPUTY CONFERENCES.....	16
THE VAVS AND WHAT IT MEANS TO THE B.P.O.E. ....	17
NEWS OF THE STATE ASSOCIATIONS.....	18
ELKS FAMILY SHOPPER.....	20
TRAVELGUIDE .....	38
ROD AND GUN.....	40
OUR GRAND SECRETARY.....	42
DISTRICT DEPUTIES FOR 1954-1955.....	49
ELKS WORKSHOP.....	50
EDITORIAL .....	52

### ADVERTISING OFFICES

CHICAGO 1  
360 North Michigan Avenue  
STATE 2-6662

NEW YORK 17  
50 East 42nd Street  
VANDERBILT 6-4660

LOS ANGELES 17  
1709 West 8th Street  
DUNKIRK 8-5187

DETROIT 2  
2970 West Grand Boulevard  
TRINITY 5-7026

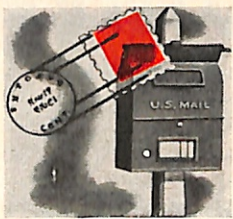
SAN FRANCISCO 4  
1204 Russ Building  
SUTTER 1-2251

CHANGE OF ADDRESS: POSTMASTER—Please mail Form 3579 notices to: THE ELKS MAGAZINE, 50 East 42nd Street, New York 17, N. Y.

Members are asked, in changing address, to send this information: (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 33, No. 6, November, 1954, Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Entered as second class matter November 2, 1940, at the Post Office at Dayton, Ohio, under the Act of August 24, 1912. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year; for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this Magazine assumes no responsibility for their safety. Copyright, 1954, by the Benevolent and Protective Order of Elks of the United States of America



## What Our Readers



### Have to Say

I want to compliment and commend The Elks Magazine and those in authority that had the article "Parking Problems Can Be Solved" written by Mr. Stanley Frank printed in your September issue.

The issue is most timely and no doubt fits many communities throughout the country. The problem can be met, if the civic-minded members and others in municipal authority will meet the issue squarely by following the suggestions and recommendations contained in this article.

Barney Epstein  
Mamaroneck, N. Y.

The article on "Parking Problems" by Stanley Frank in your September 1954 edition was excellent. We would like very much to obtain 15 to 20 copies of this article, either reprints or complete editions.

Harold J. Mills, Manager  
The Warren Chamber of Commerce

Warren, Ohio

We feel that your editorial staff is to be congratulated for publishing Stanley Frank's fine article about the parking problem, and we would appreciate having ten copies of your magazine to assist us in "spreading the gospel" among our merchants and municipal officials.

Richard Rad  
West New York, N. J.

Have very much enjoyed the recent stories by Octavus Roy Cohen . . . Having lived in Birmingham for a number of years, the locale is familiar. Keep 'em up, please.

Was received into the Order in Montgomery, Alabama, March 18th, 1918, and continue my membership in that lodge.

Am the proud possessor of Volume 1, No. 1, issue of The Elks Magazine, also the Twenty Fifth Edition—Showed Vol. 1, No. 1 to the then E.R. of San Antonio Lodge several years ago and he took it to the Lodge and showed it to many of the members.

James B. Farley  
San Antonio, Texas

Being the wife of a member of B.P.O.E. No. 521, I read your most interesting magazine. I am sure I enjoy it as much as my husband does, but what has me so worried is which dog was chosen by the couple on the Magazine cover for August. I want her to have the dachshund.

Mrs. George C. Cooper  
Columbus, Ind.

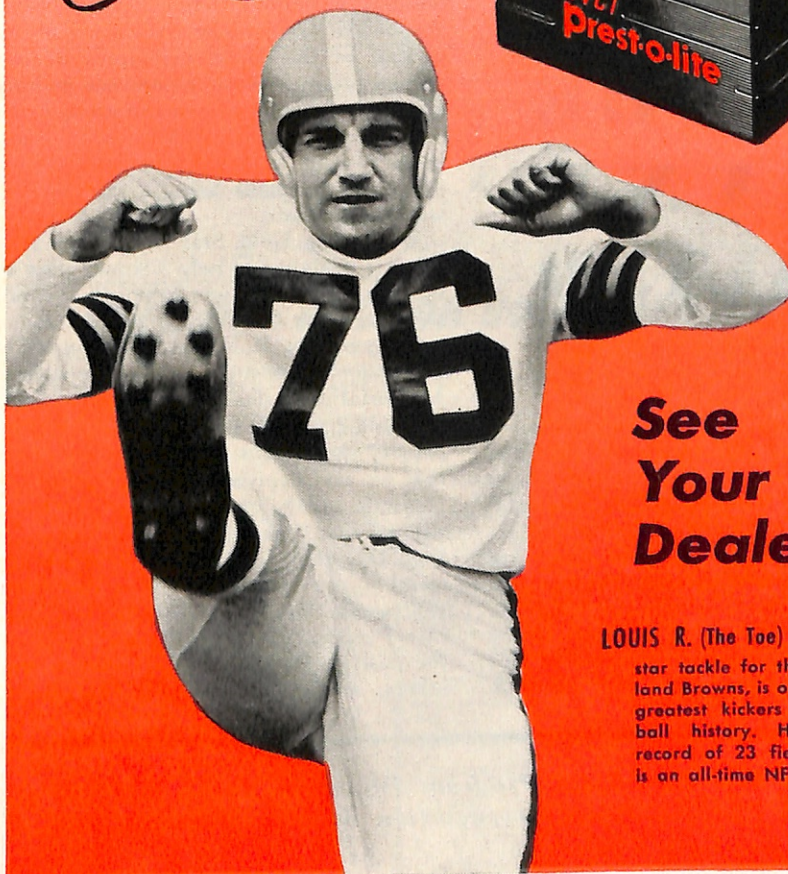
# BUY PREST-O-LITE HI-LEVEL BATTERIES

**need water only 3 times  
a year\* . . . last longer, too!**

\*IN NORMAL CAR USE

says

*Low  
Groza*

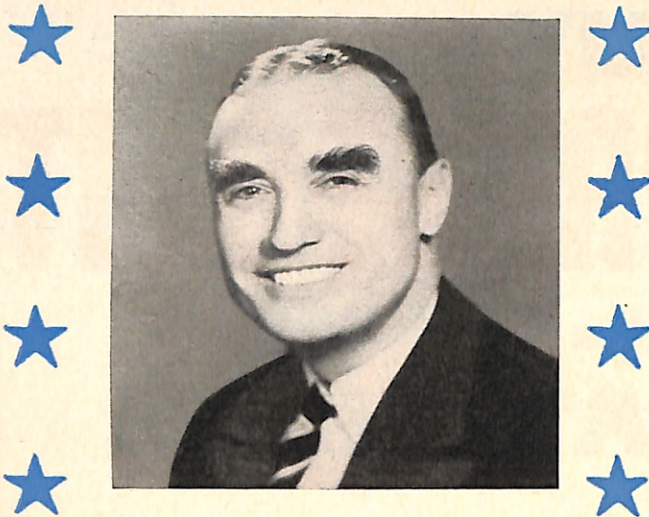


**See  
Your  
Dealer**

**LOUIS R. (The Toe) GROZA,**  
star tackle for the Cleveland Browns, is one of the greatest kickers in football history. His 1953 record of 23 field goals is an all-time NFL record.



# AS ELKDOM SOWS



# AMERICA REAPS

## *a* **message from THE GRAND EXALTED RULER**

**A**T THIS TIME of the year, when our thoughts are especially directed toward Thanksgiving, I find myself eager to express my thanks to our wonderful membership for their hospitality and cooperation. Everywhere I go, there are enthusiastic reports about the reception of our Gold Star Certificate Program. To my desk daily come accounts of the completion of various objectives of this program. For this I am most grateful,

encouraged and inspired. The warmth of hospitality, the sincerity of friendship, the earnestness of endeavor—all these are accorded me wherever I go, and I am indeed thankful to know that this kind of support of our plans is being given. I am grateful, too, that there are such fine Elks all over the land who are extending a helping hand, whose hearts respond to need, whose lives are a fitting tribute to the finest principles of our fraternity, and whose actions are making Elkdom prosper, improve and grow. From the bottom of a heart filled with gratitude, I want to thank one and all for the encouragement being given, for the work being done.

While our Gold Star Certificate Program is designed to help Elkdom grow in numbers and in accomplishments, behind these obvious aims lies a deeper and a truer purpose. It is the real expression of Elkdom's gratitude. When we observe Memorial Day, for example, we are expressing gratitude to those who have gone before, those who have given so much that we are inspired by their example to continue giving of our funds, our time, our efforts. Behind our observance of Flag Day there is gratitude that we are members of the nation which that Flag represents. When our Gold Star Certificate Program calls for classes honoring the District Deputy, State President and others, we are encouraging, of course,

the membership growth of our Order; but we are also expressing thanks to them in a tangible way for their vital part in the promotion and expansion of Elkdom. By our participation in charitable and welfare work in our communities, we are expressing thanks in deeds for the privilege of uniting our emotions and aims toward the improvement of our home towns, of our states, of our country. What our Gold Star Certificate Program is doing essentially is making every day for Elks one of thanksgiving.

Here in America, Thanksgiving Day is a holiday traditionally set aside for the giving of thanks. Begun by the early settlers who felt the urgent need for thanking God for having granted them a successful harvest, Thanksgiving Day has been carried on by people of all nationalities who call America "home."

But man owes thanks for so much more than bread, especially in this beloved country of ours. Man owes thanks first of all for the privilege of living here in this land of plenty, of opportunity, of freedom. We owe thanks for the many rights and privileges we have inherited as part of the American way of life. We owe thanks that we have the opportunity to make the American harvest increasingly more productive—the harvest of grain, the harvest of all of our natural resources, the harvest of the right kind of people for the right kind of nation, the harvest that each of us reaps from the kind of seed we have sown and nourished.

We should express our gratitude that we are members of a great American fraternity which was founded chiefly for charitable purposes. We can show that we appreciate the honor of belonging to this Order by our acts of kindness toward others.

We as Elks believe that no man was ever honored for what he received—honor was the reward for what he gave. We as Elks should therefore renew our obligations of brotherly love and charity, not only by physical giving, but in the generous use of our time, talents and efforts toward improving the lot of those less fortunate than we.

If each of us would give just one more hour to Elkdom this year, that would mean an additional 1,143,000 time hours. Just imagine what this expression of gratitude through giving would mean for the good of the lodge, the Order, the community, and America. This kind of thanksgiving, this increased harvest of good works would truly breathe life into our slogan, "AS ELKDOM SOWS, AMERICA REAPS."

WILLIAM J. JERNICK  
GRAND EXALTED RULER

★ Gold Star Certificate Program Objective No. 7 for Subordinate Lodges—Proper recognition of Elks Memorial Day with appropriate services.



# THIS 39½¢ STORM WINDOW

*protects your family all winter!*

## INSTALL IN 5 MINUTES

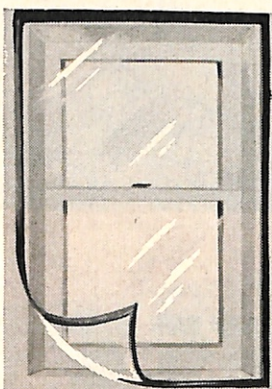
**SAVE \$100 OR MORE!**

**JUST PRESS ON That's All!**

**• NO NAILS • NO HOOKS • NO SCREWS • NO TOOLS**

Imagine a storm window that weighs less than 8 ounces—yet seals out wintry blasts and humidity like magic! Flexible like rubber! You can punch it, kick it, even tap it with a hammer and it springs back—never shatters! This amazing new type window is as TRANSPARENT as CLEAR GLASS! Not affected by snow, sleet, rain, dampness, because it is 100% WATER-PROOF. Resists climate changes—won't crack even at 25 degrees BELOW zero! Will pass any and all Fire Department tests! To install just press it on with dual purpose Adheso border—no nails, no screws, hooks, or tools! Costs you only pennies, yet you can use and re-use it year after year for winter protection and comfort! Try one at our risk and you'll never use old-fashioned storm windows again!

**LIFT ADHESO  
BORDER  
FOR AIRING**



## PROVE IT YOURSELF WITH THIS SIMPLE MATCH TEST!



On a windy day, hold a lighted match just inside a CLOSED window. The first stiff, strong gust of wind will blow it out. NOW put up your TRANS-KLEER sheeting as instructed . . . you'll find out that a lit match held just inside the window will NOT blow out EVEN IF YOU KEEP YOUR REGULAR WINDOW OPEN!

**5  
WAYS  
BETTER**

**1** REAL GLASS-LIKE TRANSPARENCY!  
Never milky or cloudy.

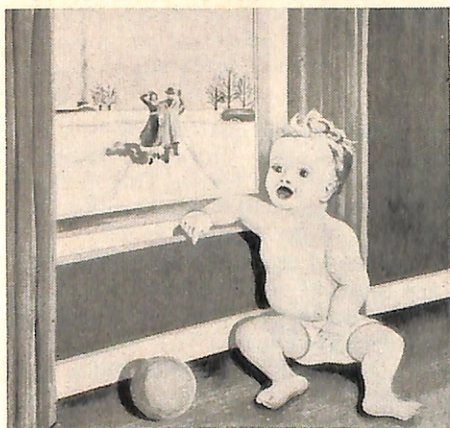
**2** LOW CONDUCTIVITY—  
A modern REYNOLON development.

**3** WATERPROOF & FIRE RETARDANT—  
conforms with all Fire Department ordinances.

**4** RESISTS CLIMATE CHANGES—  
never cracks even at 25 below zero!

**5** RE-USABLE YEAR AFTER YEAR—takes little storage space!

## LOW-COST HEALTH PROTECTION



WINTER COMFORT! You can hardly see this TRANS-KLEER storm window—it's wonderfully transparent, but it protects you and your loved ones from winter's cold blasts and humidity. Saves dollars, too, in fuel bills! It's your cheapest health insurance! And only 39½¢ each!

## OVER ONE MILLION SOLD LAST YEAR!

Over 1,000,000 of these new type windows were sold last winter alone. We invite you to try one, too, entirely at OUR RISK—no obligation whatsoever for you! When you have tried one, when you see how easily and quickly it goes on, when you've TESTED it, you'll never again use the heavy, bulky, old-fashioned kind! No more back-breaking installation! No more broken glass to contend with! No more storing problems—at winter's end just fold away like CLOTH for the following season—year after year! Enjoy the ease and convenience of this new, safe, sure way to winter comfort—for only pennies per window! TRANS-KLEER comes in rolls 36 inches by 432 inches—ENOUGH FOR 10 AVERAGE SIZE WINDOWS, at ONLY 3.95—HARDLY 39½¢ EACH! Of course, smaller windows use less TRANS-KLEER material, while larger ones use more. In all, you receive 108 SQUARE FEET! Yes! 108 SQUARE FEET for only 3.95! Why pay MUCH MORE elsewhere? You cut TRANS-KLEER with scissors to any size required—then press on with the Adheso border—and presto! The job is done! You can lift it any time for airing the room—then re-seal in 1 second flat! How practical! How convenient. And how low in cost! No wonder so many have been sold! No wonder so many home owners, hospitals, government buildings and churches are switching to this new winter protection! We disappointed lots of folks last year because the supply ran out. To avoid disappointment, rush your order NOW—while our supply lasts! More cold weather is on the way right now! SEND NO MONEY. Simply fill in coupon and mail at once. Pay postman only 3.95 plus a few cents postage on delivery of each roll. Try a window at OUR RISK for 5 days. Test it any way you like. If not delighted, KEEP THE WINDOW and get your 3.95 back—no questions asked! You have nothing to lose—LOTS to gain in winter comfort and health protection! ACT NOW!

**THORESEN'S, Dept. 103-M-47  
352 Fourth Ave., New York 10**

**VISIT OUR SHOWROOM OR SHOP BY MAIL**

THORESEN'S, Dept. 103-M-47  
352 Fourth Avenue, New York 10, N. Y.

RUSH.....rolls TRANS-KLEER at 3.95 each, enough for 10 windows or 108 square feet. I will pay 3.95 plus postage on arrival. This is on a trial basis. I will try one FREE. If not delighted, I will return the 9 remaining windows for refund of 3.95—no questions asked. Include Adheso Borders at no extra cost.

NAME.....

ADDRESS.....

TOWN.....ZONE.....STATE.....

SAVE POSTAGE by sending only 3.95 with this coupon. In that case, we pay ALL POSTAGE to your door. Same money-back guarantee.

(CANADIANS: Send orders direct to our Montreal plant. Same price & guarantee—no extra for tariff: THORESEN CO., Dept. 103-M-47, 45 St. James St., West, Montreal 1, P.Q.)





# BRATKOWSKI

*Have the Bears come up with a passing quarterback in the great tradition?*

**BY TOM SILER**

*Sportswriter for the Knoxville "News-Sentinel"*

**N**OTHING makes a baseball manager look smarter than a good home run hitter. Likewise a pro football coach can qualify as a gridiron master if he has a quarterback who throws touchdown passes.

George Halas, the pro football pioneer who owns and coaches the Chicago Bears, was the resident genius of the National Football League for many years. His seven championships are an all-time high. And between 1940 and 1946 his Bears won four titles. It was no coincidence that Sid Luckman was the quarterback and passer.

As long as Luckman was still spry and smart the Bears were awesomely efficient; the club was still aggressive and a mite cocky as late as 1948 when Luckman began to fade. As he faltered, so did the Bears. In time, the Bears were just another football team, and in each of their losing years—1947-

1953—the team with the bright young quarterback won the big title—Paul Christman and the Chicago Cardinals, Tommy Thompson and the Philadelphia Eagles, Otto Graham and the Cleveland Browns, Bob Waterfield and the Los Angeles Rams, and now Bobby Layne and the Detroit Lions.

Halas has been a much-tortured man these seven title-less seasons, a wanderer in the desert of defeat, a perfectionist far short of perfection, a football coach who has been finding the winning combination bewilderingly elusive.

The Bears, for want of a top-flight quarterback, hit a new low in 1953. A few key statistics are shockingly eloquent. The team won only three games. The Bears threw more passes than anyone in the league, yet six teams outscored them by air. On the ground they averaged only 94 yards per game.

All because the Bears lacked a big leaguer at quarterback.





# —another LUCKMAN?

ILLUSTRATED BY  
BOB RIGER

Good aeriels cultivate touchdowns and cash customers; furthermore, the overhead threat makes the runners twice as dangerous and puts tremendous pressure on the defense. Thus it was when Luckman starred. Now, Halas thinks his long search is ended.

"I have always considered Sammy Baugh and Luckman to be the greatest passers of all time," Halas told me. "Well, now, I've got a boy who can be as good as either of them. I mean every word of it; I got a boy who can be as great as the game ever saw. He has everything including a Southern accent."

He referred, of course, to Edmund Raymond Bratkowski, a rookie with two nicknames. College rivals, tormented by his pin-point passing for Georgia, called him "The Brat." Back home in Danville, Ill., they call him "Zeke," a label which grew out of his inordinate fondness for Zeke Bonura, slugging star with the Chicago White Sox when he was a little boy.

Halas' remarks are significant. A front-seat observer of pro football for 33 years, Halas has seen scores of All-Americans fail dismally in the pro game. Certainly, the Papa Bear—as

Halas is known among the pros—is unimpressed by Bratkowski's clippings. For years Halas has been kidding the college glamor boys thusly:

"It's okay if you're an All-American, we won't hold it against you."

Halas, nevertheless, can wax lyrical over the way Zeke throws the ball, the way he kicks and fakes it. Such praise of a fledgling quarterback is even more impressive when you consider that Halas has had his fingers burned repeatedly for seven years.

First there was Johnny Lujack, then Bobby Lane, Bob Williams, Steve Romanik, Nick Sacrinty, George Blanda . . . all of these, and others, failed where Luckman had succeeded, and when they failed the Bears failed. Oddly, no two among them stumbled over the same assignment.

Lujack, the great Notre Dame triple-threater, slipped because his throwing arm lacked accuracy and strength; furthermore, a flourishing insurance business in Chicago diverted him much of the time.

(Continued on page 45)





As John C. Brown, E.R. of Niagara Falls, N. Y. Lodge looks on, Mayor Ernest W. Mirrington presents Mr. Jernick with the key to the city.

# THE GRAND EXALTED RULER'S Visits

**G**RAND EXALTED RULER William J. Jernick attended the Annual New York State Conference of Exalted Rulers and Lodge Secretaries of the Southeast, East and East Central Districts in New York City on September 11th. The Conference, presided over by Past Grand Exalted Ruler James T. Hallinan, was attended by Past Grand Exalted Ruler James R. Nicholson, members of the Grand Lodge and New York State dignitaries. The following day Grand Exalted Ruler and Mrs. Jernick, accompanied by Past Grand Exalted Ruler Hallinan, journeyed to **ONEIDA LODGE, NO. 767**, for a meeting of the Upstate Conference, attended by 272 Exalted Rulers, Secretaries, and national and State officers. Grand Exalted Ruler

Jernick then proceeded to Niagara Falls, and after touring points of interest on both the American and Canadian sides of the Falls, Mr. Jernick visited City Hall, where Mayor Ernest W. Mirrington, Jr., presented him with the key to the city. That evening, a dinner at which Exalted Ruler John C. Brown presided was given at **NIAGARA FALLS LODGE, NO. 346**, in honor of the Grand Exalted Ruler. Among those in attendance were D.D. John Bottorf, Past Grand Lecturing Knight J. Theodore Moses and New York State Scholarship Committee Chairman Franklin J. Fitzpatrick.

On Tuesday, September 14th, Grand Exalted Ruler and Mrs. Jernick arrived at **NORTH TONAWANDA LODGE, NO. 860**, for a luncheon, after which they pro-

ceeded to Dunkirk. Following an official welcome by Mayor Bernard G. Dougherty at City Hall, the Grand Exalted Ruler made a 15-minute address over Dunkirk radio station WFCB. There followed a well attended dinner at the home of **DUNKIRK LODGE, NO. 922**.

At Binghamton next day, Mr. Jernick was interviewed over TV Station WNBW. He was then welcomed to **BINGHAMTON LODGE, NO. 852**, by Exalted Ruler Ellisworth P. Christian at a banquet in his honor. Among the more than one hundred Binghamton and visiting Elks present were T. Emmett Ryan, President, and Claude Y. Cushman, Treasurer, of the New York State Elks Association.

On Tuesday, September 16th, Grand Exalted Ruler and Mrs. Jernick were greeted at Port Jervis railroad station by members of **PORT JERVIS LODGE, NO. 645**. Mr. Jernick was Guest of Honor at a dinner and lodge meeting that evening at which Exalted Ruler Harry Silvers presided. Also present were State Association President T. Emmett Ryan and D.D. Joseph S. Disch.

On September 19th, Grand Exalted Ruler Jernick began his tour of New England Lodges, accompanied by Mrs. Jernick, Past Grand Exalted Ruler and Mrs. John F. Malley, Past Grand Exalted Ruler and Mrs. E. Mark Sullivan and former Grand Lodge Trustee Edward A. Spry. The party arrived at Portsmouth, New Hampshire, and Mr. Jernick was conducted to the Portsmouth TV Station by Past Grand Inner Guard Charles T. Durell, where he made a short address. He was then met by State President Timothy Flynn, Grand Lodge Youth Activities Committeeman Brian M. Jewett, Maine District Deputy East Henry J. Parent and Past Grand Esteemed Loyal Knight C. Dwight Stevens at an old-fashioned shore dinner at nearby Dover Point. Also present were Past District Deputies John McComb Jr., Charles Harlow and

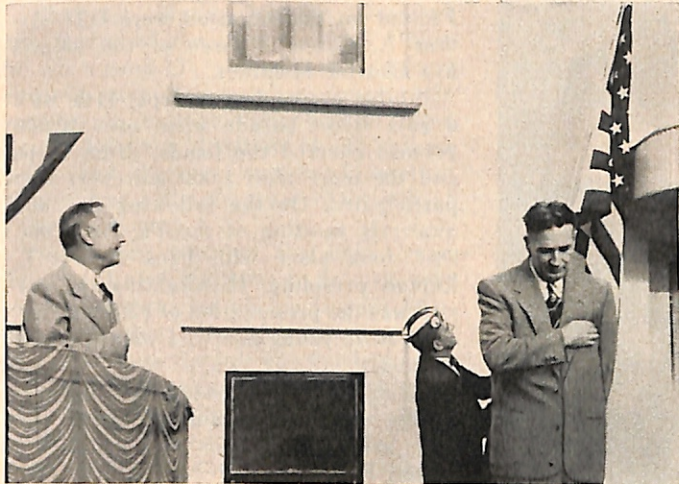


Mr. Jernick and E.R. Harry Silvers flank the large sign of welcome with which the Grand Exalted Ruler was greeted by members of Port Jervis Lodge and State officials shown with him here.



Right: Seen here at the Upstate Conference held at Oneida, N. Y., Lodge are, left to right: Mr. Jernick, Grand Trustee Ronald J. Dunn, Past Grand Exalted Ruler James T. Hallinan, State Assoc. Pres. T. Emmett Ryan, and Judge John F. Scileppi, Grand Forum.

Grand Exalted Ruler William J. Jernick and Exalted Ruler Mahlon Spruce give the Pledge of Allegiance as A. H. Cummings, a member of Millinocket, Me., Lodge, raises the flag over the Lodge's new home in ceremonies conducted by Mr. Jernick during his visit.



Exalted Rulers George Kageleiry, Dover; David Jacobs, Portsmouth, and Orville C. Durocher, Rochester.

Mr. Jernick and his party next visited **LEWISTON, MAINE, LODGE, NO. 371**, where a buffet luncheon was given in his honor. Among those in attendance were P.D.D. Alton A. Lessard, Acting Exalted Ruler Israel Alpren and Charlemaigne B. Fournier, Past Exalted Ruler of Biddeford-Saco Lodge. Mr. Jernick paid his next official visit the following day at **OLD TOWN, MAINE, LODGE, NO. 1287**. Exalted Ruler Emile J. Godin presided at the luncheon meeting, which was also attended by State Association President John E. Galvin and District Deputy Harry H. Baulch.

The party then proceeded to Millinocket, where Mr. Jernick was greeted at the city line by Elks and Civic dignitaries and was presented with the key to the city. A parade had been arranged and as its high point Mr. Jernick headed a dedication program and flag raising at the new home of **MILLINOCKET LODGE, NO. 1521**. The Grand Exalted Ruler was guest of honor that evening at a banquet held at the Community Center, and Mr. and Mrs. Jernick led the Grand March at the ball which followed at the newly dedicated home. Past District Deputy P. L. B. Ebbetts and his wife attended the function, which was presided over by Exalted Ruler Mahlon C. Spruce.

The following day, September 21st, a courtesy call was paid to **BANGOR LODGE, NO. 244**, which was followed by a luncheon at **WATERVILLE LODGE, NO. 905**, at which Exalted Ruler Eli B. Denton presided, with PDD's Robert L. Ervin and J. O. E. Noel in attendance. At **RUMFORD LODGE, NO. 862**, a dinner was given that evening in honor of the Grand Exalted Ruler. Mr. Jernick and his party were greeted by Exalted Ruler Cecil Burns

and PDD's Philip M. Isrealson and Fred J. Orino.

On Wednesday morning, September 22nd, the group was met at the New Hampshire-Maine line by District Deputy Joseph L. Collette and other New Hampshire state officials and escorted by state troopers to The Tower, where **LITTLETON, N. H., LODGE, NO. 1831**, and **BERLIN LODGE, NO. 618**, were hosts at a cocktail party and luncheon. Exalted Ruler Alexander J. Corey, of Littleton Lodge acted as toastmaster. At nearby Center Harbor, the party, which had been joined by Exalted Ruler John H. Killourhy, PER Donald W. MacIsaac of Laconia and some sixty Elks and their ladies, boarded

three large motor yachts for an afternoon sail on the waters of Lake Winnepesaukee. After dinner that evening, the group attended a session of **LACONIA LODGE, NO. 876**, at which time initiations were held. The town manager, Gerard Morin, was official greeter at the dinner. The following day, one of the busiest of the trip, began with a call at **FRANKLIN LODGE, NO. 1280**, where Exalted Ruler Daniel A. Magyar was host, assisted by Secretary Garrett A. Cushing.

At Concord, Mr. Jernick visited the State House, where he met U. S. Senator H. Styles Bridges, a Past Exalted Ruler of Concord Lodge. Exalted Ruler John  
(Continued on page 43)



Among those present at the banquet given by Binghamton, N.Y., Lodge were, left to right: State Scholarship Committee Chairman Franklin J. Fitzpatrick, District Deputy Thomas F. Kinney, Grand Exalted Ruler William J. Jernick, State Association President T. Emmett Ryan, senior Past President J. Victor Schad, a member of Binghamton Lodge, and Exalted Ruler Ellsworth P. Christian.



# NEWS OF THE LODGES



Leo Pignanelli of the City Recreation Dept. congratulates E.R. Frank Delvie of Salt Lake City, Utah, Lodge on the splendid job the Elks accomplished in getting their co-sponsored Boys and Girls Club painted as a community project. Left to right: Club Director Abe Barber, Mr. Pignanelli, Est. Loyal Knight V. C. McFarlane, Mr. Delvie and Est. Lect. Knight J. W. Birkinshaw.



Over 150 girls and boys participated in Idaho Falls, Ida., Lodge's 1954 golf instruction program and tournament. Pictured on the steps of the lodge home are some of the young golfers who attended the end-of-season banquet given by the Elks who presented trophies to the winners. Lodge members with the youngsters include Chairman N. D. Andersen, right; Wesley Deist, left; John Poitevin, crouching at right, and, at rear, golf pro George Orullian and E.R. Bob Bybee.

## Milton, Pa., Lodge Passes Half-Century Mark

The Elks of Milton Lodge No. 913 celebrated their 50th Anniversary with a week-long program which included the initiation of a class of 72 candidates by E.R. Myron C. Sterling and his officers. Present on this occasion were D.D. Arthur A. Cox and three of the lodge's five Charter Members.

Jubilee events began Sept. 11th with a gala street parade when over 10,000 persons cheered the bands, drum corps and the more than 1,000 marchers who participated. On the following day, the quarterly meeting of the Pa. No. Cent. Dist. took place with Pres. Robert E. Lupton presiding. Highlighting the session was the presentation of \$200 scholarships to 12 young men and women of the District.

All during the following week, special parties and entertainment programs were held at the lodge home, with the Milton Elks' Band giving a public concert on the 15th before 3,500 persons.

Est. Leading Knight Al G. Williams was General Chairman of the Committee.

## Salt Lake City, Utah, Elks Capable Face-Lifters

For many years, the members of Salt Lake City Lodge No. 85 have sponsored a Boys' and Girls' Club in cooperation with the City Recreation Dept. This Youth Club is one of the finest in the city, and boasts the most active and interested committee of Elks and their ladies. Through their efforts, both the girls' and boys' baseball and basketball teams have been completely outfitted, and a new wood and plastic workshop has been fully equipped. The building has a fine kitchen, and the recreation rooms are well furnished—even to a new TV set.

## THE ELKS NATIONAL HOME

The Elks National Home at Bedford, Va., is maintained as a residence for aged and indigent members of the Order. It is neither an infirmary nor a hospital.

Applications for admission to the Home must be made in writing, on blanks furnished by the Grand Secretary and signed by the applicant. All applications must be approved by the subordinate lodge of which the applicant is a member, at a regular meeting, and forwarded to the Secretary of the Board of Grand Trustees. The Board of Grand Trustees shall pass on all applications.

For all laws governing the Elks National Home, see Grand Lodge Statutes, Title 1, Chapter 9, Sections 62 to 692, inclusive.

For information regarding the Home, address Nick H. Feder, Vice-Chairman and Home Member, Board of Grand Trustees, 126a East Main Street, Belleville, Ill.



But the outside of the building was badly in need of paint and repairs, and the city budget could not handle the expense. That was when the Elks Youth Activities Committee stepped in, and got the job taken care of nicely, on a community-project basis.

Chairman Walter Johnson contacted the leader of the local Painters Union who is a good Elk, and secured his agreement on having his members donate their services; a call on various paint firms resulted in the donation of 70 gallons paint and thinners, and local painting contractors willingly granted the use of their equipment.

So, at six a.m. on the day Grand Exalted Ruler William J. Jernick was scheduled to arrive for his District Deputy Conference, some 45 painters went to work; at noon the job was finished, with the help of the Elks' ladies who kept the workers going with coffee and sandwiches. As a result, the Boys and Girls Club presented a mighty handsome facade to the Order's leader later in the day.

#### **Pompton Lakes, N. J., Elks Buy Famous Training Camp**

E.R. George W. Schultz reports the interesting news that Pompton Lakes Lodge No. 1895 has purchased the well-known training camp there, made famous by Joe Louis and other stars of the boxing world. The five-and-one-half-acre tract on the Ramapo River includes five buildings—one a pre-American Revolution homestead; another, the indoor gym where so many fighters have trained.

Some alterations and remodeling are planned by the new owners, who will maintain rental income from the homes and apartments which are in use on the property at the present time.

No. 1895 was instituted in April of 1953 with a king-size class of 365 members; its roster now carries well over 400 names.

## **Elk Story Made Available to Fresno Readers**



Exalted Ruler John Gerald Strohm of Fresno, Calif., Lodge presents a copy of "The History of the Order of Elks" to Mrs. Margaret G. VanDussen, head of the Fresno County Free Library.

### **INSTRUCTIONS FOR SUBMISSION OF ELK MEMORIAL SUNDAY AND CHRISTMAS REPORTS**

All lodges are invited to submit full reports, photographs and newspaper clippings covering their Elk Memorial Sunday ceremonies and Christmas Charity Programs to the Lodge Activities Committee of the Grand Lodge. Awards will be presented to the three lodges, in each of three groups, which give evidence of the most representative, well-handled events.

#### **ELK MEMORIAL SUNDAY**

Elkdom's traditional salute to its Absent Brothers will take place this year on December 5th.

The necessary material on your lodge's observance should be compiled as quickly as possible and mailed promptly to Joseph F. Bader, 279 Travers Place, Lyndhurst, N. J. All reports must be in Mr. Bader's hands no later than December 17th.

#### **CHRISTMAS CHARITIES**

In order to have the merits of your lodge's Christmas Charity program judged, a full report on it must be in the possession of Thad Eure, State Capitol, Raleigh, N. C., no later than January 14th. If your lodge is one of those which sponsors a similar program at Thanksgiving, then be sure to incorporate in your story full particulars on both these activities.



Right: Mayor George A. Smock, II, of Asbury Park, N. J., accepts a copy of the "Ten Commands for Our Youth", which is being distributed nationally by the local Elks, from Youth Chairman J. A. Liebesman.



Left: Pictured when Phoenix, Ariz., Lodge's valuable gift of a Halliburton Positive Pressure Breathing Respirator was presented to St. Luke's Hospital are Est. Loyal Knight W. M. McMillon, Social and Community Welfare Committee Chairman, left, and E.R. John B. Haldiman, and Mrs. Lewis J. Bennett, the first patient to use the equipment.





E.R. John G. Galloway of Homewood, Ala., Lodge presents the \$500 Most Valuable Student Award given by the Elks National Foundation, to George Henry Watson, Jr., who also won the Ala. Elks' \$400 Scholarship.



An annual event of Duluth, Minn., Elksdom is a picnic for the members of the Duluth Lighthouse for the Blind. Here are some of the Elks who served the nearly 170 sightless guests this year.

## NEWS OF THE LODGES

### Princeton, Ill., Elks Are Out of Debt

The members of Princeton Lodge No. 1461 have made fine progress in the three years since its institution.

On its third anniversary Sept. 16th, a large crowd gathered to celebrate the event, and see the mortgage on its lodge home go up in smoke.

Past State Pres. Willis G. Maltby was Master of Ceremonies at this program which followed a banquet at which Past Grand Exalted Ruler Henry C. Warner and Elwin L. Glessner of the Grand Lodge Committee on Credentials were interesting speakers.

This program was followed by an excellent show broadcast from radio station WMBD in Peoria, after which festivities were resumed at the lodge home.

### Claremore, Okla., Lodge Has a Busy Summer

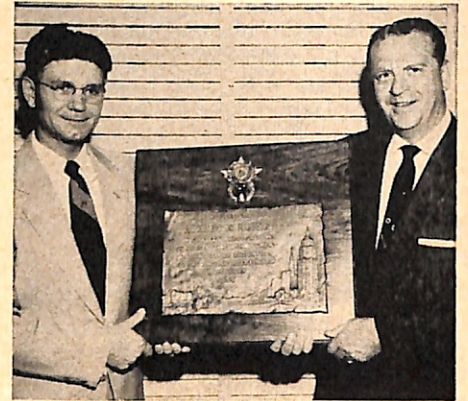
In spite of the terrific heat, the Elks of Claremore Lodge No. 1230 chalked up a busy summer, with the help of their

air-conditioned lodge and club rooms in the Will Rogers Hotel. An initiation ceremony opened activities for June, followed by a big Flag Day program, and a meeting at which the members okayed the furnishing of a room in the Municipal Hospital at a cost of nearly \$400.

To assist in the new Pee-Wee Baseball Program of their city, the members of No. 1230 sponsored their own team which took second-place honors in the season play, and third in the tournament under the management of Est. Loyal Knight L. R. Harrington and his son. P.E.R. Elmer Tanner, Jr., managed the Junior Baseball Team the Elks co-sponsored with the American Legion; both diamond activities were undertaken by membership at an expense of \$500.

Highlight of July was the free outdoor concert given by the Tulsa Starlight Band, directed by Elk Paul Cumiskey, and brought to Claremore by the lodge for the entertainment of 2,000 persons.

In September, a class was initiated as a tribute to D.D. Albert C. Overton, and in October No. 1230 assisted in the local



Trustee Aubrey Kline, right, accepts a plaque from E.R. Clark A. Perkins, acknowledging San Antonio, Tex., Elksdom's appreciation of Mr. Kline's outstanding efforts during the 15 years he served as General Chairman for his lodge's highly successful Charity Carnivals. The Texas Elks Crippled Children's Hospital, the principal beneficiary of these events, is receiving a sizable financial boost through another San Antonio Elk, D. M. Edwards, who is turning over to the Hospital the entire proceeds from the sale of his "Elks March Triumphal".

high school alumni and former student Homecoming Program, a dinner-dance for nearly 500. The Claremore Elks have also joined with four other organizations in donating \$100 each for the construction of a press-box at the high school athletic field.

Right: Photographed during a telecast promoting a Southern League Baseball game played for the benefit of Mobile, Ala., Lodge's Crippled Children's Fund are, left to right: Fund Chairman Joseph Marques, whose Committee raised \$6,250 for the State's Crippled Children's work during the past two years; Ross Smitherman of TV station WALA, and P.E.R. C. E. Hayward, Ticket Sales Chairman for the game which realized a net profit of nearly \$600 for this important activity.



Left: Mrs. Evelyn R. Canada, Exec. Dir. of the Pulaski County Chapter of the Natl. Foundation for Infantile Paralysis, accepts a \$301 check from Secy. Joe Loebner of North Little Rock, Ark., Lodge, as E.R. Victor H. Wilder looks on. This Elk gift to the Emergency March of Dimes was made in addition to its regular donation each January.



# FOR ELKS WHO TRAVEL



Whether you're a skier, a sitter  
or both, you'll enjoy the sights  
and sports of wintertime Quebec.

BY HORACE SUTTON

WHETHER you are a skier or a sitter, (or whether you inadvertently mix one with the other) there are four dozen handy ways of having fun out of winter. You can go out and revel in it or stay indoors and watch it, but at any rate there is no reason why you ought to hibernate and grouse about it until the whole thing blows over.

The thousands of travelers who invade the old walled city of Quebec and fight the summer crowds probably know very little of Quebec after its first snowfall. It seems to take on a fresh aspect, the ancient walls, the hallowed battlefields, the great fortress dusted in white. There seems no more romantic way of seeing it than wrapped in buffalo and bearskin rugs in a horse-drawn sleigh, with a driver to point out the sights in an admixture of English and French-Canadian. After all, here in the shadow of the Plains of Abraham where Wolfe and Montcalm battled for the New World, in the one-time capital of New France, 95 per cent of the population speaks French.

In spite of these marked French overtones one enclave at one particular season of the year turns as old English as Charles Dickens. The place is the Canadian Pacific's mammoth, fortress-like Chateau Frontenac, a great hotel that sits like a citadel on the heights above the St. Lawrence. The time: Christmas. Should you be there in the great halls of the Chateau Frontenac on Christmas Day you will see a parade of heralds and trumpeters in medieval dress, followed by a platoon of cooks. The cooks will be bearing on what is almost a sedan chair, a 200-pound baron of choice steer beef, followed by roast turkeys, 25-pound salmon down from the Gaspé, Canadian-cured hams, pies made from the game of northern Quebec and New Brunswick, aspics of lobster from the shores of the Maritimes. And then, as the appetites are diminished, the lights are lowered

too, and cooks bring in a 50-pound plum pudding burning with the blue flames of holiday brandy.

On Christmas Eve Quebec glistens with tradition. It is a city of churches, a fact which comes clear at the moment of midnight when bells toll through the crisp winter air, calling all to Midnight Mass. And the faithful come not only by automobile but also by foot, and especially by horse-drawn sleigh. Lights from the inside of churches spill over on the white walks outside, and the moon makes a shadow of the steeples on the snow. Carols in French and Latin float in the air.

Next day, before and after the eating, girls' and boys' choirs come to sing in the Frontenac, and a bewigged orchestra plays in the manner of the 18th Century. Special buffets are set up on Christmas Eve, at lunch the day after Christmas and at lunch New Year's Day. There is dancing at dinner every night and on New Year's Eve, to be sure.

SO MUCH, for the moment, for the sitters. For the skiers Lac Beauport and Valcartier are a few miles outside Quebec. One can stay at lodges at the foot of the slopes or stay in the big city itself and commute. The Chateau has all-expense package vacations from three to ten days including room and meals, transfers from depot to hotel, transportation to Lac Beauport and use of the lifts and tows up there. It also includes instruction in Fritz Loosli's ski school which features the Emile Allais parallel technique of skiing. The all-inclusive ticket is also a franchise to use the Chateau's outdoor skating rink and the mile-a-minute toboggan slide which is in operation on Dufferin Terrace at the very edge of the heights that look down on the St. Lawrence.

If there is anyone on hand who wants  
(Continued on page 38)

## FLORIDA BOUND ELKS!

Visit us at our comfortable motel near—ocean—horse and dog racing—ELKS CLUB. Enjoy your Florida vacation at reasonable rates among friends. Opening December 10th. Write for reservation or further information.

R. J. WHITINGER

1813 Plunkett Avenue Hollywood, Florida

## NEW CARS—SELF DRIVE BRITAIN and CONTINENT



WINTER RATE EXAMPLE

4 PERSONS!  
1,000 MILES!  
\$70 14 DAYS!

WILSONS

34 London, S.W.2  
GAS, OIL, INSURANCE, Accr Lane, Epsom, Surrey, Brix 4013  
LESLIE WILSON GIVES SUCH PLEASANT SERVICE

## FOR Particular ELKS

### ABERDEEN LODGE IS THEIR CHOICE

Here are 32 comfortable rooms, 17 with baths including 3 suites and the rates are only what you'd pay in any public hotel where you *wouldn't* get full club accommodations. Rooms \$2.50 to \$3.50, monthly \$25 to \$45. Limited to Elks only.

Lunch from 11:30 to 1:30. Recreation rooms for cards and billiards. Fine cocktail lounge.

ABERDEEN B. P. O. ELKS No. 593  
Broadway and Wishkah Aberdeen, Wash.



## There's Comfort in Martinsville, Va.

Here is a lodge, accommodating Elks (rooms for Elks only) that offers real comfort for Elks who travel. Lodge building of home-like beauty—only 1 block from city center with plenty of parking space. Excellent snack rooms and good restaurants close by. Available double rooms—connecting baths—double room with private baths—both with twin beds—single room, double beds, private bath. Modest rates. Elks always welcome.





AT THE ELKS NATIONAL MEMORIAL BUILDING, CHICAGO

## DISTRICT DEPUTY CONFERENCES

To coordinate his program for the year, Grand Exalted Ruler William J. Jernick held three Conferences with his District Deputies. As is customary, the first meeting was held at the Elks National Memorial Building in Chicago, and was followed by Conferences at Salt Lake City Lodge and the Elks National Home in Bedford. At each Conference, the Grand Exalted Ruler met with his Deputies, who were located near that

area, and discussed his program for the year with particular emphasis on his Gold Star Certificate Program.

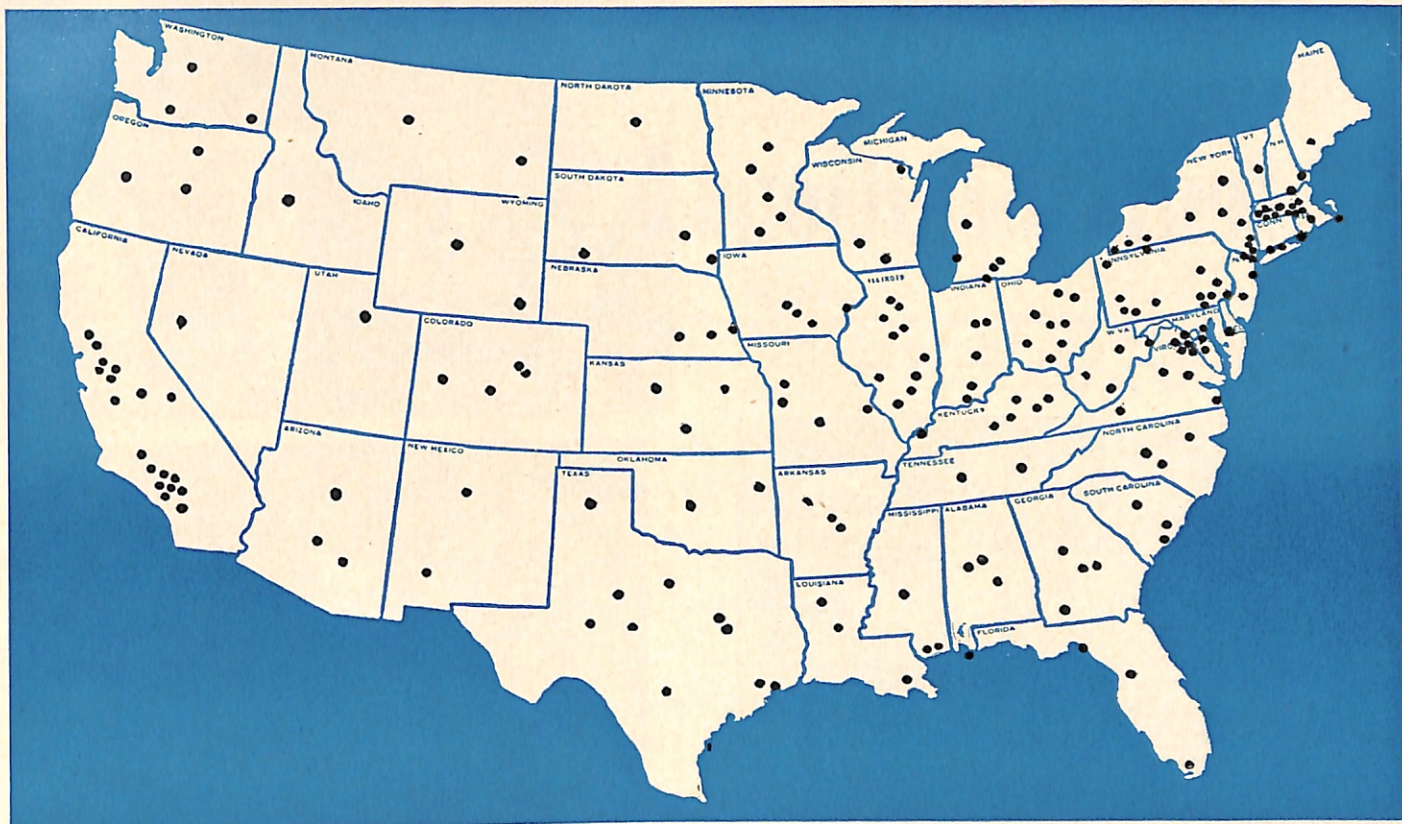
Meeting with the Grand Exalted Ruler and the Deputies were representatives of the Grand Secretary's office, Elks National Memorial and Publication Commission, the Elks National Foundation, Elks National Service Commission, Board of Grand Trustees and members of the Grand Lodge Activities Committee.

AT  
SALT LAKE CITY,  
UTAH,  
LODGE NO. 85



AT THE  
ELKS NATIONAL  
HOME,  
BEDFORD, VA.





## The VAVS and what it means to the B. P. O. E.



Many times in these pages you have seen the initials VAVS, the alphabetical term applied to the Veterans Administration Voluntary Services.

This is the agency which handles a program of coordinated services to hospitalized veterans by organizations in the areas where VA hospitals are located. Its function is to act as a clearing house for all veteran services, avoiding duplication and overlapping.

Because of the important role you and your Service Commission are playing in the activities of this group, a skeleton outline of these activities is presented here.

### NATIONAL ADVISORY COMMITTEE

Coordinating the work on a national level is the VAVS National Advisory Committee which consists of representatives, and alternates, of more than 50 national organizations.

The Elks are represented on this body by Past Grand Exalted Ruler James T. Hallinan, Chairman of the Elks National Service Commission, with Bryan J. McKeogh, Executive Director as his Alternate.

### LOCAL ADVISORY COMMITTEE

Each VA Hospital has its own VAVS Advisory Committee whose duty it is to set up the voluntary services needed there. In each Hospital, the Elks are entitled to a VAVS representative and alternate, the officially accredited coordinator of any services the Elks may offer. Representatives are appointed by the

Elks National Service Commission on recommendation either of the State Association or local Service Committee Chairman.

### SUB-COMMITTEE ON PUBLIC INFORMATION

The Chairman and members of this Commission were gratified and pleased last month when A. S. Mason, the Veterans Administration Director of Special Services, recognized the Commission in naming its personnel to the Chairmanship of a special sub-committee on Public Information. This group has been formed to improve public understanding of the work of the VAVS program, in particular in relation to the accomplishments of volunteer workers in VA Hospitals.

### SUB-COMMITTEE ON "PLANNING FOR PATIENTS' DISCHARGE"

With the Elks Service Commission's earlier appointment to provide a Vice-Chairman for this nation-wide subsidiary, and the concomitant responsibility of conducting a Pilot Program, the Order's participation in the VAVS extended from the hospital to the home community of the discharged VA patient.

This brings every Elks lodge within the scope of the VAVS.

And so, when mention is made of the VAVS, remember yourselves and your ladies who bring cheer, comfort and entertainment to our country's defenders every day in the year.

Don't think of the VAVS as a group of Government officials, remote and unfamiliar.

The VAVS is YOU!



# News of the State Associations

Right: William J. Jernick, the Order's new leader, third from left, was guest of honor at the Wis. Elks Assn. Convention in Racine. With him are retiring State Pres. James H. Boex, right, and host lodge P.E.R. Gerald T. Flynn, left, and E.R. Edward J. Zahn, Jr.



Above: Chief Justice John L. Walker of the Grand Forum, left, and Past Grand Exalted Ruler Dr. R. S. Barrett pictured at the Virginia Meeting with State Youth Leader Miss Georgie Randolph, right, and Rebecca Matthews who tied with Marion Parcell as second-place Youth Leader.



Past Grand Exalted Ruler John R. Coen, center, congratulates H. G. Downs as President of the Colorado Elks Assn. Retiring Pres. J. A. Drehle looks on.

## Md., Dela. and D.C. Elks Meet at Annapolis

The nearly 1,000 delegates to the Aug. 19-22 Meeting of the Md., Dela. and D. C. Elks Assn. in Annapolis had the pleasure of hearing addresses made by three Past Grand Exalted Rulers. Praising the delegates for their fine cerebral palsy work, Dr. Robert South Barrett presented to the Assn. a \$1,000 Elks National Foundation check to assist in this effort. He also turned over a \$500 check to the Boys Camp Committee, and handed Miss Sandra Slye the Assn.'s \$400 Scholarship Award. The two other former Elk leaders were Howard R. Davis and Joseph B. Kyle. Mr. Davis spoke on the

Order's Youth Activities, and presented to Washington, D. C., Lodge the plaque for its outstanding participation in this program. Mr. Kyle's forceful address had a patriotic theme in which he stressed the importance of the fight against communism.

Other dignitaries on hand included Past Grand Est. Loyal Knight Charles G. Hawthorne and D.D. Rosell T. Pickrel. Charles L. Mobley of Hagerstown succeeds W. Edgar Slaughter as Pres. of this organization and one of his first official acts was the presentation of the Ritualistic Trophy to Easton Lodge. Mr. Mobley's slate of officers include Harry J. McGuirk of Baltimore, Verdine Palmer of Annapolis and Lloyd B. Pahl-

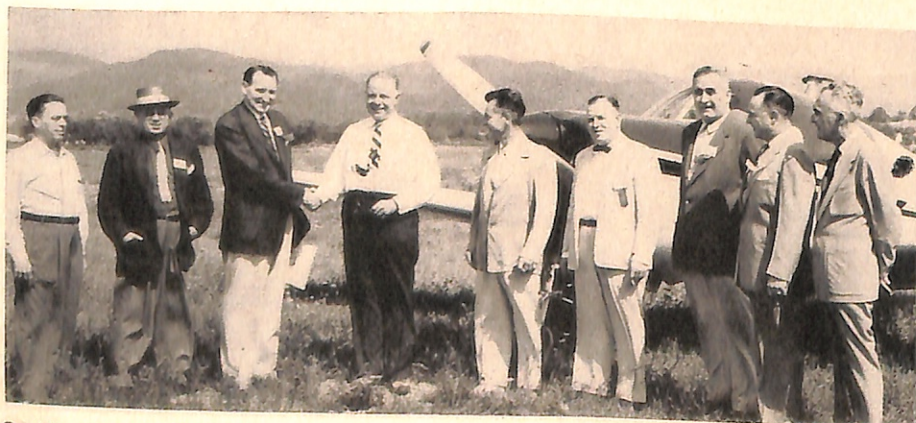
man of Easton as 1st, 2nd and 3rd Vice-Presidents, respectively; Joseph T. Motyka, Washington, D. C., as Treas., and John Kessinger, Jr., Silver Spring; Arthur Mason, Frederick, and Chas. W. Miller, Hagerstown, as Trustees. R. Edward Dove of Annapolis continues as Secretary of this group.

Past Pres. A. Guy Miller presided at Memorial Services at which Hon. Benjamin Michaelson delivered the eulogy.

Many outstanding social events were enjoyed, with the featured affair the President's Ball, when the new officials were installed.

## Colo. Elks to Expand Laradon Hall Facilities

A flurry of business and social activities wound up the 51st Annual Convention of the Colo. Elks Assn. at Durango Sept. 18th, with Elks Laradon Hall for Exceptional Children receiving full attention at the closing sessions. At that time, the delegates agreed to spend about \$30,000 to increase educational facilities  
(Continued on page 44)



On his arrival in Elkins by private plane, Past Grand Exalted Ruler Wade H. Kepner, fourth from left, was welcomed to the West Virginia Convention by host E.R. S. O. Stover, third from left, and other Elk officials, including Nelson F. Clarke, right, retiring State Assn. President.

## Forthcoming State Associations Meetings

Alaska	Palmer	Nov. 3-4-5-6
*Michigan	Muskegon	Jan. 15-16
*Md., Dela. and D. C.	Towson, Md.	Jan. 21-22
*Montana	Shelby	Jan. 22-23

\*Indicates Seasonal Assn. Meetings



OPEN A NEW WORLD OF WHISKEY ENJOYMENT...

Say Seagram's and be Sure



SEAGRAM-DISTILLERS CORPORATION, NEW YORK CITY. BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS.



## Magicflo SIFON JIGGERS "PERSONALIZED" WITH RECIPIENT'S INITIAL

Buy Some  
for  
Yourself

IDEAL

XMAS GIFTS

In sets of 3 jiggers  
with initial in gold.  
Complete set only **\$5**

### Discounts to Lodges

Magicflo Sifon Jigger measures alcoholic liquors and automatically repeats. Just insert Magicflo in bottle and pour. Accurate—saves time, prevents waste. No moving parts.

A fine Xmas gift.

Specify colors—red, blue, ivory, crystal clear. Sizes—1, 1½ and 1½ oz. Rush your order for prompt delivery.

**PATENTED PLASTICS, INC.**

1010 Woodland Ave.

CLEVELAND 15

OHIO

Single jiggers,  
not initialed  
**\$1.60** POST  
PAID  
Specify size  
& colors.

## SAVE \$10.05 . . . XMAS GIFT FOR GOLFERS

A gift every golfer wants. Regularly retails at \$25.00. LIGHT, STURDY, EASY ROLLING. Balloon tires. Large 10" ball-bearing wheels. Beautifully finished. Completely collapsible. Send \$14.95 check or money

order and pay postage on delivery or send \$15.95 postage prepaid. Satisfaction guaranteed or money back. Gift card enclosed upon request.

**Cal-Cart**

Dept. C-114

SARATOGA

CALIFORNIA



### NO FINER GIFT FOR THAT MAN

Initialed hangers—full 20" width, deluxe clear, lacquered Swedish modern finish. Selected imported wood. Nickel-plated hook. Extra length trouser rod. Monogrammed with one, two or three initials. 18" hanger for sizes to 42. 20" for size 44 up.

3 for \$5  
No C.O.D.s or stamps please. postpaid

**NATIONAL HANGER CO., INC.**

Dept. E, 15 W. 18th St. N. Y. 11, N. Y.



How  
Much  
Is  
That  
Doggie  
?

### The One In The Window, Of Course!

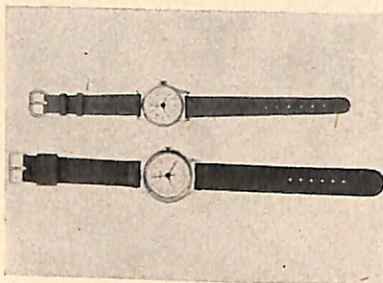
Here is a puppy that will delight every child when it plays "How Much Is That Doggie In The Window?" He's a cuddly, honey-colored cocker, 7½" long, and the music box in his tummy is the very best. And he is for sale! For just **\$5.95** ppd.

Send for 1955 catalog

**House of Bertram**  
P. O. Box 598, Scarsdale, New York

Order  
from  
Dept.  
E-11

# Elks FAMILY



**WONDERFUL WATCH BUY . . .** for man, woman and child. Swiss imports have shock-and-water resistant, anti-magnetic jewelled movements, tarnish-proof chrome cases, unbreakable crystals; radium dial, sweep second hands, leather straps, \$7.98 plus 80c tax ppd. Year's written guarantee. For children, ladies' watch gets a small strap. Nassau Importers, 200 W. 34 St., Dept. E, New York 1, N. Y.



**NESTED SNOWMAN FAMILY.** We're showing you pop, mom, and the kids here but the big surprise for youngsters is to get one snowman and find the rest of the family nested inside. Of wood, enameled in gay colors. Papa Snowman is 6" high, the littlest is 1". Set, \$1.50; 2 sets \$2.75 ppd. Q-Tee Novelty Co., Inc., Box 54, Murray Hill Sta., New York 16, N. Y.



**COOKING WITHOUT GAS** is not new but this Electric Beverage Butler is. For office, nursery or sickroom it's a perfect way to heat soups or canned foods, boil eggs, make instant coffee, warm baby bottles. Holds more than six cups. Highly polished aluminum is easily cleaned. Takes any standard appliance cord, U.L. approved. \$9.95 ppd. Mrs. Dorothy Damar, 720 Damar Bldg., Newark 5, N. J.



**THE TAVERN IN THE TOWN** in Colonial days had stools just like this hardy copy that will enhance kitchen counter or bar in your home. Birch with hand-woven fibre rush seat. 24" or 30" high. Unfinished \$6.95; natural \$7.95; maple, mahogany, walnut, cherry or pine finishes, \$9.95 exp. chgs., coll. Jeff Elliot, Dept. E2 Statesville, N. C.

★ ★  
**Study The  
Stars  
with the  
SPITZ JR.  
PLANETARIUM**

**\$14.95**

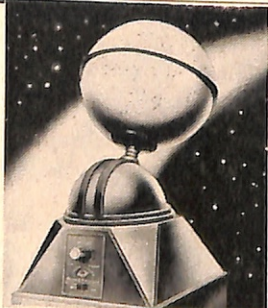
Postpaid  
Sorry no COD's

Spitz Jr. Planetarium brings the mystery and beauty of 40 constellations into your home, including the Big Dipper, The Little Dog and other northern hemisphere constellations! Completely scientific and accurate, just plug it in AC current to reveal the heavens from the Equator to the North Pole. Made of sturdy plastic, 14½" x 7½" with 7" diameter sphere. 32 page booklet and sky charts with each model.

FLOOD YOUR CEILINGS WITH 40 CONSTELLATIONS

**PAGE & BIDDLE**

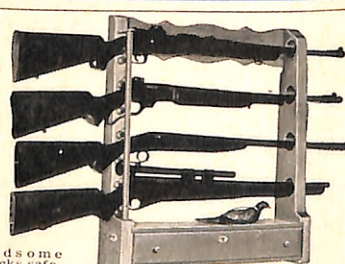
21 Station Road, Haverford 19, Pa.



### Safe-Lock Gun Rack

Displays Your  
Guns—Protects  
Your Family

Locks in  
Guns and  
Ammunition



These handsome sturdy gun racks safely lock your guns in the desirable display position with built in cabinet locks (no padlocks used as on cheaper racks). Large drawer in the 4 and 6 gun racks locks ammunition, pistol, cleaning gear, etc. 1 key locks everything. Guns cannot fall or be taken out. Children, friends cannot tamper with them. Holds all type guns. The only one of its kind. Finely hand crafted in genuine satin smooth honey-tone knotty pine or a lovely mahogany finish.

4-Gun Lock Rack—24"x28" high. . . . . \$19.95

6-Gun Lock Rack—24"x40" high. . . . . \$29.95

3-Gun Lock Rack—24"x21" high (no drawer) \$12.95

EXPRESS CHARGES COLLECT ON ABOVE RACKS

**NOW IN KIT FORM**—our famous 4 Gun Rack, for you—as a gift—for the man who loves to do his own. The same rack needed. Easy, concealed, press-fit assembly. Kit contains all parts pre-cut, pre-fit carefully sanded in genuine pine finishing kit, and step by step instructions. You'll save money and enjoy this wonderful easy to make kit.

4 GUN RACK KIT. Add \$1.00 W. of Miss. ONLY \$12.90 Postpaid

No C.O.D.'s Please. Money Back Guarantee

**YIELD HOUSE** Dept. EK11-4, No. Conway, New Hampshire



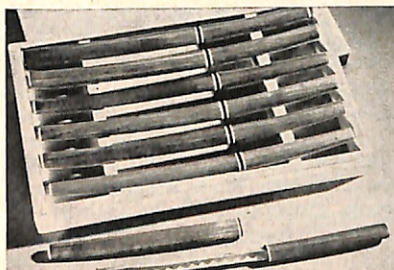
# SHOPPER



**GLOBAL AIR RACE** is an exciting game that offers a world of learning. Players (2, 3 or 4) race each other around the 8" up-to-date colored globe, using magnetized planes that stick firmly to globe. Comes with play money, play gasoline and airport finder that measures time, mileage, gas consumption. \$4.95 ppd. Fireside Shop, 916 E. Wayne St., Dept. EFS, So. Bend 17, Indiana.



**COME OUT FROM BEHIND** that newspaper, papa, mama's pin-curls have gone into hiding... under this slick turban with attached *human hair* bangs you can wash, set, comb, brush. What a terrific "two-way" gift for husbands. Cotton jersey in red, black, white, pink, beige, blue; hair: blonde, brunette, light brown, black, auburn, gray. \$3.95 ppd. House of Bertram, Box 598-E, Scarsdale, N. Y.



**SWORD STEAK KNIVES**... as impressive as your thickest, juiciest sirloin. Rigid, razor-sharp blades, hand forged from finest tempered surgical steel. Handles and snug sheaths are hand crafted "Kashi" wood, shaped. 8 1/2" long. Set of 6 in box of "Kiri" wood, \$6.95 plus 35c mailing. Bowman's, Dept. E-2, 1631 Filbert, San Francisco 23, Calif.



**HE'S GOT A HOLE IN HIS HEAD** but that makes Gooney-Looney, the Space Man Bank, a really smart cookie, because it takes all the pennies, nickels, dimes, etc. space-minded youngsters feed him. Pastel colored ceramic with a captivating brass curl atop his bald dome. About 5" high. \$2.50 ppd. Elron Products, 219 W. Chicago Av., Dept. E, Chicago 10, Ill.

## INSTANT GLAMOUR WITH A FASHION HAIR PIECE



Fine quality human hair, sample color match guaranteed.  
Send generous sample, check or M.O., no COD's.  
**COMPLETE LINE OF WIGS & HAIR GOODS**  
**FASHION HAIR PRODUCTS**  
Dept. K9 175 Fifth Ave., N. Y. 10, N. Y.

## WONDERFUL GIFT!

BEAUTIFULLY STYLED HANDBAGS  
OF SELECTED DOMESTIC ALLIGATOR



#447—Exciting new 2-handled alligator pouch bag with raised covered frame. 7"x9". Leather lined, with inner pockets (one with zipper). In rich brown. \$18.00 including Fed. tax! Same style in smooth, buttery calf in black or brown only \$11.50 Fed. tax included. All bags and belts shipped postage collect.  
On C.O.D.'s send deposit—\$3 for bags, \$1 for belts.  
In N.Y.C. add 3% NYC Sales Tax please print name and address clearly!

#841—Kidney-shaped alligator box bag with genuine tortoise shell handle and non-tarnish gold lock and trim. Raised design top. Leather lined, with inside of lid completely mirrored. 9 1/2 x 4 1/4 x 4. Color: Brown. \$22.50 including Fed. tax!  
#501—Matching belt with non-tarnish buckle. Leather lined. Be sure to send belt size! \$5.50

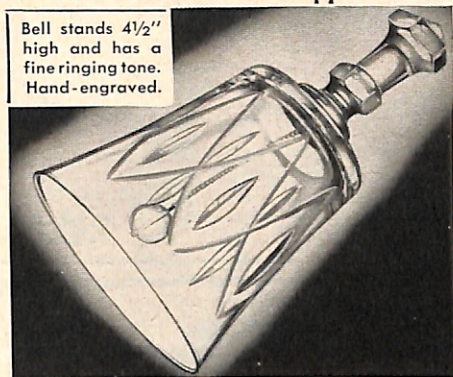


SEND FOR NEW CATALOG  
**RU-DORO NOVELTIES, Dept. E**  
GPO Box 962, New York 1, N.Y.

# FREE

TO NEW MEMBERS OF THE  
*Around-the-World Shoppers Club*

Bell stands 4 1/2" high and has a fine ringing tone. Hand-engraved.



## This Exquisite Crystal Bell

from Val Saint-Lambert, Belgium

TO demonstrate the *quality and value* of Around-the-World Shoppers Club gifts, we will send you this Crystal Bell direct from Belgium FREE if you join now! Your Bell is genuine Belgian Crystal, handsomely hand-engraved, a verified \$6.00 value; when you receive it you'll agree it is one of the most beautiful art objects you've ever seen!

**THRILLING MONTHLY SURPRISE.** As a Club member, each month you will receive a wonderful surprise gift mailed to your home direct from a different foreign country—postpaid and duty-free. You enjoy a fascinating "around-the-world" shopping trip... and make your home a "show place" with unusual, exotic gifts from the earth's distant lands. Membership is an exciting experience!

**JOIN TODAY BY MAILING THE COUPON.** So—come aboard our magic carpet. You may join for 2 months, 4 months, 6 months or 12 months. When your gift packages begin arriving, you'll be delighted you joined. However, if you ever become displeased, simply resign membership and unused payment will be refunded at once. And—if not captivated by your first regular gift, keep it and the Crystal Bell and receive a full refund. Mail the coupon now!

### GIFT MEMBERSHIPS

If you wish to give Memberships as gifts, use a separate sheet, specify term of membership, and attach to coupon so we may know your friends are entitled to the Crystal Bell as an extra gift.

### Around-the-World Shoppers Club

Dept. 409-B, 71 CONCORD ST., NEWARK 5, N. J.

Around-the-World Shoppers Club, Dept. 409-B  
71 Concord St., Newark 5, N. J.

Please enroll me as a Member and send me the Crystal Bell direct from Val Saint-Lambert, Belgium FREE for joining. Start regular monthly shipments of the Club's selection of foreign merchandise direct to me from countries of origin and continue through the following term of membership:

- |   |                           |
|---|---------------------------|
| <input type="checkbox"/> 2 Months. \$5.00 | ( 2 gifts at \$2.50 each) |
| <input type="checkbox"/> 4 Months. 9.00   | ( 4 gifts at \$2.25 each) |
| <input type="checkbox"/> 6 Months. 12.00  | ( 6 gifts at \$2.00 each) |
| <input type="checkbox"/> 12 Months. 22.00 | (12 gifts at \$1.83 each) |

Check here if this is a request for a renewal or reinstatement of your membership so we can avoid duplicating countries.

I enclose remittance for \$.....

Name ..... (Please Print)

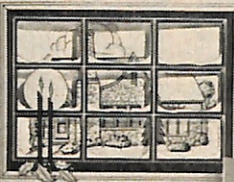
Address .....

City & Zone.....State.....

(NOTE: All shipments come to you without payment of duty or postage. However, The U. S. Post Office charges fee for delivering foreign packages; collected by your postman and cannot be prepaid.)

CANADA, 2 mos., \$5.50; 4 mos., \$10.50; 6 mos., \$14.00; 12 mos., \$26.00. Delivered to your home without payment of additional duty or postage.  
Address: 971 St. Timothy St., Montreal 24, Que.





## A Christmas Card with an ARTIST'S SKETCH of Your Home

Send us any clear photo (negative, or print) of your home. We print an artist's sketch of it inside your Christmas Cards and your name and "Season's Greetings."

Cut-out front cover window. Design in green on heavy vellum. 5" x 6 1/2". With envelopes: 25—\$5.95; 50—\$10.50; 75—\$14.95; 100—\$19.35; 200—\$36.25. Each over 200—15c. Postpaid. Satisfaction guaranteed.



*Yours Free -*

Write now for new, free 104-page Gift Catalog!

*Miles Kimball*

138 Bond Street  
Oshkosh, Wisconsin



**AUTHENTIC WESTERN SADDLE** Fits any bike. Family cowhand will glow with pride when he saddles up his bike! Of molded Latex, authentic in detail, from high-riding saddlehorn to richly embossed design... color of saddle leather. Easy for smallest buckaroo to slip on bike seat. 14" long. \$2.95.



**BIKE HORSE HEAD** You don't need a "Kingdom for a Horse," a bike is all that's required. Perfect companion for a "Gene Autry" bike saddle. Realistic, hand-decorated Horse's Head made of flexible Vinyl. Fits all bikes and trikes. \$2.95.

CAROL BEATTY • 7410 Santa Monica Blvd.,  
Send for FREE catalog of 300 selections. Dept. SII-W Post Paid No C.O.D.

## For BIKES and TRIKES



Order  
Separately  
or ALL  
for  
**Only \$10**



**BIKE SHED** makes caring for the bike easy. VINYL PROTECTIVE BIKE COVER keeps rain, snow, dust off bike. BIKE-SHED is ample to cover the largest bike... folds into plastic carrying case. Can be carried in bike basket. Edges bound with heavy tape. To clean—wipe with damp cloth. Only \$2.75.



**BIKE BELT** Every bike or trike jockey will delight in owning a genuine leather "BIKE BELT" like the big cycle riders wear. Adjustable to sizes. 5 1/2" wide at back. Black and white. Appealingly decorated with jeweled metal and silver inserts. THIS IS IT! \$2.00.

Los Angeles 46, Calif.



## SUSIE WALKER WALK HER DOLL With Long, Silky, Washable SARAN Hair

**SUSIE DOES EVERYTHING**

- She Walks—Sits—Stands
- Turns Head As She Walks
- She Cries—She Sleeps
- "Magic Action" Legs
- Completely Washable
- Unbreakable Construction
- Guaranteed Walking Mechanism
- BIG 20" TALL

So Lifelike you'll think she's a real girl walking with her little mother. Susie Walker is beautifully formed, even to the small details of finger nails, dimples and creases in her chubby arms and legs. She assumes and will hold (no flopping) all lifelike positions. Susie can be washed, dressed and undressed in standard 20" doll costumes. Her hair can be washed and combed; her pigtails braided and set in any fashion desired. Nothing can go wrong with her working parts and she is molded of the new shockproof plastic that assures years and years of loving play. Susie Walker is the answer to every girl's prayers. Commended by Parents Magazine. Union-Made in U.S.A. by skilled American workers. Satisfaction Unconditionally Guaranteed! SUSIE WALKER IS ALSO AVAILABLE IN THE LARGEST SIZE MADE—23" TALL. Nationally advertised at \$15.95. OUR PRICE—\$5.95 plus 50c shipping or C.O.D. plus postage. SMALLER SIZE SUSIE WALKER: All above features but No Voice—14" TALL. Reg. \$5.95. OUR PRICE \$2.98 plus 50c shipping or C.O.D. plus postage.



She Sleeps



She's Unbreakable



Sits By Herself



Wash Her Dress Her

Nationally Advertised  
At \$9.95

SENSATIONAL VALUE—ONLY 3.98 dressed plus 50c shipping or C.O.D. plus postage  
NOW YOU CAN DRESS SUSIE, TOO—  
SAVE MORE THAN 50% ON HER CLOTHING

Style	14" Size	20" Size	23" Size
Hat & Coat Ensemble	79¢	98¢	\$1.10
Bridal Ensemble	98¢	\$1.49	\$1.79
Plaid Vinyl Raincape	29¢	39¢	49¢
Ballerina Outfit	49¢	98¢	\$1.10
Hostess Coat	29¢	69¢	79¢
Sheer Nightgown	39¢	59¢	69¢
SPECIAL PRICE IF YOU ORDER ALL SIX OUTFITS	\$2.98	\$3.98	\$4.98

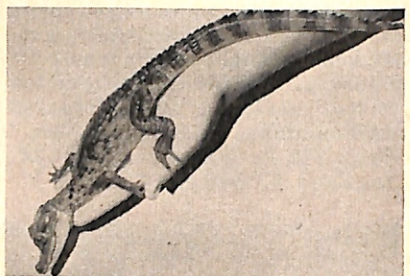


P. J. HILL CO. Dept. P-668 933 Broad Street, Newark, N. J.

## Elks FAMILY



**CHINESE HORSE.** A king's ransom would probably be required to own the original white jade museum piece of which this handsome model is an authentic reproduction. Cast in art stone, it's a perfect accent for traditional or modern rooms. 8 1/4" long, \$4.95 ppd. Alladin Crafts, 4950 Gallier Dr., Dept. EFS, New Orleans 22, La.



**LIVE BABY ALLIGATOR.** Here's the big surprise gift of the year. This harmless pet can be trained to bark, growl, hiss and swish its tail. Needs only warmth and food, mainly fish. 15" long, grows to full size in 6 yrs: 5' long, 50 lbs. A real traffic stopper! Live delivery guaranteed; no refunds or exchanges. \$4.95 ppd. Spencer Gifts, 7 Spencer Bldg., Atlantic City, New Jersey.

## Your Own Sweet Heart



So dainty, this pretty sterling silver heart with delicate sterling silver bracelet. Will throb the heart of every Miss on your list. Choice of any name up to five letters skillfully cut through the heart.

**\$3.95**

No C.O.D.'s. Postpaid, Fed. tax included

## LOWY'S

260 B. 116 St., Dept. E-4  
Rockaway Park, N.Y.



## For YOUR Man of DISTINCTION!

**ENGLISH COIN CUFF LINKS & TIE CLIP**  
A truly unique gift! Fashioned of GENUINE coins with a beautiful antiqued satin finish. Cuff Links also stunning for ladies shirts.

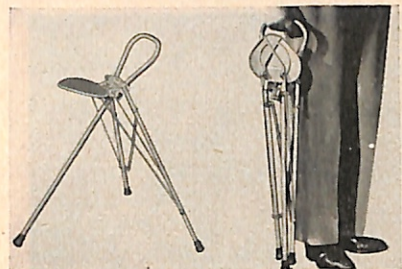
CUFF LINKS \$2.50 TIE CLIP \$2.25

SPECIAL: COMPLETE SET \$4.50 Tax Inc.

MASTERCRAFT 212K SUMMER  
BOSTON 10, MASS.  
**FREE! GIFT 'N GADGET CATALOG**



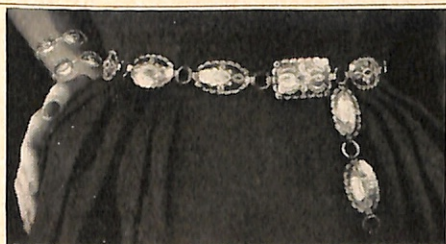
# SHOPPER



**A BOX SEAT** is not always available but when you can carry lightweight comfort like this, who cares? Anodized aluminum Sportseat weighs just 2½ lbs., has sturdy contour seat, firm triangle construction, supports more than 500 lbs. Folded, it's compact, easy to carry as a cane. Perfect sportsman's gift. \$13.95 ppd. Lowy's, 260-E 116th St., Rockaway Pk., N. Y.



**HOME FUR REPAIR KIT** contains most of what you need to freshen up furs inexpensively: crochet buttons and rings, looping, fur lusterizing liquid and wire brush, special thread and needles, etc. . . . all scientifically correct. Bought separately, items would total much more than cost of kit, \$4.25 ppd. Morton's of Washington, 312 Seventh St., N.W., Dept. E, Washington 4, D. C.



## SQUAW BELTS—\$3.95

FLATTER HER WAISTLINE with a Squaw Belt designed by Chief Blue Sky Eagle in nickel Silver, Golden or Copper. Hook it where it fits and let the extra links dangle. 30½" long. Extra links 50c ea. BRACELETS to match in smaller links. Special Price of 2 bracelets for \$3.50. Send cash, check or m.o. For COD's send \$2 deposit.

**OLD PUEBLO TRADERS** BOX 4035, DEPT. ELB TUCSON, ARIZONA

## GIVE THE UNUSUAL THIS CHRISTMAS



## EXOTIC AFRICAN ART

The latest in wall decorations is this authentic reproduction of an African dance mask. Cast in durable art stone, it is 9½" high, finished in ebony and comes ready to hang. Makes a most unusual gift for the modern minded. Other styles available.

**\$3.95 POSTPAID** each Check or money order

Prompt delivery. Free Giftwrapping if desired

**ALLADIN CRAFTS**

Dept. E, 4950 Gallier Dr. NEW ORLEANS 22, LA.

## ORDER BY MAIL FROM SPENCER!



## IMPORTED CORNUCOPIA . . . THE HORN OF PLENTY!

Fill it with fruit, flowers, hol- ly or gay Christmas ornaments and let it highlight your holiday table! Made of sweet, strong willow reed, natural color. Two small feet on bot- tom for support, a ring on the side so it may be hung on the wall with greens. Size 12½" long, 6¼" opening. **89c ppd.** Only.....



## MESS LESS PET

Folks will squeal, women will scream, it's so real! He's a finger puppet, but don't tell! Quick animated movements make the mouse appear VERY MUCH ALIVE! Soft white fur mouse with beady eyes, the answer to anyone that wants a pet, but doesn't want the bother of a live one. More than a puppet, he'll sit up, nib- ble, beg to YOUR command.

**59c ea. ppd.** Extra mousey! 2 for \$1 ppd.



## DOZEN DOLLIES

Made in Italy—Each Different

How to make a little girl happy! Twelve imported unbreak- able dollies to add to her doll collection. Petite dolls, each three inches tall with pretty little hand painted faces, imi- tation hair and hand-sewn dresses. Twelve different per- sonalities, each with different colored dress, bandanna and hair. Movable arms and legs. Imported from Italy. Complete set of 12 Dollies **\$2.95 ppd.** in a box for.....



## 30 LITTLE GOLDEN ANGELS

Handmade—Imported From Italy!

Thirty of the dearest little golden angels you've ever come across! One inch tall. Hand made Italian import, hand painted but with a smooth back. You paste them on Christmas gifts and cards. (Paste them on a bouffant skirt for a holiday flair!) A most unusual decoration for your gifts and cards. Makes them outstanding. Set of 30 little golden **\$1 ppd.** Angels.....

**ORDER NOW FOR CHRISTMAS**

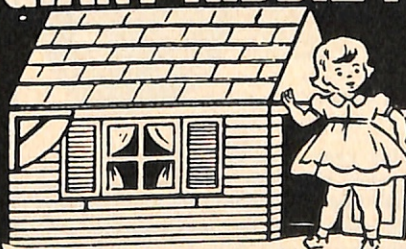
Send check or M. O. No C. O. D.'s or Stamps, Please. Send for Big **FREE CHRISTMAS Gift Catalog.**

**SPENCER GIFTS**

**941 Spencer Building**

**Atlantic City, N. J.**

## GIANT KIDDIE PLAYHOUSE



**LARGE ENOUGH FOR 2 CHILDREN TO PLAY IN!**

**COMPLETE \$1.00 6 for Only \$5**

**FREE BONUS!** 25 Games Kit in full color—25 separate games, puzzles, tricks, mysteries, etc., to thrill every boy and girl. COM- PLETE GAME KIT with EACH PLAYHOUSE.

Lifesize Playhouse for Girls—Secret Clubhouse for Boys from 4 to 14... What Thrills and Excitement and Fun for every child. Terrific Value at this unbelievably low price. Over 100,000 satisfied customers. Nationally advertised at double our bargain price of \$1.00. It's huge—3 ft. high, approximately 23 cu. ft. interior with almost 9 sq. ft. of floor space—folds for easy storage. A King size Replica in **bright gay colors** complete with sloping roof, windows, curtains, shutters, shingle walls and large swinging door. Rugged, Durable and Scientifically Constructed. Pre- Assembled—sets up in 1 minute—no tools necessary. Rush Order for immediate shipment. Send Cash, Check or Money Order and 25c Shipping Charge on each house. No C. O. D.'s—Guaranteed!

**GIANT PLAYHOUSE** 33 Second Ave., Dept. 971, NEW YORK 3, NEW YORK

## The Jumbo Match Christmas Card

A really different Greeting! A jumbo size book of matches with real king-size 3" matches. Your family name is part of the verse which begins on the cover: "May your Christmas be bright, the (your name) say . . ." and continues inside: "And may happiness light each New Year day!" Green, red and cerulean blue. Mailable envelopes. 25—\$4.00; 50—\$7.50; 75—\$10.75; 100—\$14.00; 200—\$26.55. Each over 200—13¢. Postpaid.

Satisfaction guaranteed.

**Miles Kimball**

142 Bond Street - Oshkosh, Wisconsin



ACTUAL SIZE 3½" x 4½"

**Yours Free!**

New, free 104-page Gift Catalog!

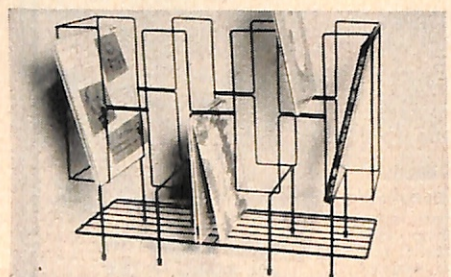




SO GOOD!

## fantasy CALIFORNIA PRESERVES

The "just right" family gift. Here are old-fashioned Preserves like Grandma used to make. Large, plump berries cooked a small panful at a time. You'll love these! 5 big jars, over 3/4 lb. each. Wild Blackberry, Spiced Cherry, Boysenberry, Strawberry and rare Orange Blossom Honey. Shipped prepaid anywhere in U.S. Gift No. 32, only \$4.45. Guaranteed to please or money back. **THE MISSION FOLK**, 118 E. 33 ST., LOS ANGELES 11, CALIF.



## WROUGHT IRON RECORD RACK

Holds 200 LP's. Black finish with rubber tips. Size 19 1/2" high, 25" long, 9 1/2" deep. Sturdy construction. Ten separate sections allow for ideal storage of music by style, composer, artist. Several racks may be placed side by side to form a complete library of records. Please remit with order. Satisfaction Guaranteed or Money Refunded. Shipped Express Collect. **\$9.95**

LESLIE CREATIONS • 2116 Robbins St. • Dept. 213, Phila. 49, Pa.

## NEW! PIN-UP WORKSHOP UNIT



Add almost 13 sq. ft. of storage space! 4 perforated PIN-UP hardboard panels, each 19"x24", easily mount in any design. PLUS 46 HOOKS including three 4-oz. Nail & Screw Jars, 2 Shelf Brackets, Screw Driver Holder. Self-locking hooks hold all tools—even lumber! Hooks can't twist or come loose. Price includes pre-cut panels, hooks, mounting screws, washers, complete instructions. **\$7.98** ppd.

Also KITCHEN "Starter Set" with pre-coated hardboard sheet 19"x24". 24 fixtures and 3"x6" shelf. \$2.98 ppd.

SPECIAL XMAS OFFER  
Both sets for \$10 ppd.  
Send for Xmas Catalogue

**TERRY PRODUCTS**  
Box 581, Merrick, N.Y.

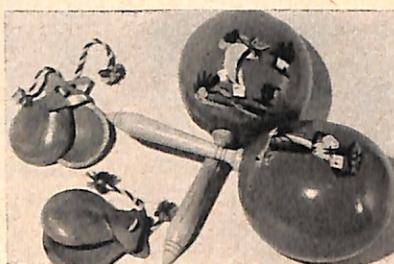


## NEW CAPE STOLE or JACKET FROM OLD FUR COAT \$22.95

Now have that out-of-style, even discarded fur coat remodeled into choice of these glamorous new capes, complete with new lining, new interlining, beautiful monogram, fur cleaned and glazed, all yours for only \$22.95. Morton's nationally famous fur remodeling has the "GOOD HOUSE-KEEPING SEAL." Our work also praised by Style Editors in **GLAMOUR**, **HARPER'S BAZAAR**, **MADEMOISELLE**, etc. Order by Mail. Don't send money. Just mail us your old fur coat with dress size and height. When your completed new cape arrives, pay postman. \$22.95, plus postage.

**MORTON'S**, Dept. 45-K, 312 Seventh St., N.W., Washington, D. C.

Or write for folder of 20 style capes and stoles, all \$22.95.



## CASTANETS and MARACAS

**CASTANETS** (left) The classic "click click" accompaniment of the Spanish dance comes from the castanet, a pair held in each hand. Their exotic call to rhythm is irresistible. Professionals MUST have them, amateurs love them (so do the kids). Set of 2 pairs postpaid **\$1.95**

**MARACAS**. These hand painted gourd rattles are the soul of native rhythm from Cuba to Rio. You've heard them with Rhumbas, Sambas and Mamboes. Just a few shakes and the air is festive. Large 8" gourds gaily decorated. Pair postpaid **\$1.95**

Write for free catalog of imported gifts.

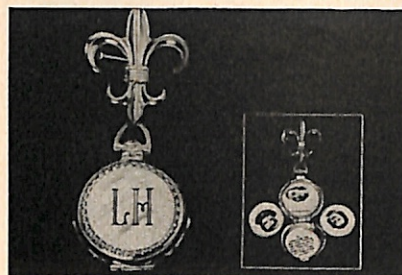
**The OLD MEXICO SHOP**  
EM SANTA FE, NEW MEXICO

## A SUPERB GIFT EVERY ELK WILL TREASURE

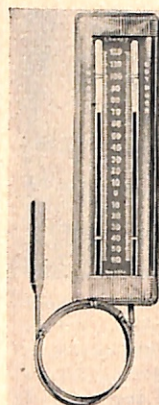


This year give him a distinguished personal gift that will be a lifetime remembrance and that he will proudly wear. The new Elk membership pin, approved by the Grand Lodge, is 10k gold, with gold plated post and attaching button. \$7.35, including shipping. Delivery within two weeks from receipt of order. Purchases for delivery in N.Y.C. add 3% to price. Send order to Department S, **THE ELKS MAGAZINE**, 50 East 42nd Street, New York 17, N.Y.

## Elks FAMILY



**LOCKET FOB.** For sweet sentiment's sake, choose this charming locket that opens to show off 4 favorite pictures. Of real mother-of-pearl, it dangles from a 24kt. gold plate chain on a French fleur-de-lis pin. You can get it with or without 2 or 3 initials for just \$3.95 ppd. from Ruth Brawer, Box 4035, Dept. ELF, Tucson, Ariz.



## INDOOR-OUTDOOR

Thermometer is ingenious device that lets you read both room and outdoor temperatures at a glance without opening the window or peering through pane. Magnifying lens makes reading easy even at a distance. Crystal clear plastic case, 8" x 2 1/4". Easily installed near window. Cable connects outdoor gauge with temperature-sensitive bulb hanging outside. An unusual and useful gift. \$3.98 ppd. Mastercraft, 212-K Summer, Boston 10, Mass.



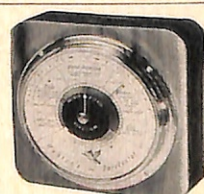
## SCULPTURED ROSES in STERLING SILVER

by Danecraft • A Gift She'll Cherish and Treasure  
Exquisitely wrought with deftly hand-turned rose petals. Naturally lovely with a vibrant beauty.

Necklace (16" to 18", adjustable) ..... **\$13.20**  
Bracelet (choice of 8" or 7 1/4") ..... **9.35**  
Earrings (screwbacks or pierced) ..... **4.95**

Complete Set **\$26.00**  
Prices include 10% Fed. tax, postage and handsome Gift Box. Add 25c for Air Mail. Money Back Guarantee  
**ALPINE IMPORTS** Dept. EL-4 505 Fifth Avenue New York, N. Y.

## NEW BAROMETERS THAT TELL WHEN IT'S BEST TO HUNT or FISH



Wildlife activity is governed by weather conditions. These precision barometers accurately tell when fish and game will roam freely—when they'll stay hidden. Handsome 5" glistening red cedar case with brass trim, multi-colored instruction dial and travel case make these an incomparable sportsman's gift. Specify Hunting or Fishing **\$12.50** Ea. Ppd.

A TERRIFIC GIFT for your Boss, your Customers, your Friends... and we've got other ideas too. Write for your FREE GIFT FOLDER.

NO C.O.D.'s  
MONEY BACK  
GUARANTEE

**Johnathan Pike** Dept. EK11-4, Peabody, Mass.



## STOP PENCIL HUNTING!

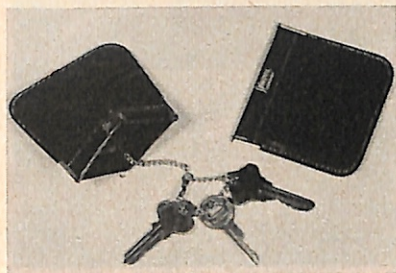
Handsome, handy, new Phone-Pal snaps onto your phone in seconds—keeps pencil always at hand

PHONE PAL's 10-inch polished brass chain keeps pencil always at hand, does not interfere with dialing. Handsomely finished finest enamel over heavy-gauge steel. Lasts indefinitely. Locks in place rigidly, in seconds, without tools. Holds any standard size pencil or small pen at convenient 45° angle; change pencils as needed. Ideal gift. Priced so low you can give many. Choice of red, green or black. Money-back guarantee. Only \$1.00 post-paid. 2 for \$1.85. Send cash, check or money-order to

Dept. E, **PHILLIPS SPECIALTY CO.**, 325 Sterrett Ave., Birmingham 9, Alabama.



# SHOPPER



**JET KEY CASE** pops open when you press ends together and out shoot your keys on a length of gold finished chain. Release pressure and it springs flat. Genuine leather, just 3" x 3", it fits easily into pocket or purse. Prevents sharp edged keys from cutting pockets, \$1.00 ea., 3 for \$2.85 ppd. Red Oaks, Box 342-E, Winnetka, Ill.



**CHILL BREAKER** is a snug turtle neck dickey that gives warmth without weight or bulk. Knitted from medium weight 100% pure virgin wool, it fits under any sort of outer garment, man's, woman's, child's. Elastic knit collar fits any neck . . . and you can take it off without removing outer clothing. Neutral tan, \$3.75 ppd. Norm Thompson, 5095 SW Barnes Rd., Dept. E, Portland 1, Ore.

## FUN IN THE TUB



with the **MAGNETIC ACTION** Fleet Ocean liners and freighters leave port with funnels "smoking" for far-away places—the tugboat and scows move busily by—all powered and guided by a simple magnetic control rod. Island dock, cargo shed and light-house included.

**SELECTOYS**

Dept. E, 34 W. 37th St.  
New York 18, N. Y.

**\$295**  
PPD.  
No  
C.O.D.'s



Gift for  
Pipe Smokers  
**NEW**  
**PHILOMATIC**  
**POUCH**

Automatically fills  
and tamps pipes!

Just a press of the plunger on the Phil-O-Matic Pouch fills and tamps the pipe! No spilling tobacco on rugs or floors. No need to open pouch. Keeps tobacco fresh and moist for better smoking. Can even be used when wearing gloves for outdoor use. Made of heavy vinyl, with lifetime spring filler mechanism.

**FREE**  
Gift  
Catalog

Monogrammed with 3  
initials in gold—add 25c

**\$1.98 ppd.**

**THE FIRESIDE SHOP**

916 E3 East Wayne Street, South Bend 17, Indiana

## Bancroft's Presents the Unusual . . . As Usual



**Santa Talks to Your Child**  
...and Calls Him by Name!  
Imagine the thrill child will receive when Santa speaks directly to him, personally. Santa tells child to be good, discusses reindeer, etc. Watch Junior's eyes pop as Santa calls him by name. Unbreakable record. Plays it year after year. State child's name. EL4698 . . . \$1.00



### Personalized Santa, Sleigh and 8 Reindeer

Because Santa is such a jolly good fellow, he's agreed to let us artistically hand-letter his sleigh and reindeer with any family name and house number so they G-L-O-W in the dark. Gaily decorated in brilliant holiday color, it adds a festive touch and Yuletide cheer to home and surroundings. Each reindeer bears name of his counterpart in the immortal poem, "A Visit from St. Nick". Use anywhere: on lawn, porch, attached to house, around tree. Heavy, durable weather and rust-proof methyl-methacrylate plastic. Use it year after year. Over 4 feet long, a foot high. EL4570 . . . \$2.95



**Walk on Ice Without Falling**  
When ice is on the sidewalk, don't worry. Just put on a pair of these "No-Slip" Foot Grippers and walk without fear. Avoid dangerous, painful falls. Hardened steel teeth give firm footing on ice or snow. Elastic hand easily fits any size men's, women's or child's shoes, galoshes. EL4713 . . . Two pair \$1.00



### Enjoy Color TV NOW!

New TV Color Filter gives drab black 'n white screens soft color, easy on the eyes. Reduces glare, cuts snow. No wiring needed. Simply install over front of TV. EL3910, 12" Size 69c; 14" 79c; 17" 89c; 20" \$1.25; 21" \$1.50; 24" \$1.75.



### 3-Section Steel Skillet

Prepares entire meal of meats and vegetables at one time! Like a regular frying pan, but it's in 3 sections. Fry eggs in 1 section, bacon in other; potatoes in third. For warming leftovers, baby's food. Uses 1 burner, instead of 3. EL3832 . . . \$1.98



### Professional Pin Curler

Get a professional set in minutes. No more standing for hours trying to set hair! Insert section of hair into Curler, roll to scalp, insert bobby pin. Makes the quickest, softest, tightest ringlet ever. For wet or dry hair. EL4419 . . . \$1.00



### Personalized Waterproof Mittens

End wet, soggy mittens. Plastic coated mittens stay flexible in winter temperatures. Heavy fleece jersey lining prevents cold, chapped hands. Hand-lettered with child's name. Give age for size. Red or Green. EL3816, Pr. . . \$1.00



### 3 Dimension Stereoscopic Viewer

Children's stories "come to life". So real you'll be amazed! See big bad wolf chase 3 pigs (10" x 10"). Jack climb up-Up-UP into sky. 10 complete stories—100 pairs of pictures, including "Night Before Xmas", "Cinderella", etc. EL1951 . . . \$1.25



### Skunky, the Stinker Deodorizer

Even the boss smiled when he read the tacked poem: "My name is Skunky, the Stinker and 'tis my job you see, to keep the bathroom pleasant for those that come after thee. . . ." Hang him on the wall, he comes with special incense matches that dispel odors. Glistening ceramic. EL3213 \$1.98

### HOW TO ORDER:

- Order by number, stating the quantity desired.
- Add only 15c to total of order for postage and handling.
- Send payment (check, money-order or cash) with your order. No C.O.D.'s please.

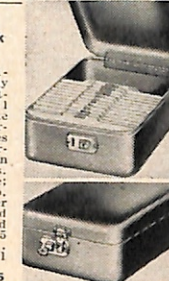
**Satisfaction Guaranteed or Money Back**  
**Send all orders to:**

**BANCROFT'S**

1112 So. Wabash Ave.,  
Dept. EL-2, Chicago 5, Illinois

### Personal Cancelled-Check File

Banker's efficiency! Monthly separators in attractive steel Check File make for quick reference . . . enables keeping important checks in place at all times. Keeps 'em safe; 'n clean, too. Sliding follower makes filing and removal fast and easy. Holds 5 year record. Baked enamel finish. EL4638 . . . \$3.95

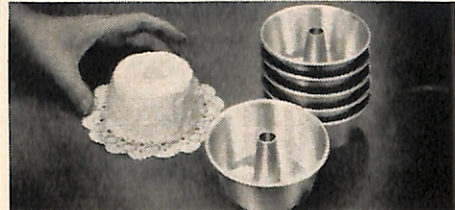


### GENUINE LEATHER SHOULDER BAG HAND-TOOLED IN MEXICO

The very finest top-grain cowhide in beautiful golden polonoia. Hand carved floral design. Skived leather lined. 8" x 11". Two large compartments with zippered money pocket. Cash orders post-paid. \$1.00 deposit on C.O.D.'s. Satisfaction guaranteed. **WRITE FOR FREE FOLDER ON \$14.25 Ppd.**

### THE HOUSE OF ROUSH

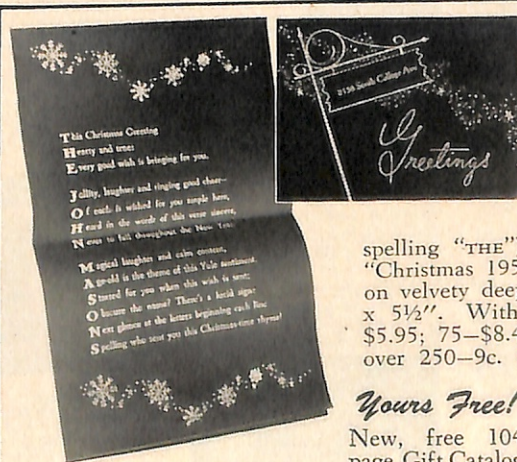
P. O. BOX 1203, DEPT. EL, LAREDO, TEXAS



### BAKE PERFECT MINIATURE CAKES

Bake perfect miniature cakes—just the right size for individual servings—with "Little Angel" cake pans. For a special treat fill center of cake with ice cream or fruit. Pans are ideal for gelatin desserts or salads. Made of heavy-weight aluminum, 3 3/8" wide at top, 1 1/2" deep. Set of six pans, only . . . **\$1.95 post paid**

**artisan galleries** 2100-Q11 N. Haskell  
Dallas 4, Texas



### THE VERSE INITIALS SPELL YOUR OWN NAME

We will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN MASONS" is spelled downward by the verse pictured. There's room for up to 21 lines (besides those spelling "THE"). Your address (or, if you prefer, "Christmas 1954") is on cover. All in raised silver on velvety deep-blue paper. French-folded to 4 1/4" x 5 1/2". With white envelopes. 25—\$3.45; 50—\$5.95; 75—\$8.45; 100—\$10.95; 250—\$22.50. Each over 250—9c. Postpaid. Satisfaction guaranteed.

**Yours Free!**

New, free 104-page Gift Catalog!

**Miles Kimball**

151 Bond St. - Oshkosh, Wis.





## NAME MITTENS

**\$2.19**

Postpaid

No C.O.D.'s Please

For Ages 1 to 16 years, Teenagers & The Young in Heart

RED NAME MITTENS. fleece lined, water repellent zelan with elasticized wrist and hand personalized with any name in gold. Non-losable, smart and warm for school, skiing, skating. Santa's best! Give glove size and exact age of child and we will send "mittens to fit." For Teenagers and The Young in Heart Give exact glove size. (Please print name.)

Free with every pair of mittens

Ball Point Pen and 23 K gold foil.

Send 10c for Christmas Catalog

Page & Biddle

21 Station Road

Haverford 19, Pa.



## "TO HELL WITH HOUSEWORK"

Why not give a laugh with your gift? "To Hell" Apron popular gift. Fine quality cotton. Washes like a handkerchief. Comes in red, green, blue or gold with black lettering and trim, or white with red or black lettering. Only **\$3.50ppd.**

THE EDWIN HOUSE

145 W. 4TH ST.

NEW YORK 2, N. Y.

Send for FREE Catalog of over 80 gifts.



## ITALIAN ACCORDIONS

special DISCOUNT TO MEMBERS OF THE

**ELKS**

5-DAY FREE TRIAL

DIRECT from Importer to You!

"PAY AS YOU PLAY"

Small Down Payment As Little As \$10 per month

SATISFACTION GUARANTEED, or your money back! NOW you can save up to 50% by direct purchase from America's leading distributor of famous genuine ITALIAN ACCORDIONS. TRADE-INS ACCEPTED. MAIL COUPON TODAY • World's Largest Selection

PLEASE RUSH FREE COLOR CATALOG

Name

Address

City

Zone

State

ACCORDION MANUFACTURERS & WHOLESALE OUTLET

2003 West Chicago Ave. Dept. K-114, Chicago 22, Ill.



## Herb Towel

There's rosemary, for remembrance, and other herbs, with suggestions for using them, on this lovely towel, quaint as an old botany print; useful as well. Linen with bright green and red design.

**1.25**

Add 15c W. of Miss.

Send for our catalog

THE VERMONT CROSSROADS STORE

Waterbury, 8

Vermont

## FLEXIBLE PLASTIC DANCERS FROM ALL LANDS

Exquisite hand-painted dolls in authentic costumes of Spain, India, Hawaii, Egypt, Haiti, Scotland, Cuba, Switzerland. Also Ballerina and Gypsy. 7" flexible dolls retain any desired position. The gift for girls of any age. Specify countries wanted.

Only **\$2.95 EA. PPD.**

DUTCH & FRENCH DANCERS \$3.50 EA. PPD.

AMERICAN FAMILY SET—4 1/2" Father & Mother—3 1/2" Son & Daughter. A delight for any child. ONLY \$4.00 PPD.

FREE CATALOG shows over 70 Flagg Originals

No C.O.D.'s. Money Back Guarantee at Better Stores or Order Direct

FLAGG DOLLS

BOX 205E JAMAICA PLAIN, MASS.



## UNUSUAL GIFTS FROM HOME AND ABROAD

66 COLONIAL DOOR-KNOCKER. Solid brass.

6 1/2" long. Engraved with your name in OLD ENGLISH lettering (maximum 12 letters, including spaces). \$3.75

67 BEDROOM KNOCKER. Solid brass. 4" long.

Engraved with Given name only in BLOCK lettering. . . . \$1.95



68 HOUR GLASS. Serves as unusual desk accessory. Made of brass and glass. 3 1/4" tall. Imported from England. . . \$1.85



All Items Are Sold Postpaid—No C.O.D.'s Please.

ART COLONY INDUSTRIES

The House of Gifts

9 University Place, New York 3, N. Y.

## TOOLS YOU WANT

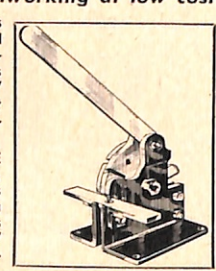
for Professional Metalworking at low cost

4 TOOLS IN 1—punches, forms shears, rivets bar and rod stock up to 1" wide. Complete with punches and dies for 1/8", 5/32", 3/16", 7/32" holes. Threading attachment for 1/8", 5/32" and 3/16"—\$1.00 extra.

BENDING AND FORMING BRAKE

—Now, make boxes, trays, covers and ducting. Handles stock to 16 ga. thick. Extra heavy construction, works easily. 12" Brake \$9.95; 18" Brake \$14.95 F.O.B., Buffalo, N. Y.

NOTHING UNIT—Handles stock to 16 ga. Notches and nibbles—2 models available—90° Notch 1" x 1"; or Slotting Punch 1" x 3/4". Specify model preferred. Only \$9.95 F.O.B., Buffalo, N. Y.



SATISFACTION GUARANTEED—No C.O.D.'s

ALBERT J. TATU, INC.

85 Columbia Drive

Williamsville, N. Y.



## IMPORTS

SMOKING SNOWMAN

—5 1/2". Complete with box of special fragrant incense. Light, and smoke comes out realistically through pipe & mouth. For table settings, mantel, etc.

**\$1.00**

CHINESE CHECKERS

—A most popular game now in marvelous miniature. Pocket size—4 1/2" x 7", opens to 8 1/2" x 7". Can play for hours. Easy rules. Perfect for travel.

Satisfaction Guaranteed, post free

any six for \$5.50

Q. TEE NOVELTY, INC.

Murray Hill Station

Box 54, New York 16



TREASURE BOX WITH CHOCOLATES

—Inlaid wood 4 1/2". Quite a gimmick! Press lever & secret panel opens revealing treasure of gold covered chocolate coins. . . \$1.00

## Elks FAMILY



CERAMIC SHELL BOWL is one of those dramatic, versatile serving pieces that will win you bouquets for good taste whether you give it or use it. Made by fine Italian craftsmen, it's generously sized (12" across) for salads, fruit, flowers. Handmade French walnut servers are in smart contrast with the off-white of the pottery. \$8.95 ppd. Serv-U, Box 390E, Flushing, N. Y.



WOODNIK PEOPLE . . . a brand-new toy and hobby. Each figure comes in hardwood cut forms, sanded and ready for assembly. Included is a full color costume to be cut out and applied simply by pressing onto the wood pieces. Figures average 8" high. Any character shown, \$1.25 ppd. Albin of California, Rm. E1, 1401 W. 8th St., Los Angeles, Calif.

## TRAVEL ALARM CLOCK

IMPORTED

GENUINE LEATHER

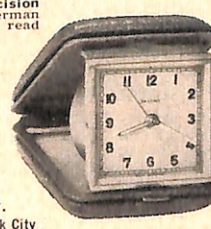
**\$7.98**

Tax Incl.

New! Compact! At an unbelievable price. A precision import from West German craftsmen, it has easily read radium dial & numerals. It folds compactly into its 3 inch by 3 inch by 1 inch case. Its golden hands and dial make it a pretty addition to any night table. Each with a year's written guarantee. IDEAL GIFT. Available in red, blue, green or tan leather. Price: \$7.98 including Federal tax, and ppd. Order from:

The Nassau Co. Watch Dept.

200 West 34th Street, New York City



## SWEDISH ROASTING THERMOMETER

WITH AUTOMATIC INDICATOR

When arrow reaches Indicator

—it's done!

Takes the Guesswork out of Roasting Meat and Poultry

Cook-Rite is the completely accurate precision made imported Swedish all-purpose household thermometer. Makes certain Roasts are done just the way you want them! Big dial shows when meat is rare, medium, well-done. Automatic Indicator tells degree of heat needed for various roasts. Gives instantaneous reaction from freezing to boiling; use it also for taking indoor and outdoor temperatures. SPECIAL INTRODUCTORY OFFER: FREE rubber suction cup to hold thermometer handy, up on the wall. A wonderful gift for your favorite hostess. Introductory price \$1.98. Send check or Money Order.



Special Only

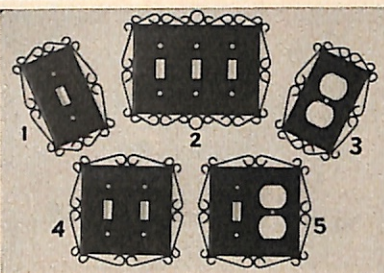
**\$1.98**

ppd.

GODFREY IMPORT CORP., Dept. Y-11, 277 Broadway, New York 7, N. Y.



## SHOPPER



**SWITCH PLATES** of rich looking black metal framed in wrought iron add a luxurious note to any room, from Provincial to Modern. Single switch (1) or duplex outlet (3), \$1.35 each; double switch (4), \$1.65 each, combination switch and duplex outlet (5) or triple switch (2), \$1.95 each, ppd. Laurie & Co., Dept. EK, 507 5th Av., New York 17, N. Y.



**BEER CAN LIGHTER** hardly ever needs refilling. It's good for 1,000 lights. 6 1/2" tall, it's covered with unborn calf in black and white or brown and white, laced with rawhide. Handsome and unusual for den or office, and extremely practical because of the large amount of fluid it holds. \$3.95 ppd. Bropar, Box 999, Dept. E, San Antonio 6, Texas.

## Save \$100.00 a Year Painlessly... Automatically

Get perpetual Date & Amount Bank. 25c a day keeps Calendar up-to-date. Also registers amount saved. Makes you save a quarter every day, or date won't change. Use year after year. Start saving right away. Order several. Reg. \$3.50 Now only \$1.99 prepaid. Mail cash, check or money order to LEE CRAFT, Dept. EL, 300 Albany Ave., Brooklyn 13, N. Y.



## She'll love this SHOULDER BAG!

Imported, handtooled genuine cowhide



She'll appreciate this gift for years. A truly fine bag you'll be proud to give. Each an original. Has adjustable strap. Comes in Natural color. All hand made. Order yours today! Only \$9.98 incl. tax for 8" x 9 1/2" size; \$5.22 incl. tax for the 5" x 7 1/2" Child's size.

**BROPAR** 1152 Bropar Building San Antonio 6, Texas

WRITE FOR FREE GIFT CATALOG



## FOR THE TRICYCLE SET

**\$1.00**

Personalized license plate carries name or nickname of pint-size pedalers in their own state colors. 8" x 3 1/8" heavy steel tag in baked enamel colors (up to 7 spaces—no numerals or abbrev. marks). Insures wagons, scooters and bikes from getting lost. \$1.00 postpaid. B. Cantor, Dept. EM11, 1711 Walnut St., Phila. 3, Pa. Ideal for Christmas gifts.

Prints up to 3 LINES 5/8" x 2 3/8" area **ONLY \$1**

**YOUR NAME & ADDRESS POCKET-SIZE PRINTER**

★ Small  
★ Light  
★ Always Ready To Use

FREE 4-COLOR PENCIL with each order for \$2 or more.

Just Stamp It!

GLORIA JANET PERKINSON  
125 WEST BROADWAY  
NEW YORK 6, N. Y.

Ideal for stationery, envelopes, photos, checks, books, records, clothing—everything you own. Handsome black polished plastic ALL-IN-ONE kit comes complete with automatic ink. Compact size for pocket or purse. Makes a most appreciated personalized gift. Prompt delivery.

Order NOW ★ Money back guarantee.

Send check, cash or money order with your name and address to Write For FREE CATALOG.

**ATLAS GIFTS NEW HYDE PARK 54, N. Y.**



## NEW FLUORESCENT COLORED GOLF BALLS

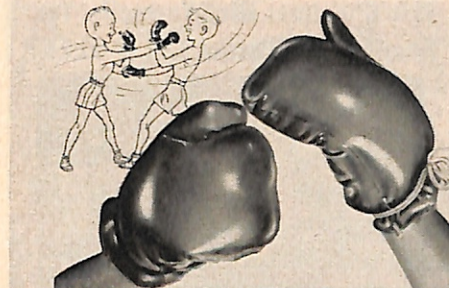
Practically impossible to lose these "glowing" golf balls! 4 times brighter than white! Guaranteed First Quality liquid center, high compression; best grade par-rubber thread. Tough vulcanized pure balata cover. 4 brilliant colors: Red, Orange, Scarlet, Chartreuse. Color won't crack, peel or wash off. 3 of one color...\$2.75. Dzn., assorted colors...\$10.50

Postpaid. No C.O.D. Satisfaction Guaranteed. Send for Catalog of Gifts, Toys, Homewares, etc. **ELRON** 219 W. Chicago Ave., Dept. 262, Chicago 10, Ill.



**GIANT CIRCUS CUTOUTS.** What a gift for the kiddies. Imagine their favorite circus animals and chubby clown as they come alive when applied to nursery or play room walls. These giant size 22-inch animals are in full color and are easily applied or removed. A gift they'll keep and remember a long, long time. Set includes 7 animals, one clown, yards of canopy, tent poles, stars, balls, etc. Set of 4 animals only \$2.00. Complete set of 8 plus trimmings \$3.98. Decorating suggestions included. Money back guarantee.

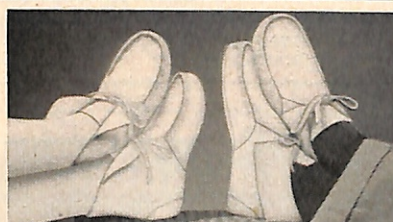
**I. CLUKAS, P.O. Box 163-C, Pasadena, Calif.**



## NEW AIR-FILLED BOXING GLOVES

A real set of Boxing Gloves, made of soft pliable Vinyl with AIR for padding, easily filled by blowing through the self-sealing valve in cuff. Plenty of cushion when blown full. Laced on like professional gloves. Kiddies can learn to box safely... providing hours of pleasure, exercise and training. Fits children from 5 to 12 years. Complete set of 2 pair (4 gloves) \$1.95 ppd. No COD's. Carol Beatty, Dept. P-B11, 7410 Santa Monica Boulevard, Los Angeles 46, California. Send for a FREE Gift Catalog of 300 selections.

## RELAX IN



**PATAKWA MOCCASINS** — Ideal Gift from the Indian Reservation Country of soft, washable suede cowhide, with flexible padded soles. **BLISS TO WEAR** indoors or out with cuffs rolled up or down. **HANDCRAFTED** in Natural, Turquoise, Brown, Red, Em. Green, Russet, Golden Corn, Indian White.

FOR MEN AND WOMEN in sizes 4 to 8... \$4.95 in sizes 9 thru 12... \$5.95

FOR CHILDREN too. In natural or brown only. Sizes 5, 7, 9... \$2.95 Sizes 11, 13, 2... \$3.95

Send cash, check or m.o. For COD's send \$2 deposit. Immediate delivery. **OLD PUEBLO TRADERS** Box 4035, Dept. EP Tucson, Arizona



## Calendar 14-K Charm

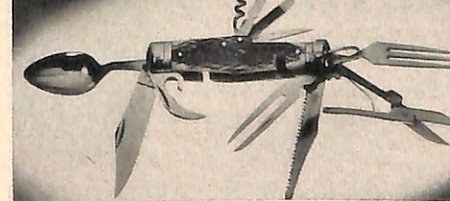
14-Karat solid gold, calendar remembrance charm gives you the month, the year, the date and the exact day it fell on. 3/4" square calendar, set with a precious birthstone. Ideal for Anniversary, Birthday, Graduation. No C.O.Ds.

**Calendar Charm \$27.50**

**14-K Bracelet \$7.50**

Postpaid, Fed. tax included

**260 B. 116 St. Dept. E-2 Rockaway Park, N.Y.**



## ELEVEN PIECE CAMP KNIFE

... new imported all purpose KampaKit —features a fork and spoon, can opener, scissors, fish scaler, and other useful tools. Compact—it measures only 3 5/8 inches long when closed and weighs under 5 1/2 ounces. Made of stainless steel—practical for every need. Guaranteed. **\$4.95** ppd.

## FRONTIER IMPORTS

Box 123, Ghost Town Station, California



**This Christmas Give Yourself—Your Friends This Blessed Gift of SLEEP**



Everybody loves this new **BLANKET SUPPORT** because it frees their feet from blanket weight. NOW they sleep quietly relaxed and awake refreshed. The difference is truly amazing! Ingenious folding arms make a cozy, restful foot pocket indispensable to uncomfortable sleepers. Relaxes tensions that cause insomnia and irritations. Improves circulation, eases rheumatism and foot cramps. Increases electric blanket comfort. Enjoyed by arthritics and the aged. Fits any bed. Arms fold down flat when bed is made. Praised by thousands of restless sleepers, doctors and hospitals. Tested and approved by "Foot Health Committee, N.Y.C." A Christmas gift guaranteed to please, or your money back. Only **\$4.75**. (Extra-fast mail, \$4.98.)

**BETTER SLEEP CO., Dept. 97**  
NEW PROVIDENCE NEW JERSEY

**Best Moccasin News Since Pocahontas!**

## DEB-TEEN MOCCASINS with matching INDIAN DOLL

The thrilling children's gift for every occasion! Genuine glove leather moccasins and doll clothes, beautifully embossed in authentic Indian design. Three glorious colors: Turquoise, Indian Red, Natural. Available in sizes 4 1/2 to 12. Only \$3.95 postage paid in Continental U.S.A.



Order now for immediate delivery. No C.O.D.'s.



**DEB-TEENS • 1312 Washington Ave. • Dept. E St. Louis 3, Mo.**

## ENJOY BETTER SLEEP

Shut out light with a

## SLEEP SHADE

The original and World-Famous drugless, sleep mask. Over 1,000,000 Sold



For over 20 years **SLEEP SHADE** has provided darkness that has helped thousands sleep better day and night. Helps rest eyes and nerves. Patented fastening assures comfort without pressure or pull. Scientific design. A boon to restless sleepers.

### BLACK SATEEN MODEL 1.25

To banish disturbing noises use

### SLEEPWELL EAR STOPS

Sanitary, reusable plugs that fit easily into ear opening, keep noise from ear drums  
1 Pair 25 cents . . . 5 Pairs (1 box) 1.00

Money back guarantee on both items  
Postage prepaid if cash with order

**SLEEP SHADE CO.** 828 Mission St., San Francisco 3

## PENCILS With Your NAME in GOLD

**Special 6 for 25¢**  
6 fine quality assorted black and colored lead pencils only 25¢ ppd. 12 with soft black leads 50¢ ppd. 12 each with a different colored lead 50¢ ppd.

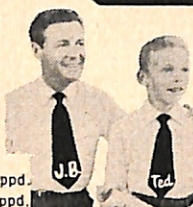
Specify items desired and print plainly the name you want on each. Send cash, check or M.O. **FREE CATALOG.**

**Personalized Gifts**

### Personalized NECKWEAR for MEN & BOYS

Quality fabrics, handsomely crafted — good looking and long wearing. Individual name or initials hand-applied in contrasting color. Available in solid blue, red or green.

Boy's ties — in ready-tied or tie-it-yourself type 50¢ ppd. Men's ties in regular style \$1 ppd.



**PERSONAL PENCIL CO. Dept. J**  
290 Dyckman St., N. Y. 34, N. Y.

## NERVOUS? IRRITABLE?



### Snappy Around Children?

Then your dog needs **FLEA-NO-MAT**! This guaranteed chemically-treated sleeping mat kills irritating fleas while dog rests. Use on his regular bed or separately. Flea-No-Mat rids him of fleas, ticks, lice, keeps him flea-free as long as he uses it regularly. Dogs like Flea-No-Mat—it's odorless, comfortable. Counteracts animal smell, makes coat shiny, saves messy, expensive powdering and washing. Pet stays cleaner, happier, safer around children. Sold on written money-back guarantee. Kennel-Tested . . . Veterinarians' Choice for 5 Years

For larger dogs — 27" x 36" mat, \$5.95; 34" x 54" mat, \$9.90 . . . postpaid. 15" x 27" mat only **395**

**V. F. GARRETT CO. P. O. BOX 1143-81, DALLAS, TEXAS**

"Welcome to Our House"

### MONOGRAMMED PAPER NAPKINS

**\$2.25**

per 100 postpaid

cocktail or luncheon size



• Entertain graciously, beautifully with these personalized "Welcome to Our House" napkins. Finest quality, exclusive maroon and gray design. May be imprinted with 2 names in red, green, dubonnet, gold, or silver. Gift boxed. State names, colors, and sizes desired. Order yours now! No C.O.D.'s please.

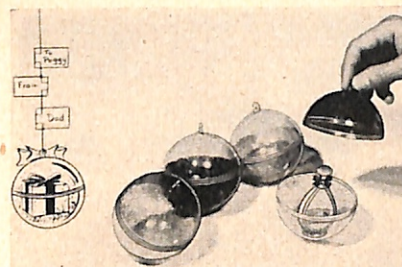
**WRITE FOR FREE CATALOG OF OTHER NOVEL GIFTS TODAY!**

**Monogram Shop**  
82 WESTMINSTER ST., PROVIDENCE 3, R. I.

## Elks FAMILY

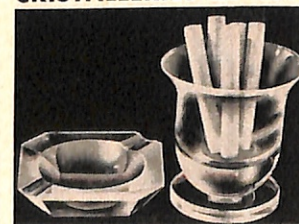


**THIS PERT POOCH** is really an accurate clock. His right eye rotates to show minutes, his left shows hours. Beautifully detailed in a hand-stained plastic that looks like hand-carved wood. The Scotty shown is 6" high. You can also have a Dachshund. Spring wound, dependable movement, \$19.95 ppd. inc. tax. Kaskel's, Dept. 677, 41 W. 57 St., New York 19, N. Y.



**SPECIAL WRAPPING FOR SPECIAL GIFTS.** That ring, watch or vial of expensive perfume you give will be twice as impressive nestled in one of these sparkling balls . . . and it becomes part of the tree decoration too! Tops are red and green, bases transparent, a silvery sprinkle over all. Hard plastic. 3" diam. 4 for \$1.00 ppd. Miles Kimball, 99 Bond St., Oshkosh, Wis.

## CRISTALLERIES du Val St.-Lambert



Just arrived from Belgium in time for Christmas

Urn & \$598 Tray Set ppd.

Here is the epitomé of craftsmanship, unequalled the world over: this voluptuous Cigarette Urn and elegant Ash Tray. Graces the decor of dining table, study, office, bedroom or living room. A gift superb! Ash Tray alone \$2.98, ppd. Cigarette Urn alone \$3.50, ppd. C.O.D.'s enclose \$1.00 deposit, please.

the vernon shop, 71-E Middle Neck Rd. Great Neck, L.I., N.Y.



**YOUR Personal PRINTER**  
\$1 VALUE  
75¢ Postpaid  
Personalized • Pocket Size • Perfect Gift  
Prints name and address, plainly. So handy for home or office. Looks like printing, saves cost of printing. For envelopes, stationery, calling cards, checks, books, records, etc. Fits pocket or purse. Complete with hinged black plastic case and built-in ink pad. A \$1 value! Send only 75¢ with name and address (3 lines, 25 spaces each), 6 for \$1. Satisfaction guaranteed.

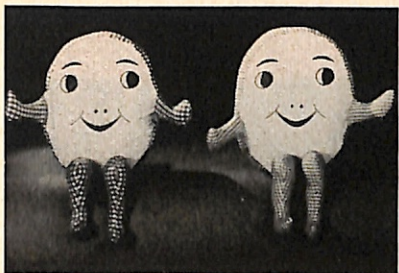
**FISHER'S** 1110 E. 47th Place, Dept. PE11 Los Angeles 11, California



## SHOPPER



**BOW-TYER** will make your gift packages—Christmas and year 'round—unique and inviting. The simple gadget has a series of pegs which you insert into the bar at various angles to make different bows: Poodle Bow, Tailored Bow, etc. Comes with instructions. \$1.00 ppd. Huss Bros., 100 W. Chicago Av., Chicago 10, Ill.



**THIS HUMPTY DUMPTY** really sits on a wall . . . without propping. He's a colorful, delightfully different stuffed toy in gingham percale, red, blue or green and white checks. Face is hand embroidered in colors on white. When he's not ledge-sitting, he makes a nice, soft pillow for a sleepy head. \$2.95 ppd. Edwin House, EFS, 145 West 4th Street, New York 12, N. Y.

## LOOK WHAT'S IN STORE FOR CHRISTMAS



Hours of tireless play—a supermarket complete with play money and famous brand cartons. It's made of colorful sturdy corrugated board and is big enough for two Junior Clerks. **\$3.98**

plus 25c W. of Miss  
FREE CATALOG

**KALFRED ARTHUR** Box 254-E  
Forest Hills 75, N. Y.

## Accordion Pak PHOTO & CARD HOLDER



Designed for holding and displaying 16 photos and/or cards in one compact accordion-type folder. Accordion-Paks make ideal gifts. Made of tough, transparent vinyl which will not crack or discolor—in black, brown, blue, and alligator—folds to 3 1/4" x 4 1/4".

Salesmen—Some territories still open.  
Dealers write for trade discounts.

**KIRK PLASTIC CO.** 168 E. Jefferson Blvd.  
Los Angeles 11, Calif.

## DISPOSABLE AIR FILTER PADS

# FILTER OUT FURNACE DIRT

**RIGHT AT YOUR WARM AIR REGISTER**

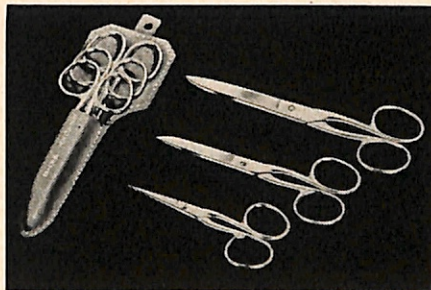


### SCISSORS OR KNIFE ONLY TOOL NEEDED

Works on all warm or cold-air registers! Fine, long glass fibers, one inch thick, filter and trap furnace dirt, dust and stain. Keeps your air cleaner, healthier! Saves cleaning time and cleaning bills . . . lengthens the life of your drapes, curtains, slip covers—reduces wall stains. Easy to install. Simply cut Glasfloss to size with scissors or knife and fasten to underside of register. When pad gets dirty, replace it. Glasfloss comes in handy carton—1 piece is 36" x 40"—a full 10 sq. feet! Only \$2.49, delivered. 10-day money-back guarantee. Send check or money order today. Send for free catalog of gifts!

**MRS. DOROTHY DAMAR**, 680 Damar Bldg., Newark 5, N. J.  
IN CANADA: plus local sales tax, checks payable at par  
Montreal, 971 St. Timothee, Montreal 24, Que.

## SPECIAL OFFER



### THIS HANDY SCISSORS SET

Made of the finest German steel obtainable. Safety case is of red morocco leather with tab for convenient hanging. You'll have sharp scissors for every use. Sizes—3 1/2", 4 1/2" and 5 1/2". An ideal and useful gift. This excellent value is only obtainable from Downs & Co.

Set of 3 \$2.00 postpaid

Satisfaction guaranteed or money back  
Write for new free gift catalog

**DOWNES & CO., Dept. 3357, Evanston, Ill.**

## Spruce ELECTRICAL MANICURIST



**For perfect manicures at home**

An ideal Christmas gift! Fast, gentle, safe . . . and so easy to use! In less than 10 minutes Spruce gives a beautiful manicure.

It shapes, buffs and cleans nails . . . whisks away excess cuticle . . . makes nails healthier, hands more beautiful. Erases corns and calluses from feet, too.

Ivory color. 4 1/2" high, 5 1/2" dia. Full set of attachments . . . shaper, buffer, cuticle lifter, cuticle brush, callus eraser. Operates on 110 V AC. Guaranteed to satisfy, or full refund. On market since 1938, many thousands in use.

Only \$24.95 complete, factory to you, postage paid anywhere in the world. Or send \$2.00, balance COD. ORDER NOW or write for free descriptive literature.

**ABAR MFG. CO.**

8732 Woodland Ave.,  
CLEVELAND 4, OHIO

Nail Shaping

Cuticle Lifting

Cuticle Whisking

Oil Massaging

Callus Erasing

Nail Buffing

**Fully Guaranteed**

**\$24.95**



As a gift or for your own party snacks—these Forst Delicacies will prove good-to-the-last-morsel delights. Each is distinctively "different"—all six are temptingly delicious. Pak-O-Six contains one each of Forst's famous smoked turkey treats—generous slices, smooth pate, all purpose Handi-cut. Also, one each of Forst's finger-size frankfurters, smoked pork sausage and exclusive smoked



turkey sausages. All vacuum-packed in family size cans. Festively packed. Only \$6.50 shipped prepaid. Mail check and gift list today. No C.O.D.'s please.

**FREE**—Forst's Full Color catalog including many wonderful gift ideas and entertaining tips.

**THE FORSTS** Route 332,  
Kingston, N.Y.

All Forst Products are Government Inspected.



From  
California

## Heavenly FRUIT CAKE

No other like it in all this world! Imagine, big tender cherries, huge pieces of moist pineapple, whole miniature pears, crunchy nuts—all in a cloud-like batter. No dried fruit in this magical concoction. Wonderful for gifts, great to have on hand for guests. Gift wrapped and shipped prepaid anywhere in the U.S. Gift 11, 1 1/2 lbs. net, \$3.35. Gift 12, 2 lbs. net, \$4.15. Gift 14, 3 lbs. net, \$5.95. Satisfaction guaranteed.

**THE MISSION FOLK,**

118 E. 33 ST., LOS ANGELES 11, CALIF.



## THE BUSINESS GIFT THAT SHOWS REAL APPRECIATION Famous Wisconsin Cheese

**Pack No. 1** This box contains 5 liberal portions of Wisconsin's finest cheese, Alpine brand swiss, brick, baby gouda, dessert cheese and smoked cheese. Net Weight Over 3 lbs. Post Paid . . . \$4.95

**Pack No. 5** A truly representative assortment of fine cheese aged to perfection, contains Alpine brand swiss, brick, cheddar, baby gouda, dessert, blue cheese roll, smoky roll and wine cheese. Net Weight Over 4 lbs. Post Paid . . . \$6.55

1. Not sold in stores  
2. Beautiful full color brochure sent on request.  
3. Enclose check or money order with all orders.  
4. Prices include guaranteed safe delivery anywhere in U.S.A.  
5. We will enclose a gift card bearing your name and make shipment in time for Christmas.

MEMBER: WIS. GIFT CHEESE SHIPPERS ASSOCIATION.

**THE SWISS CHEESE SHOP**  
BOX 4294 MONROE, WISCONSIN



## Sensational SPY Camera

Smallest in the World

Hide It in the  
Palm of Your Hand  
MAKE SECRET SNAPS  
Only \$3.98



Exact copy of camera used by spies during World War II for making secret photographs of documents and other under-cover pictures. Not a toy—even though it's smaller than a matchbox and weighs less than 3/4 oz.! Actually a fine example of German precision craftsmanship—including a genuine German f4.5 lens. Optical viewfinder, 1/30 second shutter and exposure counter window make it easy to get clear, crystal-sharp pictures—8 to a roll. (Film price, 3 rolls for \$7c). Sensational value at \$3.98. Get several to give for Christmas. Order today. Immediate delivery. Guaranteed. (No C.O.D.s please, at this low price.)

AMERICAN HOMECRAFT CO. 3702 MILWAUKEE AVENUE  
Dept. C-2011, Chicago 41, Ill.

**FAY'S SMOK-CLIP**  
**The Ideal Gift**

For all sportsmen. Holds lighted cigarette securely. Leaves both hands free. Clips anywhere—on pocket, golf bag, cap, anywhere. Highly polished stainless steel. Individually boxed. \$1.00 ppd.

**FAY PRODUCTS** 4133 Irving Street,  
San Francisco 22

**SHOE SHINE KIT**

E-Z Shine Holders are made of strong aluminum. Detach from wall bracket.

Model A: For men's sizes only. \$1.98.

Model B: Only set on market with 3 toe plates—men, women, children (for all size shoes). Chrome-like finish \$2.89. Guaranteed. C.O.D.'s pay postage. Look sharp at low cost.

A useful gift for all occasions

**WAYNE Mfg. Co.** \$1.98

Dept. E-34, WAYNE, PA.

**We've Got Your Number**

**13612**

ILLUM-A-NUMBER is the modern way to display your house number day or night. Then new friends who call and emergency visitors (police, doctors, telegrams) can find you. This beautiful plastic sign sends a friendly light that ends fumbling for door keys, scares off prowlers. Fits over doorbell; anyone can connect to existing wires in seconds. Complete with bell button, bulb & plastic numbers. Perfect house warming or holiday gift. \$2.95 ppd. Satisfaction guaranteed. Send only.

**ADVANCED ENGINEERING, Dept. EN**  
1110 E. 47th Place, Los Angeles 11, Calif.

**ELKS EMBLEM IN GOLD on 16 Section Gen. Leather Pass Case!**

Ample room for passes, photos, etc. plus a special holder for bills. Leather lined. Snap fastener and easy-to-open bar that permits replacement or addition of new pass holders. In black or brown English Morocco, ginger or suntan Saddle Leather or Natural Piskin. Gift boxed. Guaranteed. \$2.50 ppd. Without bill holder, \$2. (Add 10% Fed. tax, Pa. res. add 1% more).

FREE gift folder, "LEATHER MASTERPIECES"

**MASTER LEATHER CRAFTERS**  
DEPT. D, 304 CHERRY ST., PHILA. 6, PA.

**Dance Me Hilda Doll**

Imagine your little girl dancing on clouds with Hilda, our 35" dancing doll. Elastic bands on Hilda's feet hold tight to your little girl's shoes as they whirl around. Hilda's beautiful face is framed in gold-embroidered, and colorful Dutch costume. Navy cotton vest, yellow cotton skirt, embroidered white organdy blouse and apron, white felt hat. Arthur Murray dance instruction book included. No C.O.D.'s.

postpaid \$8.95

**LOWY'S** 260 B. 116 St. Dept. E-5  
Rockaway Park, New York

**NO FOG CLOTH**

Pass this magic white cloth over any moistened glass surface and it stays absolutely clear of steam and fog for days. Prevents bathroom mirrors from steaming, windshields from fogging, eyeglasses from clouding. You'll need several of these—for car, home and office. Huge 18" by 20" cloth—large enough to be cut in two—only \$1.00 ppd. Two cloths \$1.85 ppd. Must please or your money refunded.

**HUSS BROS. 100 W. CHICAGO AVE. CHICAGO 10**

**Free! Scarce AIRMAILS**

Spectacular collection of **GENUINE AIRMAIL STAMPS** from all over the world. Includes \$27 China; old German Zeppelin; scarce Hungary diamond; Nicaragua; Colombia; wondrous triangle stamp; many others. PLUS new illustrated booklet "Men Against the Sky"—the exciting story of airmail. **EXTRA!** Bargain lists and other unusual offers for your free examination. Send only 10c for mailing expenses.

**JAMESTOWN STAMP COMPANY**  
Dept. 185 - Jamestown, New York

**Free! FROM 41 COUNTRIES**

Big valuable collection of **GENUINE POSTAGE STAMPS** from 41 foreign countries: Russia, Lithuania, Poland, Yugoslavia, China, Egypt, Turkey, Ukraine; many others. PLUS gorgeous full-color national flags from 85 different countries! **EXTRA!** Free booklet, bargain lists and other unusual offers for your free examination. All for 10c for mailing expenses only.

**JAMESTOWN STAMP CO.**  
Dept. 180 - Jamestown, N. Y.

**TWIN-DEK SHUFFLER**

Learn the art of shuffling cards with this new shuffler guide. Makes shuffling easy for anyone. Handles 1, 2 or 3 decks at one time. Unique design. Molded of rich plastic. A marvelous gift. Shuffler only \$1.00 PP. With 2 decks of cards \$2.00. Free catalogue. DEALERS WANTED.

**LUDEBUS BROS. DEPT. 5**  
4734 No. 34th St. Milwaukee 16, Wis.

**YOUR OWN PERSONAL BRANDING IRON**

**CUSTOM MADE**

Brand 'em with your own 3 initials or name—all of your tools, sports equipment, luggage, toys, etc. Easy to use on wood, leather, plastic or rubber. Custom cast 3/8 inch Gothic letters. Gift boxed. 2 week delivery. An ideal man's gift.

**\$3.95** postpaid  
any 3 initials

For complete name Add 50c for each extra letter. Write us for quotations on miniature ranch brands or special designs.

Send check or M. O. (No C.O.D.'s) to Dept. G-11

**Personally Yours MUSKEGON MICH.**

**Elks FAMILY**

**SPILLPROOF POURERS.** Tip one into a glass and the liquor flows only to the level of the spout. Raise it and not a drop spills. Replaces all corks and screw-on tops. Bright, shiny, never tarnishing chrome. Set of 3, imprinted "Gin," "Bourbon," "Scotch," in gift box. \$3.95 ppd. Haig Giftware Co., 20 Church St., Dept. EFS, Montclair, N. J.

**FOLDING SCISSORS** close to just 2 1/4" ... make a most welcome travel companion. Open, they're an efficient 4" pair of shears. Tips are sheathed when folded. From Germany, of famous Solingen steel, \$1.00 pr., three for \$2.75; six for \$5.00 ppd. Carol Beatty, 7410 Santa Monica Blvd., Dept. E, Los Angeles 46, Calif.

**HOME WORKSHOP GIFTS** are especially in tune with the times and any week end carpenter will welcome this lightweight, versatile Band Saw. It handles any material from lightest plywood to two by fours. Built-in motor operates on 110-125 volt, 50-60 cycle A.C. \$34.95 exp. chgs. coll. Spencer Industries, 1508 N. Mascher St., Dept. EFS, Philadelphia 22, Pa.

Please mention The Elks Magazine when writing to our Elks Family Shopper Advertisers.



## SHOPPER



**BOY'S VEST** in a terrific bright red to match his high spirits. Imported wool and cotton fabric, lined for warmth. It's hardy as young men's fabrics should be and washable for easy care. Fine for school and dress wear. Material goes completely around back. Two side pockets. Sizes 6 to 12. \$4.95 ppd. The Talbots, Dept. EK4, Hingham, Mass.



**GOOFY BLOCKS** can be balanced to build a lofty tower once you develop the skill. Each player adds a block until the tower collapses. It's a fine family game, fun for adults as well as kids, and any number can play. 22 colorful wood blocks, \$1.00 ppd. Sunset House, 75 Sunset Bldg., Hollywood 46, Calif.



**GOLDEN TRUMPET** for a budding musician. Without a lesson, he'll play marches, bugle calls, popular songs, just following the simple instructions in the music book. 13" long, gold finish on break-resistant plastic, with music holder, book, mute and carrying case, \$4.00 ppd. Garden State Products, Dept. E, 225 Central Av., Newark 4, N. J.

You've ample time to order for Christmas from these pages and avoid crowds. But act promptly.



### GENUINE DEERSKIN GLOVES

For comfort and durability, no other leather takes the place of deerskin. Washable in lukewarm water and mild soap, without injury to softness. Natural cream color.

Fine tailoring and simplicity of ladies' glove makes it ideal for dress or sports. Palms stitched in seam, backs outseam. 5½ to 7½ graduated half sizes. \$5.95 ppd.

Men's neatly tailored dress glove of accurate fit, perfect for driving. Nylon stitched outseam, cut over one piece pattern. 7½ to 11, \$5.50 ppd.

Free folder of deerskin jackets, gloves, mittens.

Prompt Del. Mich. res. add 5% tax.

### SHORTER'S INDIAN CRAFT.

Dept. E11

Petoskey, Mich.

### YOUR BEST GIFT FOR Mother & Daughter HANDMADE ELKSKIN INDIAN MOCS

An attractive Mother and Daughter combination that makes a practical gift for the female members of the family. Soft, supple elk leather handmade by craftsmen in style and comfort. Sponge rubber sole with handsome plaid liner that gives comfort from the start. Delicately accented with colorful Indian Beads on tip that adds colorful contrast to solid color vamp. Mother will fall in love with the comfort and sis's eyes will sparkle to have slippers just like mom's. Comes in natural fawn colored elk. Women's sizes 4½ to 9A and B widths. Children's sizes 8 to 13.



NEW CATALOG of smartest sportswear and accessories for all. Write for your FREE copy.

No C.O.D.'s

Money Back Guarantee

**CASCO BAY TRADING POST**

Dept. EK11-4, Freeport, Maine

MOTHER—\$5.95 PPD.  
DAUGHTER—\$4.95 PPD.

### ELKS TIE BAR and CUFF LINKS



Ideal GIFT  
For HIM

This beautiful matching set is plated in gold. The raised Elks heads are in 3 enameled colors, mounted on a mother of pearl plaque. TIE BAR—\$5.00. CUFF LINKS—\$6.00. Combined SET—\$10.00. Also available in Shrine, Kiwanis, Rotary & Lions. Prices are PPD. Gift wrapped. Satisfaction guaranteed or money back. Order now.

**WALTER'S**

234 W. Valley Blvd.  
El Monte 18, Calif.



MEN—and Women, too!  
**EXEROW**

for your  
HEALTH  
and  
FIGURE

Send for  
FREE BOOKLET

### RIDE and ROW THE BATTLE CREEK WAY!

Enjoy most efficient health-building rowing AND riding! Natural HYDRAULIC pull of rowing plus benefits of horseback riding—adjusts for mild exercise or strenuous workout as you wish. Rhythmic movement of handles, seat and pedals "symmetrizes" and beautifies entire figure. EXEROW safely normalizes WEIGHT—improves HEALTH and appearance. Write TODAY for literature and booklet.

**Battle Creek**

EQUIPMENT CO.  
Battle Creek 12, Mich.

## Card, Cigarette or MINIATURE JEWEL CHEST



### Welcome Christmas Gift

This beautiful, useful chest, imported from Italy, is a work of art, designed for 2 decks of cards or 2 packs of king-sized cigarettes. The roomy extra drawer is for lady's jewelry, etc. Chest is dovetailed constructed of solid olive wood and walnut and has plywood base. Plywood cover features expensive veneering with hand-carved 4 color intarsia inlays. In various color combinations. Choice of suede, flock-lined or unlined interiors. Makes welcome gift for Christmas, birthdays and all gift occasions. Satisfaction guaranteed or money back. Only \$3.98 postpaid (cash, check or money order.) Write today to:

**ART-CRAFT IMPORTING CORP.**  
1133 Broadway, New York 10, N. Y.



F-84 MODEL TAKES OFF, BANKS, TURNS, LANDS!

FLY-BOY is a remote-controlled, battery-operated F-84 model that flies wherever you want it to go. Push the throttle, ease back on the stick and FLY-BOY takes off—banks left or right and eases to a landing with you at the controls. Boys (and their Dads) will love FLY-BOY! Designed by aviation experts who build military flight trainers. FLY-BOY is an authentic action toy for everyone.

retail price  
**\$7.95**

**AIRTOYS, INC.**

P.O. Box 5904-E-1  
Bethesda, Md.

## FOR CHRISTMAS GIVING ...give plant lovers the NEW

### All-Steel Vio Holda PLANT STAND



Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms moveable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black; white or green enamel.

ORDER BY MAIL TODAY  
Only \$14.95 each, plus \$1.00 for packing and postage in U.S.A.; \$2.00 for shipments to Canada.

Specify color desired. Send check or money order. C.O.D.'s welcome. Immediate shipment. Satisfaction guaranteed or money back.

NO TIP  
NO TILT

**VIO HOLDA MANUFACTURING CO.**

Box 915

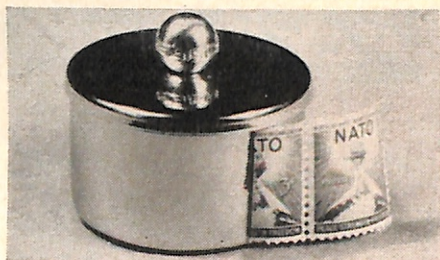
Dept. 130

Topeka, Kans.





Sprinkle your fire with star dust! Love-ly dancing colors in a new amusing shape . . . . . plump little wax Glow Worms filled with blended chemicals that give your fire the gay colors . . . warm enchantment of a fairyland. Place one big pine scented Glow Worm in your fireplace and watch the flames leap and glow. Box of 12 Glow Worms in attractive wood-hue box only \$1.25 postpaid. (3 boxes for \$3.00).  
The Wilson Co., Dept E Box 415, Santa Ana, Calif.  
(Calif. Res. add 3% Tax)



### SOLID BRASS STAMP HOLDER Only \$1.50

Dispenses stamps as needed. A smart desk accessory in gleaming, polished brass for home or office. Keeps stamps handy. Holds regulation rolls of 3c, 2c or 1c stamps. Top snaps on and off for easy filling. About 1 1/2" high. Only \$1.50 ea., 2 for \$2.85, ppd. Satisfaction guaranteed. FREE. Exciting gift catalog. Order by mail from  
RED OAKS Dept. 181P Winnetka, Ill.



### DOLL Furs

If dolls could talk, this is what they'd ask for: a hat, coat and muff of soft, snowy fur. And dolly's mom couldn't love them more if they were ermine! Each piece is fully lined with glow-ing white satin and executed to detail. Of pure white sheared rab-bit, in sizes to fit dolls 7" to 18" high. Guar-anteed to warm the heart of the most pam-pered little mother.

**\$2.98**

Specify height of doll when ordering.  
Immediate delivery. Write for free catalog.

**Hobi**

Satisfaction guaranteed.  
Send check or money order to  
Dept. E114, 15 West 57th Street, New York 19, N. Y.

### GENUINE BRANDED CALFSKIN RUGS

Everyone loves these handsome, silky calfskins . . . they're so perfect for the den, hall or bedroom. Soft, yet durable. Sueded back. 3 initial brand (print initials wanted) lends authentic personal note. Choice of black or brown with white.

App. 5 Sq. Ft. **\$10.95 PPD.**

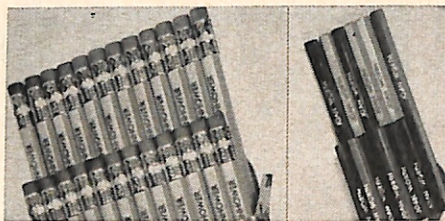
App. 6/7 Sq. Ft. **\$14.95 PPD.**

3 Initial Brand **\$2.00 EXTRA**

### FREE GIFT FOLDER

No C.O.D.'s. Money Back Guarantee

**BRANDICOLF** Dept. EK11-4, 157 Federal St., Boston 10, Mass.



### Pencils With Your Name in Gold

6 Pencils only 25c, 12 only 50c, 24 only \$1. Always welcome this beautiful practical gift of fine quality pencils with smooth, soft #2 leads and pure rubber erasers or different colored lead. Gift boxed. One name to each 25c, 50c or \$1 set. 4 color pencil with every order for \$2 or more. Print name desired. Specify black or colored lead. Write for free catalog. Send cash, check or money order to Atlas Pencil Corp., New Hyde Park 53, N.Y.



### IT'S NEW!! PERSONALIZED PAPER PLATES

Ideal for Christmas gifts, anniversaries, recep-tions, birthdays, club parties. A full 9 inch plate printed as shown or with the wording of your choice. Only \$25.00 per 1000, \$7.00 for 250. Minimum quantity 250, F.O.B. Logansport, Ind. Send check or money order. Satisfaction guaranteed. Allow 30 days for delivery.

**H. & H. PRODUCTS,**  
316-23rd St. Logansport, Ind.

### TREE-RIPENED FRUIT

Red Warrior Citrus has pleased thousands since 1909

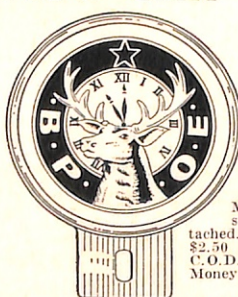


Approx.  
55 lbs. Bushel  
all oranges, \$6.00  
all grapefruit,  
or mixed  
ORANGES AND RUBY  
RED GRAPEFRUIT \$7.00

Express charges paid East of the Mississippi River. All states west of Mississippi River and states of Wisc. Minn. and Mich.—add \$1.50 per unit. ALL FRUIT GUARANTEED. Sold only in U.S. Free illus-trated catalog upon request. Send check or Money Order to—

**RED WARRIOR GROVES**  
Dept. M, Umatilla, Florida

### New CAR EMBLEM



• ATTACH TO  
LICENSE PLATE

OFFICIAL COLORS  
LASTS FOR YEARS

The B.P.O.E. emblem is your introduction on the road wherever you go. Attractive red, blue and gold design. Mounted on non-corro-sive frame. Easily at-tached. Send \$1.49 or 2 for \$2.50 (we pay postage) or C.O.D. (you pay postage). Money-back guarantee.

**STA-DRI PRODUCTS CO.**  
147-47C 6th Ave., Whitestone, L. I., N. Y.

### 500 LABELS plus plastic case \$1

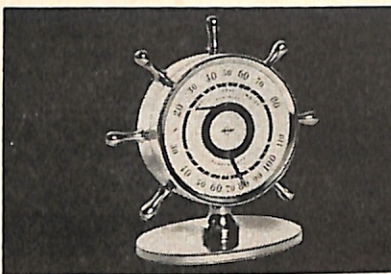
A Christmas gift for everybody! Useful gummed labels for cards, stationery, checks, etc. Up to 3 lines printed in blue, and in pads for easy handling. Useful hinged plastic case included free with each order. ORDER NOW! 500 for \$1. postpaid. SPECIAL CHRISTMAS OFFER any 6 orders for \$5. When ordering PRINT CLEARLY.

Satisfaction guaranteed.  
California residents please add Sales Tax.

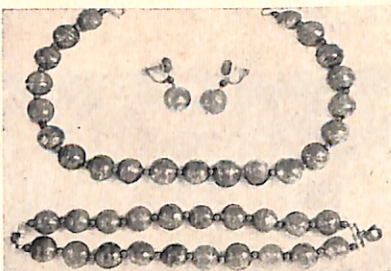
**TEEDIE Enterprises**  
Dept. 65 -5880 Hollywood Blvd. Hollywood 28, Calif.



## Elks FAMILY



**SHIP'S WHEEL** hygrometer-thermometer is a handsome all brass instrument that makes any desk look like an executive's. Nice for den or library, too. Thermometer shows room temperature, hygrometer indicates mois-ture content of air. 5" high, 3" etched and lithographed scales. Gift boxed. \$6.50 ppd. Johnathan Pike, Dept. 41E, Peabody, Mass.



**HANDMADE IN VENICE.** Large, glow-ing beads, alternating marine-blue and soft rose, shot through with the gleam of real gold dust; separated by tiny gold beads. Flattened under-neath for comfort. Choker, \$5.50; 2-strand bracelet, \$5.50; earrings (dangle or button, screwback or pierced) \$2.00. Complete set, \$12.00 ppd. Alpine Imports, Dept. 101, 505 Fifth Av., New York 17, N. Y.

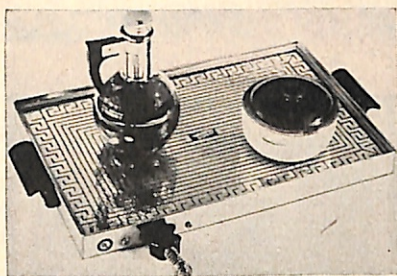


**WHOLE FRUITS** toothsomely glacéed take this Mission Pak Fruit Cake out of the ordinary run. Giant, tender cherries, chunks of moist pineapple, whole miniature pears, crunchy nuts, luscious figs are all blended in a cloud-light batter. Perfect holiday gift. Attractive package. 1 1/2 lbs. \$3.25; 2 lbs. \$4.15 ppd. in U. S. Mis-sion Pak, 119 E. 33 St., Los Angeles 11, Calif.

Please mention The Elks Magazine when writing to our Elks Family Shopper Advertisers.



## SHOPPER



**HOT TRAY MAKES COOL HOSTESS.** This buffet beauty saves running back and forth to kitchen or, what's worse, serving lukewarm food. Radiant heated glass top keeps food at 200°F, heats up two minutes after you plug it into AC outlet. Chrome trim, insulated feet, plasticool handles. 9" x 14". \$12.95 ppd. Page & Biddle, 21 Station Road, Dept. E, Haverford, Pa.



**BACKYARD BASEBALL** is a brand-new Batter Trainer Game. Recommended by big league players, it provides accurate batting practice in any area 35 ft. long without danger of breaking windows or chasing balls into the street. Ideal for Little Leaguers, sand lot players; can be played by one, two or more. Only \$3.98 plus 25c mailing. Kalfred Arthur, Box 254-E, Forest Hills, N. Y.



**THINGS ARE SELDOM WHAT THEY SEEM** so don't serve coffee in this Cup & Saucer Set. But do fill a pair with short-stemmed flowers for a charming table setting or surprise your guests by offering them as ashtrays. Black, velvety finish on metal, brass handle and mesh to hold stems or a cigarette. \$1.50 a set, ppd. House of Schiller, Dept. 49N, 180 N. Wacker Dr., Chicago, Ill.

You've ample time to order for Christmas from these pages and avoid crowds. But act promptly.

IMPORTED FROM PERU!



### LUXURIOUS LLAMA SLIPPERS

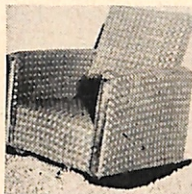
Fluffy, soft, select fur inside and out—Durable and Distinctive—in Brown or Brown and White. Send outline of bare foot for size.

only  
\$9.95  
check  
or  
money  
order

ORDER TODAY from  
RECHER-NICHOLS CO.  
819 N.E. 6th Avenue  
Ft. Lauderdale, Florida

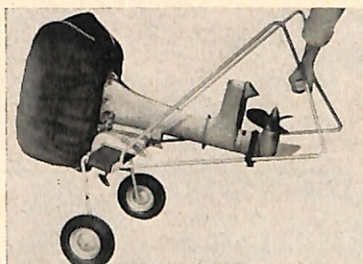
## CHILD'S ROCKER

Made entirely by  
the handicapped



This comfortable rocker is well upholstered with high quality padding and attractive woven fabric, not a cold plastic. Ideal for relaxing youngster while he watches TV. Can't tip backwards. Easy to clean and recover. Makes a grand Xmas or birthday gift for any child up to six years. State color preference. Anywhere in U.S. postpaid, for only \$11.95. Full refund if not satisfied.

G & H Furniture Co., 647 4th, Bremerton, Wash.



This year give him the new Moto-Kaddy—combination motor stand and carrier, developed to haul and store motors from 5 to 50 H.P. without body strain. Only \$10.95. Exp. chgs. coll. Order early. No C.O.D.'s Please.

HALLIDA SALES

P. O. Box 662 Canton 1, Ohio

BRINGS  
LOST  
DOGS  
HOME

\$1.50  
Postpaid



### PERSONALIZED PET TAG

brings straying pets home. Chrome plated brass. Lasts a lifetime. Also excellent for umbrellas, luggage, golf bags, etc. Print full information when ordering. (LIMIT—6 lines of copy). We reserve the right to abbreviate or substitute larger tag if necessary. Order direct from this ad or Write for our Catalog.

SPENCER INDUSTRIES 1508 N. Mascher St. Phila. 22, Pa.

## Make Big Money At Home

**BEFORE** **INVISIBLE REWEAVING**

**AFTER** **PAYS UP TO \$10.00 IN AN HOUR!** Here's your chance for lifetime financial security! Be THE expert INVISIBLE REWEAVER in your own community. Make cuts, burns, moth holes, tears in dresses, suits, all fabrics DISAPPEAR! Do it at home—in spare time. Constant demand from tailors, cleaners, dept. stores, laundries, individuals—and reweavers are scarce! Profits up to \$10.00 for a single hour's work! Quick, easy to learn with complete, professional home-study course—first in the field! Write for FREE details TODAY!

FABRICON CO.

8342 S. Prairie Ave., Dept. 7511, Chicago 19, Ill.

## Thrilling Snow Skates

The wonderful fun of skating and skiing combined in perfectly safe miniature skis! Steam-bent hardwood with grooved bottoms. Fitted aluminum-finish heel plates. Adjustable straps fit any child from 3 to 12. 12 1/2" long by 2 1/4". Order today, No. T-4237, Snow Skates, \$1.79, pair, by mail, postpaid.

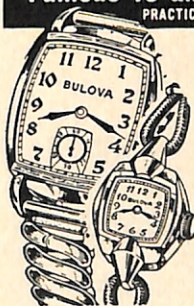
Gift  
Ideas

Write Now For Free 104-Page  
Catalog of Exciting Gift Ideas!

Miles Kimball

374 Bond St., Oshkosh, Wis.

**BULOVA WATCHES** \$16.95 PLUS TAX  
Famous 15 and 17 Jewel  
PRACTICALLY WHOLESALE TO YOU



Lifetime Service Guaranteed

WHY PAY  
\$59.50  
Save Up to  
\$42.55

Also Choice of  
• BENRUS  
• GRUEN  
• WALTHAM  
• or ELGIN  
WATCHES

You get these unredeemed SERVICE guaranteed Bulova and other movements in latest style Yellow Gold Cases at this sensationally low price because we bought out huge surplus STOCKS of leading New York and Md. Jewelers. Order now while they last. Specify make preferred and whether men's or ladies'. Only \$16.95, plus \$1.70 tax. Order right now.

TRIAL OFFER! WEAR AT OUR RISK!

Money back guarantee in 10 days if not delighted! SEND ONLY \$1 with order. Pay balance C.O.D. plus postage. Or enclose \$16.95 plus \$1.70 tax. Handsome Expansion Band with orders at no extra cost. MARYLAND DISTRIBUTORS Dept. 737, 501 E. Baltimore St. Baltimore 2, Md. Write for Free Watch and Diamond Ring Catalog—Practically Wholesale Prices. AIR MAIL XMAS DELIVERY GUARANTEED

Lifetime Service Guaranteed

17 Jewel Swiss WRIST WATCH

Worn by Army, Navy & Marines.

WHY PAY \$59

Here \$14.95 Plus \$1.50 tax  
New Incublock, Shock-Protected WATER & DUST TIGHT.

You will ENJOY  
pleasant, vigorous  
VIBRATORY MASSAGE  
with the Genuine  
Battle Creek  
HEALTH®  
BUILDER



"TOPS" for the Home, for Athletic Clubs, for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient vibratory massage! Health Builder gives you pleasant, scientific deep-tissue manipulation—"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. Widely used in Health Institutions. Built for years of service—fully guaranteed. WRITE today for literature and new booklet, "BE GOOD TO YOURSELF!"

Battle Creek EQUIPMENT CO.

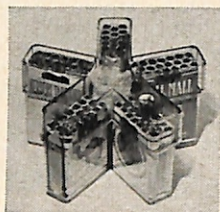
BATTLE CREEK 10, MICH.

GET  
YOUR  
COPY





## BE A PERFECT HOST



Let your guests choose their favorite brand of cigarettes from this revolving cigarette humidor. It holds five packs, regular or king-size. What's more, a moistened synthetic sponge in the center compartment keeps the cigarettes fresh indefinitely after they're opened.

The "5 and Fresh" Humidor, patented, is made of a high grade transparent plastic in amber, red, green or blue. Suitable for home or office, it's an excellent gift for business associates. Only \$2.00 ppd. Lodge emblem or individual monogram, 25¢ extra. **Lodges:** The "5 and Fresh" is a fine club prize or premium. Write for lot prices.

WILLIAM L. SOFFE

618 Wilson Av., Dept. E11, Salt Lake City 5, Utah



## PERSONALIZED RUBBER DOOR MAT

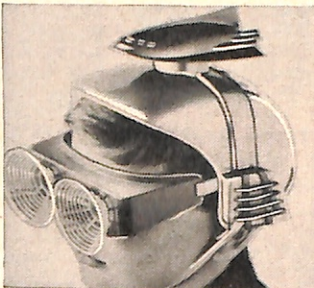
**The Perfect Gift!** Personalize and beautify your home (or someone else's) with this handsome, 2-tone 18" x 28" mat. Self-draining: 7000 rubber "fingers" scrape shoes clean! Choice of Red, Blue, Green or Black, with Ivory lettering—up to 13 letters. 2 week delivery. **Order NOW!**

\$5.95 plus 50¢ postage

**MASTERCRAFT** 212K SUMMER  
BOSTON 10, MASS.

**FREE! GIFT 'N GADGET CATALOG**

"OUT  
OF  
THIS  
WORLD!"

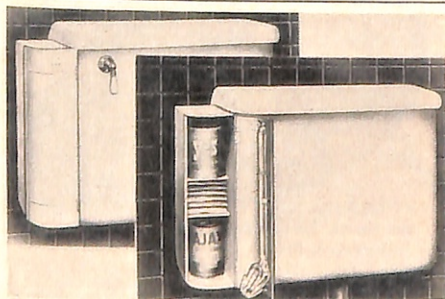


## NEW! SPACE HELMET WITH Revolving RADAR GOGGLES

This super-sonic space helmet—with its streamlined design—will thrill every junior spaceman. Safe, lightweight, made of brightly colored, shatterproof plastic. Complete with revolving radar antenna goggles, space ship on top, elastic chin and head strap. **Only \$2.25 postpaid, two for \$4.25.** Satisfaction guaranteed. No C.O.D.'s please. **Order NOW!**

Write For  
**FREE**  
Christmas  
Gift Catalog

**HOUSE OF SCHILLER, DEPT. 547**  
180 N. WACKER DR., CHICAGO 6, ILL.



**Out-O-Way** De luxe metal cabinet for the bathroom has 3 shelves to hold soap, tissues, etc. Comes with Jonny Mop Handle which hooks on door, and 6 pads in special compartment. Baked white enamel finish. Clips to either side of tank, takes only 4 1/2" space. Gift idea. \$3.98 ppd. Northern Industries, Inc., Dept. E, 407 E. Michigan St., Milwaukee 2, Wis.



Fun  
Indoors and  
Out!

Kids  
Love  
it!

GIFT  
INSPIRATION!  
"HONEST  
INJUN"  
TEPEE  
TENT

Give the small fry this real "Honest-Injun" Tepee tent, and they amuse themselves hours and hours! Kids set it up easily (indoors with suction cups; outdoors with pegs) and fun is unending. A full 48 inches high, 15 ft. around, brightly decorated in 4 colors with REAL INDIAN SIGNS. Order by mail. **\$4.95** Prompt delivery. Tent complete with pole, pegs and suction cups, only postpaid

**BODINE'S**

444-E Belvedere Ave.

Baltimore 12, Md.



"FLIPPY"  
Pat. No. 2656646

## THE ACROBATIC PUP

Watch the fun as acrobatic Flippy cocks his head, back flips in the air and lands on his feet every time. The enchanting toy of the year for children of all ages.

Permanent key and clock spring mechanism enable Flippy to do 4 to 6 back flips with each winding. Cuddly rayon plush in grey, brown or black. 10" long x 10" high x 6" wide. No COD's please. **\$6.98** Ppd.

**GUARANTY SALES CO.**

Box 176

Dept. E6

Teaneck, N. J.

## RAIN SUIT (OLIVE DRAB) NAVY-TYPE TWO PIECE NOT PLASTIC

Light-weight, Long-wearing, Rubberized Specially Waterproofed Fabric 2 Piece Utility Suit. A must for Hunting, Fishing, All Outdoor Work and Play. Carry spare suit in your car trunk. Protects clothes when changing tires or washing car. Extra roomy trousers with fully adjustable shoulder straps. Slipover Parka with attached drawstring hood and adjustable sleeves, closes to the neck with sturdy metal snaps. S, M, L, XL. Only \$3.98 each garment or complete suit only \$7.95. Our comparison shoppers have seen this suit for \$14.95. Send no money—pay postman plus 95¢ C.O.D. charges or send check or M.O. for total amount and we pay postage. Print name, address, size. 10 Day Money Back Guarantee.

**STRAGO MFG. CO.**

Dept. B8 211 7th Ave., N. Y. 11, N. Y.



## STOP RADIO & TV NOISES INSTANTLY

NEW PATENTED ELECTRONIC INVENTION "CLEAR TONE" filter eliminates noisy interferences caused by all motor appliances, autos, oil burners, etc. Simply plug radio or TV cord into filter and filter into wall socket. Enjoy "CLEAR TONE" reception. Try 5 days—MONEY BACK GUARANTEE. **SEND 10¢ for postage handling.**

Household Prod., Dept. EF-1, Scarsdale, N. Y.

## 62 BALLOONS \$1 THAT MAKE GIANT CIRCUS ANIMALS

GREAT FOR PARTIES. Instructions Included.

124 BALLOONS \$1.75

ADD 10¢ POSTAGE PER ORDER

HOUSEHOLD PROD., Dept. EB-1, Scarsdale, N. Y.

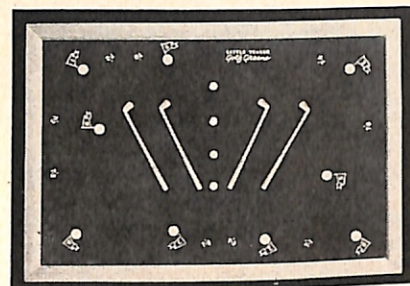


## SENSATIONAL KNIFE SHARPENER

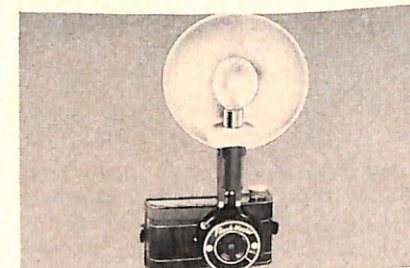
Makes Knives RAZOR-SHARP in 30 Seconds or CASH REFUND! Now Sharpen all your knives, scissors, axes, lawn mowers, garden tools in a flash! This new combination sharpener and glass cutter is clearly marked with correct cutting angle for each tool. **\$1.00** SEND 10¢ for postage handling.

HOUSEHOLD PRODUCTS, Dept. ES-1, Scarsdale, N. Y.

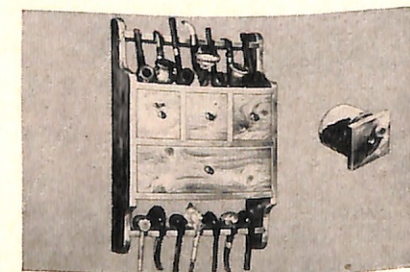
## Elks FAMILY SHOPPER



**WHEN WINTER WINDS BLOW**, you can still get some of the pleasures of golf with this new game. Little Teaser Golf Greens consists of a golf "green" in a polished wood frame (3/4" x 15" x 21 1/2"), four golf sticks and balls, complete directions for playing. Ideal man's gift. \$4.95 ppd. Downs & Co., Dept. E, Evanston, Ill.



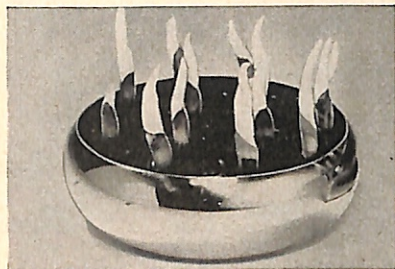
**FLASH CAMERA FLASH!** The big news is it's so inexpensive you can give it to the youngest photographer and yet it offers as much fun as many a high priced job. Holds 16 negatives, takes color or black and white, has ground and polished lens, eye level view finder, time and instant exposures, flash attachment. \$2.98 ppd. Novelty Mart, Dept. E, 59 E. 8 St., New York, N. Y.



**PIPE SMOKER'S DREAM**... handsome, roomy wall rack for his collection. Holds 14 pipes, 3 kinds of tobacco in humidor jar drawers; large drawer takes cleaners, filters, reamers, etc. 13" x 18". Knotty pine sanded and ready for quick assembly, with stain and wax. \$7.95 ppd. Same rack, assembled and finished in honey tone or mahogany, \$12.50 exp. chgs. coll. Yield House, Dept. E, No. Conway, New Hampshire.



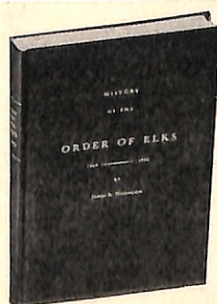
# Elks FAMILY SHOPPER



**FRESH LILY-OF-THE-VALLEY** all winter long... from these newly harvested pips. They'll bloom in 18 to 21 days if ordered before Dec. 31; thereafter, in 25 to 30 days. Plant them outdoors in the spring and next year they'll bloom again. Classic, round bowl of solid copper, planted with 12 pips, \$5.95 ppd. Max Schling Seedsmen, Inc., Dept. 628, 538 Madison Av., New York 22, N. Y.



**THE BROTHERHOOD OF MAN** is dramatically brought home by this stirring recording, "One God," an inspiring narration, highlighted by moving excerpts from Catholic, Jewish, and Protestant services. Regardless of religion, every home will want one. Fine child's gift. 33 1/3 or 45 rpm unbreakable, 53-minute record. \$5.95 ppd. Kapp Records, 119 W. 57th St., New York, N. Y.



## A RECORD OF GREAT DEEDS—A PERFECT GIFT

Every Elk will be proud to own and read the "History of the Order of Elks." It tells

how the Order was established, records Elks accomplishment and tells why Elksdom continues to flourish and grow. Ideal Christmas gift for every member of the Order. Beautifully bound with blue leatherette cover and gold lettering; 432 pages profusely illustrated. \$3.67, including shipping. \$3.78 within N.Y.C. Send orders to Department T, THE ELKS MAGAZINE, 50 East 42nd Street, New York 17, N. Y.



## TITANIA

the miracle gem stone you read about in The READER'S DIGEST at a fraction of the cost of DIAMONDS

Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per carat \$10\* ONLY



1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete \$22.50\* ONLY

1 carat "Titania" set in a Masculine box style 14 kt mounting. Complete \$28.50\* ONLY

Regent (Synth.) Star Rubies and Sapphires at proportionately low prices

FREE booklet and handy Ring-Size Chart

\*Plus 10% Federal tax

10-DAY MONEY-BACK GUARANTEE

## REGENT LAPIDARY CO.

Dept. E-93, 511 E. 12 St., N. Y. 9, N. Y.



## TAKE IT EASY BROTHER—Get Bonney's 1954 CHRISTMAS CATALOGUE

... and do your Christmas Shopping from your easy chair this year. Grammed full of new, unusual and practical gifts for family, friends, business associates. It's FREE for the asking. Send your name and address today, to:

*Bonney's*  
for BONNIE CREATIONS

121 East Broad Street, Westfield 5, N.J.

## MY GRAY HAIR IS NATURAL LOOKING AGAIN says

JAN GARBER,

Idol of the Airlines

"No matter what color your hair was (black, red, brown, blonde) before it turned gray. TOP SECRET gives gray hair youthful, natural looking color!" says Jan Garber, "I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain the hands or scalp. I look years younger. TOP SECRET is the only hair dressing I use."

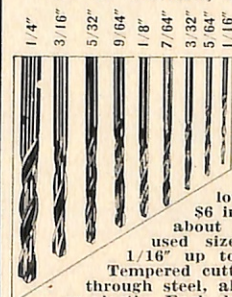


## YOU LOOK YEARS YOUNGER

TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts natural looking color to gray or faded hair. Does not streak or injure hair. NOT A TINT. \$3.00 (Fed. Tax incl.) for 6 oz. bottle, ppd. No COD's, please. Money back if you're not delighted with results. Abin of California, Room 4L 1401-97 W. 8th St., Los Angeles 17, Calif.

## 46 Surplus Twist \$2 DRILLS

GENUINE, HI-GRADE, CARBON TOOL STEEL, BRAND NEW



LESS THAN 41/2c EACH!

FOR HAND OR ELECTRIC DRILLS: Hobbyists! Home-owners! Carpenters! Almost your last chance to get 46 brand-new, carbon tool-steel twist drills at this low price. Sell for up to \$6 in stores. . . You get about 5 each of all most used sizes from needle-sized 1/16" up to and including 1/4". Tempered cutting edges easily bite through steel, aluminum, iron, wood, or plastic. Each drill hardened and designed to give 1800 drillings. Limited supply going fast!

Rush \$2 for each set ordered and we pay postage. If C.O.D. you pay postage.

SCOTT-MITCHELL HOUSE, Inc.

Dept. OX-262 611 Broadway, New York 12, N. Y.

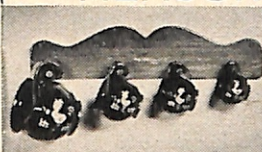


## ROLL THAT FAT AWAY

Massage your way to beauty and good health! Wonderful new Relaxer relaxes the entire body—keeps you feeling good all over. Stimulating cushion-comfort massage provided by 3 revolving sponge rubber balls makes ugly fat bulges disappear like magic. Helps relieve nerve tension and soothes sore muscles, too. Sturdily made with natural hardwood handles. Includes easy-to-follow Reducing Chart that illustrates where spot reducing is most effective. 12" long. \$1.00

HUSS BROS., 100 W. Chicago, Chicago 10

## MEASURE-IT



### Measuring Cups

1, 1/2, 1/3, 1/4 cup; spout for easy pouring. Darling as extra hand pitchers. Hand decorated ceramics; Hardwood hanger. Imported. \$2.95

### Measuring Spoons-Planter

Gayly decorated ceramics. Cheerful to look at and a joy to use. Imported. \$2.49



Postpaid. Money order or check. Satisfaction guaranteed. Send for free gift folder.

The Guys 1250 E 143rd Avenue San Leandro, California



## Practical Makes Perfect

## HOL-PAK CIGARETTE CASE

ENGRAVED WITH ELK'S INSIGNIA

Keep your cigarettes neat and firm to the last one with personalized Hol-Pak. Nothing to break or wear out. Beautiful Satin finish. Anodized Aluminum in choice of Gold, Silver, Deep Red, Green, Blue or Black. Choice of Insignia or 1, 2, 3, initials in Old English, Block or Script style letters. Regular or King Size. A useable Christmas Gift for you or a friend. \$2.50 Postpaid just

Box 345E Oak Park, Illinois

## THE CHANTICLEER

## "All I Want for Christmas" is a



## Kills Fleas and "B.O."

## WHILE PETS SNOOZE

Give your dog luxurious comfort, relief from scratching, death to fleas, restful sleep in cedar fragrance. It's fresh aroma is a joy to dogs, pleasant to you. Do away with messy powders and sprays. Pets prefer Flea-Scat Pad to softest chair. Long-lasting, effective for months. Then replace flea-killing inner pad and it's good as new. Money-Back Guarantee. Regular, 15x28 in. \$2.98; Super, 28x36 in. \$4.98; Extra inner pad \$1.50. Extra inner pad \$2.95.

Liquid Chaperone Keeps dogs and cats out of gardens. \$1. Powder Chaperone Keeps dogs off chairs, beds, rugs. \$1. SEND NO MONEY—Order C.O.D., or send check and we'll pay postage. Order Now, avoid the holiday rush!

SUDBURY LABORATORY, Box 711, South Sudbury, Mass. Stores: Write for Special Offer.



## LODGE NOTES

*Palo Alto, Calif., Lodge has contributed \$1,500 to the Emergency March of Dimes. This donation has been earmarked for distribution in the six townships under the lodge's jurisdiction.*

The progress of the Order's Stray Elks Campaign is receiving valuable assistance from many sources; that the lodge bulletins play an important role in this program cannot be denied. The references to this effort which have been appearing in the lodge publications from time to time have been most fruitful. In a recent edition of Northampton, Mass., Lodge's "Elks News", for instance, we find this suggestion: "If you know any Stray Elk (a Brother who lives here but belongs to a lodge elsewhere), why don't you invite him to enjoy the hospitality of our lodge? If he is a newcomer to the city he will doubly appreciate your interest in him. Let's extend the hand of friendship to them." That's the kind of item that helps a lot.

*For the sixth year, Gettysburg and Lebanon, Pa., Lodges cooperated in a special program for mental patients of the VA Hospital in Lebanon. Escorted by Esquire Henry Levin of that lodge, 30 servicemen were guests of Gettysburg Elks at luncheon and dinner, and a guided tour of the famous battlefield.*

*Elkdom is receiving another boost through mention of The Elks Magazine in lodge bulletins, both in connection with its editorial content and its advertising columns. Sacramento, Calif., Lodge's "Number Six", is one of these. Combining both points, the editor reminds his Brother Elks of the items and stories on their activities which are published in this Magazine "with absolutely no cost of any kind to our lodge", and suggests they show their appreciation by patronizing our advertisers and in doing so add the fact that they saw the ad in our pages. Citing the humanitarian benefits made possible through Magazine earnings, he points out how individual Elks may increase this benevolence by giving our advertisers their full support, and he's absolutely right.*

*E.R. Fred Dierstein reports that Mangum, Okla., Lodge has paid off its debt incurred in the \$5,000 purchase and remodeling of its home. Plans are now under way to add a slide and basketball goals to the children's playground that adjoins the Mangum Elks' headquarters.*

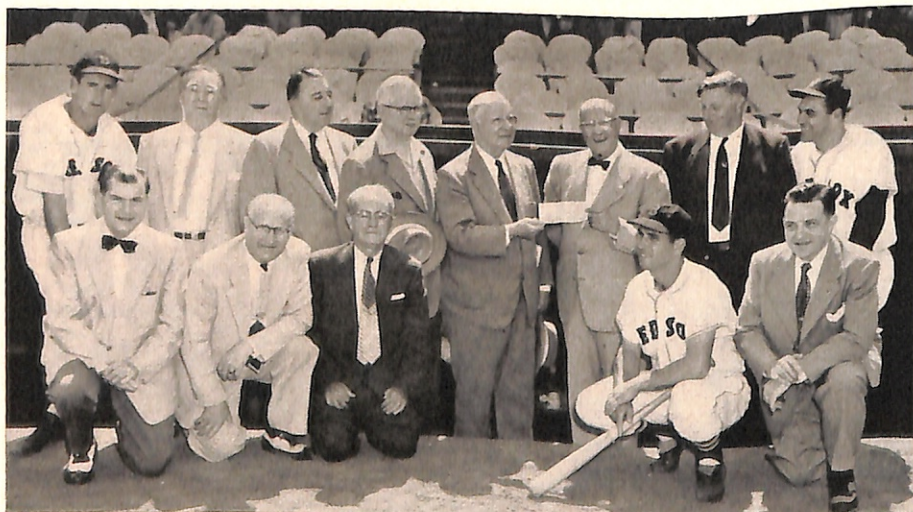
Right: On Aug. 28th, the second annual Elks Day at Milwaukee County Stadium, nearly 42,000 fans saw the World Series Championship Giants bow to the Milwaukee Braves by a score of 5 to 2. Highlight of the afternoon was a pre-game ceremony when Milwaukee, Wis., Lodge presented a large American Flag to the Braves for their cooperation in the event. Assisted by a color guard of the famous Milwaukee Elks Plugs, Braves Mgr. Charlie Grimm, a member of Washington, Mo., Lodge who was celebrating his 56th birthday, accepted the Flag, after which the entire assemblage rose to recite the revised Pledge of Allegiance led by Est. Lead. Knight Wm. P. Robb, shown here with Charlie Grimm. Many State Assn. officials including Pres. Alfred E. LaFrance, were present with E.R. Joseph J. Haertl and his fellow officers, and several thousand other Elks.



Left: Famous singer Dinah Shore holds tickets to Elks Night at Baltimore Stadium, when the Md., Dela. and D.C. Assn. took over the arena to raise money for its Boys Camp, cerebral palsy program and other charities through the game between the Yankees and the Orioles. With Miss Shore are, left to right: Baltimore E.R. H. J. McGuirk, Program Chairman Patrick F. O'Malley, and P.E.R. Joseph L. Manning, Publicity Chairman.

## The Elks Play Ball!

Right: At Cincinnati's Crosley Field prior to a Redlegs-Pirates game, Hillsboro, Ohio, Lodge spearheaded a "Frank Smith Night" honoring the Redlegs' great relief pitcher, a member of the lodge. Left to right: Est. Loyal Knight Richard Faris; E.R. Paul E. Brown; the baseball star's wife, his mother, and Frank Smith himself.



Through their six Annual Charity Baseball Days at Fenway Park in Boston, the Mass. Elks have turned over to the Elks National Foundation a total of \$7,654. At this year's event were, left to right, standing: Red Sox star Ted Williams, Veterans Committee Chairman Frank A. O'Rourke, Past State Pres. William F. Hogan, Youth Activities Committee Chairman Ignatius O'Connor, Chairman John F. Malley of the Elks National Foundation, State Pres. and Chairman Andrew A. Biggio, John E. Fenton of the Grand Lodge Judiciary Committee and Red Sox Mgr. Lou Boudreau of Harvey, Ill., Lodge. Foreground: State Vice-Pres. Dr. Wm. F. Maguire, Winthrop Lodge's Secy. Fred A. Baumeister who sold the most tickets, State Secy. Thomas F. Coppinger, Billy Consolo of the Red Sox and Richard Minton of the Elks Publicity Committee.





Left: Passaic, N. J., Lodge's City Champion Little Leaguers were recently entertained by their sponsors who presented a trophy to each player. Holding the banner, left to right, are Mgr. and Coach John Pavick, Capt. Jackson Morgan and E.R. Nathan Hugo. At left is Youth Activities Committee Chairman Frank R. Feher, P.E.R.; at right is Laddie Feher, Asst. Mgr.-Coach.

Below: The Matt Mayers Cubs, 1954 Champions of the Gary, Ind., Elks Little Baseball League. With them are P.E.R. Matt W. Mayer, team sponsor, top left; Mgr. Mike Puskar, bottom left, and Coach "Chuck" Walker, right. The lodge sponsors a full four-team league as one of its Youth Activities.



Below: A big night for the 1954 Junior Champions of the Christy Mathewson Baseball League took place when Saranac Lake, N. Y., Lodge held a dinner for the young stars who carried the Elk banner to victory. Standing at rear are Don Ross, left; Gus Dandrow, third from left; Rev. Father Vernon Doe, center, and E.R. Jack Shea.



Above: Donkey Baseball, played on trained burros was a fascinating innovation which highlighted the annual clam-bake held by Waterbury, Conn., Lodge a short time ago. Pictured just prior to the hilarious game are, left to right: Co-Chairman John Whiston, Sports Committee Chairman George T. Dillon and Co-Chairman Neil Callahan.



Above: For two years, Statesville, N. C., Elksdom has entered its youthful baseball players in the Little League; both years found these boys in possession of the League Championship, taking 16 out of 18 games this season.

Right: Vicksburg, Miss., Lodge's talented Little Leaguers took the 1954 League Championship under the tutelage of Coaches Kermit Black, Sr., left background; Jerry Bayley, center background, and Mgr. E. C. Penley, right.



Left: Dayton, Ohio, Lodge's Class "F" Softball Team of boys from nine to 12 years of age closed the season with a game against the Springfield Elks' Class "E" Team of 12-to-15-year-olds at the Brown VA Hospital. Later the boys and their parents were entertained by the Dayton Elks at their home. With them, back row, left to right, are Trainer M. Gibson, E.R. H. J. Lawrence, Est. Lead. Knight J. H. Troutman, Veterans Committee Chairman J. Bern, Youth Activities Chairman Donald Espy, Coach Burns.



# Capra Gems

more dazzling than diamonds

## FREE Booklet

Get full facts, FREE, on the most amazing discovery of modern science—CAPRA GEMS. A miracle of science described in recent issues of *Saturday Evening Post* and *Reader's Digest*. They're more dazzling than diamonds, yet cost much less. CAPRA GEMS' refractive quality is actually higher than diamonds! Brilliantly beautiful, dazzling CAPRA GEMS are hand cut, hand polished and hand selected... priced within the reach of all who love fine gems. A 1-carat diamond stone costs you approximately \$1000. A comparable choice selected, 1-carat CAPRA GEM is yours for \$24. Federal tax included... and can be bought in small easy payments.

## GET THE FACTS NOW

Valuable illustrated booklet shows a wide selection of men's and women's rings. Gives full details, including prices and settings... shows all CAPRA GEMS actual size. Limited supply, so send today without delay. No charge, no obligation. Get all the facts on CAPRA GEMS... more dazzling than diamonds.

## SEND NO MONEY

CAPRA GEM CO., Dept. EL-11, P.O. 5145, Philadelphia 41, Pa.



## THE SECRET IS OUT FOR THE FIRST TIME YOU HAVE THE OPPORTUNITY OF LEARNING VENTRILOQUISM

The very same course as used by the famous DENNY LYONS on T.V., Radio, Stage and Screen—plus a real workable dummy with movable mouth—Send \$3.95. Start fooling your friends the first day. This is the real thing.

DENNY LYONS, RIDGECREST, CALIF.

## SENT FREE!

WORLD'S LARGEST DOLL CATALOG

Buy Direct And Save Up To 50% Dolls and toys for girls and boys of all ages. Never before such a complete selection. Send for your catalog today.

NIRESK INDUSTRIES, INC. Dept. DC-33 Chicago 40, Illinois

## Elks Magazine Travel Service

Travel information is available to Elks Magazine readers. Just write to the Travel Department, Elks Magazine, 50 East 42nd St., N. Y., stating where you want to go and by what mode of travel. Please print name and address. Every effort will be made to provide the information you require, but kindly allow three weeks for us to gather the information. Because of seasonal changes in road conditions, if you are traveling by car be sure to state the date that you plan to start your trip.

## STAMP COLLECTORS!

322 DIFFERENT STAMPS

25¢

With 8 Exciting Topical Groups

This valuable imported collection includes the NEW CROATIA U.P.U. SET of 4, gorgeous South Seas U.P.U. set, Roosevelt Memorial group including scarce underground issues, United Nations issue from TRIESTE, TRIANGLES GALORE, Multicolored BIRDS, ANIMALS, FLOWERS, PLUS HUNDREDS of other fascinating issues. A total of 322 all different stamps cataloging more than \$6.50 for only 25¢! To introduce our FAMOUS BARGAIN APPROVAL money back if not delighted. FREE 48-PAGE STAMP DICTIONARY and GUIDE.

STAMP EX CO. 119E Nassau St. New York, N. Y.



## For Elks Who Travel

(Continued from page 15)

the technical details, Lac Beauport has a 2,350-foot T-bar lift, half a dozen first-class rope tows, and an excellent chalet, the Manoir St. Castin. As for Valcartier, it is twenty miles from Quebec City, has a 2,400-foot T-bar lift and rope tows on the main downhill and slalom runs.

It may not be a pleasure to the local snow shovelers, but Quebec measures an average annual snowfall of 123.7 inches. One of the surest places to find a white blanket is in the Laurentian Mountains, the biggest ski resort area in the province of Quebec. Montreal is the hub for visits to the Laurentians, for the resorts and the slopes string out anywhere from thirty-five to sixty miles from the big French city.

All counted there are some twenty-five first-class resorts and over 200 pensions and guest houses in the Laurentians. Rates vary from \$7.50 to \$9 a day for room with running water and three meals. Rooms with private bath are available from \$9 a day American plan all the way up to \$21.50 a day, a price for top accommodations at the fancy Mont Gabriel Club. The place is built like a swank log lodge, and while all interest is focussed on warm hearths and cold snow in winter, in the summer time the feature is the pool and the pet goats that live on the grass-covered roof.

If you have some junior-sized vacationers with you one of the best bets is Chalet Cochand where you will find three-year-olds zooming down the hill at a breakneck clip. Figure about \$70 a week here and count on informality, a juke box in the bar, and good plain food which sometimes has interesting Swiss accents. Down the road, the Alpine is more of a formal hotel with regimented

desk and bellhop service, dancing in a huge basement nightclub, a ski run back of the hotel, and heavy carpets on the floor.

One of the most typical French Canadian villages hereabouts is Ste. Agathe des Monts, or St. Agatha of the mountains, which tinkles with sleigh bells once the snow is down, and rings all year around with accents of French. It has a Chinese restaurant which advertises "répas Chinois" (Chinese meals) and a Cote d'Azur snack bar, another word for the French Riviera.

You can buy Hudson's Bay blankets at about \$8 off U. S. prices, cashmere sweaters and such local items as *tuques*, which are French-Canadian tasselled hats, and *ceinture flechées*, woven belts originally used by French-Canadian loggers.

On Mt. Kingston there is a new 2,100-foot ski lift, but for anyone who would rather not expend energy, the local Laurentide Inn offers horse-drawn sleigh rides through the woodland trails, or even rides behind teams of husky dogs. Once a week the inn takes over the community's ski chalet for a party and every one lounges on buffalo hides, drinks hot buttered rum, watches the crackling fire and finally goes to work on French pea soup sprinkled with onion shavings, French-Canadian meat pie and oka cheese made by Trappist monks.

After that you can either sit around singing "Alouette," or else get aboard a toboggan outside the door and go whistling down the hill at the likes of sixty miles an hour.

A giant cross on a hillock looking down on Lac des Sables is lighted at night and casts a white and peaceful glow over the snowfields.



En route to Canada recently, a member of The Elks Magazine staff stopped for a delightful lunch at the Publick House in Sturbridge, Mass. Publick House is operated by Treadway Inns and is of outstanding quality for country dining. On a table in the reception room a recent copy of The Elks Magazine was spotted and, as it turned out, the copy was addressed to Brother Richard Treadway, a director of the Treadway Inns. Seems to us that any Brother Elk in the position of meeting the public does a real service when he makes recent copies of the Magazine avail-

able for all to see the great work the Order is doing.

★ ★ ★

The American Automobile Association and its affiliated motor club has recently been granted the right by the Mexican Government Tourist Bureau to issue the official Mexican tourist card to United States citizens traveling for pleasure in Mexico.

★ ★ ★

And speaking of Mexico, the devaluation of the peso has brought an increasing number of visitors to take advantage of the "bargain" in exchange. However, space is tight. So if you plan a trip to Mexico, we suggest you arrange for your accommodations well ahead of departure date.

★ ★ ★

Morehead City, North Carolina, where new terminal facilities have been developed by the State, becomes the newest cruise port on the Atlantic Seaboard this Autumn. The motorship "Stock-



holm" of the Swedish-American Line will make four cruises from this port. The first, a 7-day cruise to Havana and Nassau sailing October 16th, to be followed by three 6-day cruises to Bermuda on October 23rd, 28th and November 3rd.

★ ★ ★

For the old car enthusiast going to Florida there is, at Lantana, near Palm Beach, singer James Melton's famed Auto Museum, where many outstanding sport cars and vintage model gas buggies are on display. Melton's Museum, opened two years ago, has become a mecca for seekers of automobile curios.

★ ★ ★

It is none too soon to secure space on the "Coronia's" 106-day "Round the World" Cruise leaving New York on January 21. Space for the less expensive accommodations is scarce even now. Fares range from \$2,950 to \$9,600.

★ ★ ★

This advice also applies to the following cruises listed for the coming Winter. The "Nassau" of the Ingres-Nassau Line will make an 11-day Christmas-New Year tour in the Caribbean from New York on December 21. The Holland-American Line's "Ryndam" will leave February 23rd for 13-day circuit of the Caribbean. The "Patricia" of the Swedish Lloyd Line will make five 13-day cruises and three 14-day cruises to the West Indies and South America between December 21st and April 5th. The Greek Liner "Olympia" will again make a series of cruises to the Caribbean but her departure dates are not yet set.

★ ★ ★

Business and pleasure travelers of the nation have bought more than 41,000 of the hotel industry's universal-type credit cards since the system was established one year ago. Heaviest demand has been for the company Travelcards for executives and employees of firms.

★ ★ ★

American travelers who don't really feel at home unless they are sight-seeing by automobile can do just that in the Hawaiian Islands. Car rental operators are located at airports on all the major islands with rates about the same as those back home.

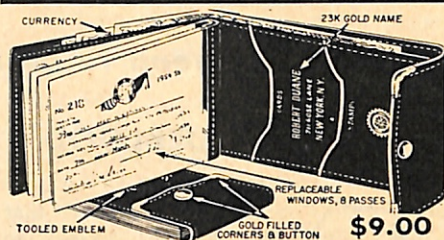
★ ★ ★

A letter from Earl Munger (Kenosha, Wis., No. 750) is the sort we like to receive. In part—he says, "We are so grateful for your very helpful answers to our questions, we want to thank you—no matter how late.

"We wrote to about a half dozen places in New York—your answer was the one really satisfying one, and know it took considerable time and effort to get this information for us. We appreciated your attention to a couple of silly questions—but important to us. Your kindness in the more unusual items such as the shows to see, the excursion information, etc. was surely appreciated."

## Special Made-To-Order HALVORFOLD Pass Case

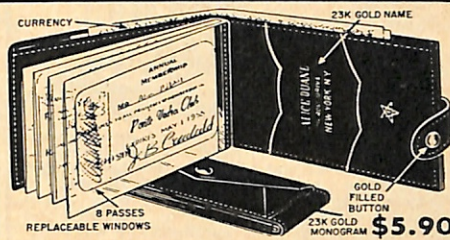
Tooled ELK Emblem for the Men — 23K Gold Monogram for the Ladies



MAN'S MODEL

\$9.00

Tax & Postpaid



LADY'S MODEL

\$5.90

Tax & Postpaid

### FREE IN 23K GOLD

Your Name, Address and Fraternal Emblem inside and on the outside—the men, a handsome Tooled Fraternal Insignia—the ladies, a beautiful 23K Gold Monogram. Cost at least \$2.50 extra elsewhere.

### NEWLY PERFECTED

extra thin model HALVORFOLD billfold, passcase and cardcase, just what every Elk and his Lady need. No fumbling for your passes. Just snap open your Halvorfold, and they all show, each under separate, transparent, noninflammable face, protecting them from dirt and wear. Ingenious loose-leaf device enables you to show 8, 12, 16 or more passes, membership cards, photos, etc. Man's model made of black and brown Genuine smooth Calfskin—the lady's of Genuine smooth red or green Cowhide, all specially tanned for Halvorfold, tough and durable with that beautiful soft texture that shows real quality. All nylon stitched, extra heavy. Besides the pass section both models have two cardpockets, stamp pocket and spacious currency compartment at back. Lady Halvorfold has handy, outside coin pocket. Both fold compactly to size 3 1/2" x 4 1/2"—just right for hip pocket or purse. "Backbone" of loose-leaf device prevents breaking down. You simply can't wear out your HALVORFOLD.

### FREE EXAMINATION

SEND NO MONEY

PAY NO C.O.D.

Read my liberal offer in coupon. No strings to this—just send the coupon and your HALVORFOLDS come by return mail. No C.O.D. payment of any kind. Examine the HALVORFOLDS carefully, slip in your passes and cards and see how handy they are. Show them to your friends and note their admiration. Compare them with other cases at twice my price. NO OBLIGATION TO BUY. I trust Elks and their Ladies as square shooters, and I am so sure this is just what you want, that I am making you the fairest offer I know how. Don't miss this chance. Send the coupon and orders today.

### HALVORSEN, P.C.M.—STATION G, JACKSONVILLE, FLORIDA, Dept. 67

Send me the HALVORFOLDS for free examination, with name, addresses, etc. in 23K Gold as per instructions below. If I decide to keep them, I will send your special price in check or money order; if not, I will return the merchandise within 3 (three) days and call the deal closed. HALVORFOLDS come regularly for 8 passes. For 12-pass add 25c, 16-pass 50c, etc. Be sure to check squares and PRINT gold engraving instructions. Use separate sheet of paper, if you wish.

For our mutual protection mention your lodge and number.

Name \_\_\_\_\_ Inside Emblem: \_\_\_\_\_

Address \_\_\_\_\_

Check here for color—Man's model: black ☐, brown ☐; Lady's model: red ☐, green ☐

Check here for tooled emblem: ELK ☐, Mason ☐, Knights of Columbus ☐, None ☐

FREE POST KEYCASE of matching leather—if you send cash with order—saves bookkeeping.

## HERE'S A PROFITABLE BUSINESS FREE!

### MONEY MAKING OPPORTUNITY FOR YOU WITHOUT INVESTMENT!

No experience needed to act as our Local Dealer for MASTER Work Uniform garments. Every business concerns a prospect. Advertising embroidered on garments is a big sales feature. Stores can't compete. You can easily earn up to many thousands of dollars yearly. We supply all Sales Equipment FREE. Write GEO. MASTER GARMENT DIV. 300 WATER STREET, LIGONIER, INDIANA



## DINSMORE... AUTO COMPASS



GUIDE-WAY \$4.95

Enjoy traveling with America's finest auto compass. Accurate—dependable—trouble-free. Quickly and conveniently mounted on any car. Always insist on a DINSMORE—it's the only compass approved by auto manufacturers.

Send for free folder "Pants, Knives, Compasses", and name of nearest dealer.

Dinsmore Instrument Company \$5.49 1812-39 Keislo St. Flint, Mich. Illuminated



TRAVELITE only

## YOU'LL BE PROUD TO WEAR THIS SUPERB RICHARD 100% Automatic



\$7 Monthly

1-YEAR WRITTEN GUARANTEE

Order Yours Today

### SWITZERLAND'S BEST DIRECT TO YOU THROUGH OUR OWN AMERICAN BRANCH

- 17 JEWELS—SELF-WINDING
- 100% AUTOMATIC
- ANTI-MAGNETIC
- WATER & SHOCK RESISTANT

Exclusive Feature! Dial with raised numerals and radium dots —GLOWS IN THE DARK!

The greatest watchmaking advance of the Century WINDS ITSELF AS YOU BREATHE

### FREE TRIAL COUPON

RICHARD WATCH, INC., Long Branch, N. J. EL-114

Send me RICHARD-Automatic watch checked below for 10-day free trial.

- ☐ 14-K Rolled Gold Plate, stainless steel back \$65 cash or 10 monthly installments of \$7.
- ☐ Man's model (Leather band and Fed. Tax included in price.)
- ☐ 10-K gold filled expansion band \$5 extra. Within 10 days, I will send you the cash price or start monthly payment of \$7. Or I will return watch to you by registered mail.
- ☐ Lady's model

SEND NO MONEY

Name \_\_\_\_\_ (please print) City \_\_\_\_\_ State \_\_\_\_\_

Address \_\_\_\_\_ 2 Credit references \_\_\_\_\_ Address \_\_\_\_\_

Your signature \_\_\_\_\_



## Sportrailer

Deluxe  
Camp  
Home



2 rooms, each 6'x7'4" in 2 min. Complete with 2 beds, springs, mattresses, 2 folding chairs, folding cabinet and table, gas bottle, 2-burner stove, floor furnace, 40 cu. ft. storage space in forward compartment and under beds. Room for 2 extra beds on lower level. Screened and zippered canvas erects automatically with lifting of counter-balanced lid. Boat or game can be carried on top deck. Circular on request.



SPORTRAILER MFG. CO.  
Stephenson Bldg.  
Detroit 2, Mich.



## WILD LIFE FILMS

Exciting, dramatic action in the natural habitat of animals of forest and plains. 8mm or 16mm in beautiful color or B & W. Also 2" x 2" color slides. Write for free illustrated catalog.

Wild Life Films 5151 Rm. 1 Strohm Ave.,  
No. Hollywood, Calif.

## YOUR NAME & ADDRESS

PRINTED ON 300 GUMMED LABELS

MARY MARTIN  
128 Guiney Ave.  
Atlanta, Georgia

CASH  
CHECK  
or M.O.

\$1

4-lines limit, 30 letters per line. Time savers in handy book! Use on mail, packages. Identify books, sports goods, lunches, records, business papers, etc. Make lovely gifts in Christmas Gift cover. Post Paid.

SEND  
FOR

## FREE SAMPLES

Quality line of personalized stationery, tally & calling cards, napkins, informal notes, etc.

ABBOTT'S MONOGRAM SHOP

P.O. Box 841 Yakima, Wash.

TODAY..  
write for  
folders..  
no obligation

## ETERNAL BRONZE

MEMORIAL PLAQUES, signs, honor rolls, add-a-plate tablets of handsomely hand-chased cast bronze... famous for finer craftsmanship since 1882.

Newman Bros., Inc.  
Dept. 722, Cincinnati 3, O.



# LAW...

**STUDY AT HOME** Legally trained men win higher positions and bigger success in business and public life. Greater opportunities now than ever before. **More Ability: More Prestige: More Money** We guide you step by step. You can train at home during spare time. Degree of LL.B. We furnish all text material, including 14-volume Law Library. Low cost, easy terms. Get our valuable 48-page "Law Training for Leadership" and "Evidence" books FREE. Send NOW.

LASALLE EXTENSION UNIVERSITY, 417 South Dearborn Street  
A Correspondence Institution, Dept. 11328L, Chicago 5, Ill.

## SALESMEN!

### Build Your Own BUSINESS

Attractive earnings for men with sales experience. Full time or part time. Opportunity for semi-retired. Be your own boss—be free of layoffs. Sell Advertising Specialties, Calendars, Gifts, to leading business firms. 85% repeat sales year after year. We supply leads and full cooperation. Full time men earn to \$12,000. Part time men earn to \$5000. Start now. Highest commissions. Men wanted for South Atlantic and Southwest territories. Write today in detail, no postcards, to H. Harrison, Sales Manager.

GETTIER-MONTANYE, INC., Glyndon 4, Md.

# ROD AND GUN

Ducks don't need to be told that it's open season.

BY TED TRUEBLOOD



THE THING that never ceases to amaze me about a duck is this: How can a silly-looking, low-browed critter with a brain no bigger than a butterbean outwit a hunter so frequently?

A hunter has a brain the size of a pumpkin—well, anyway, a *small* pumpkin.

Of course, I have outwitted quite a few ducks in my time, but then, quite a few ducks have outwitted me, too. The difference is that when I outwit a duck, it's fatal. When a duck outwits me, I soon forget and try again.

How can a duck know when a man is harmless, and when he isn't? There is a park in a town near my home, and every day hundreds of ducks loaf around in its lagoons. People feed them. They're tame. You can get within ten or fifteen feet of them. When these ducks fly out of the park, however, they're wild as antelope.

During the hunting season, they leave every afternoon at the end of legal shooting time and feed at night in the grain fields nearby. They return to the park during the day. When they're outside the protective boundaries, they're just as hard to bag as any other waterfowl. When they come back in, however, they loaf and rest and chatter amongst themselves, and look at the people and wonder what makes them act so silly.

Nor are these park ducks the only

Photo by Ducks Unlimited, a non-profit organization devoted to the preservation of wild ducks.



These mallards are literally "singing on the wing" as they take off from Alida Lake, Manitoba.



ones that carry clocks. There is a large Federal refuge near my home. At certain times of the season thousands of ducks rest and loaf on it all day. They know the end of legal shooting time as well as I do. Every day as the deadline approaches they begin to mill around in the refuge. Right on the dot they take off in great rafts to fly out to the fields and feed. They stuff themselves on barley, corn, or wheat all night, and then fly back again in the morning before shooting time.

Not only do these ducks carry clocks, they seem to have calendars, too, and they know as well as I do when the hunting season ends. While it's open, every pond, creek, slough, river, and field will be deserted from daylight in the morning until after hours in the evening. The day after the season ends, all of these places are loaded with ducks—all day.

They're not easily confused, either. Last year the season remained open a week longer in Oregon than it did in Idaho. We continued hunting in Oregon as long as we could, of course. The very day that the Idaho season ended, all the Oregon ducks moved across the state line. We sat in a blind on the Oregon side of the Snake River, which forms the boundary, and watched thousands of ducks swarming everywhere on the Idaho side. Scarcely a duck ventured across into the area where shooting was legal.

A duck's most highly developed sense probably is his vision. I don't know how it compares with that of man, but I'm inclined to think that an old mallard can see a hunter roll his eyes at a distance of a hundred yards. Certainly, any suspicious movement in the blind is enough to send them flaring. Mallards' hearing, too, unquestionably is acute.

**W**HEN I WAS a youngster, I used to walk up lots of ducks in ponds and sloughs. Any unusual noise was enough to send them away long before they could see me. I used to sneak up to the bank as quietly as an Indian stalking a deer and then peer over. I got ducks this way, but if I accidentally let my hunting jacket scrape against a bush, the mallards would be gone.

I've had many discussions as to whether ducks have a sense of smell. An experience last winter certainly indicates that they do. A week or so after the season ended, when the ducks had become tame again, I put out my decoys on a bar in the Snake River. This bar was parallel to a small brushy island, and about thirty-five or forty feet away. I built a good blind in the brush of the island.

I got into my blind and started working my call, and in a little while the mallards began to come in to the decoys. As each bunch came in, I attempted to take pictures of them. There were fifty decoys on the gravel bar, and before long they were outnumbered by the mallards, which had lit among and all around them. Soon there were three hundred ducks

there, and among them were a dozen or so talkative old hens. I put my call away and let them do the work. Believe me, not much went by.

I had a small hole in the front of the blind through which I could take pictures, and I shot a lot without revealing my presence to the ducks, nor alarming any of them. After perhaps two hours of this, I decided to light my pipe. I packed it, and then watched the ducks carefully as I struck the match. Not a head went up. Not a duck showed any sign of nervousness as the first puff of smoke drifted out of the blind.

**A**GENTLE BREEZE was blowing from the blind directly toward the decoys and the assembled ducks. I made two or three pulls on the pipe, and I suppose half a minute passed. I hadn't made a sound after striking the match. Suddenly, duck heads began to go up. The smoke from my pipe had reached them. In a matter of seconds, about half the mallards left. The remainder, all head up and alert, kept looking around, evidently seeking the cause of the alarm. Then fifty more flew away. A few seconds later, another bunch took off.

In less than a minute after the smoke from my pipe had reached the gravel bar on which the ducks were loafing and resting, not a single one remained. There was nothing else that could have alarmed them. I can think of no explanation, unless the odor of tobacco smoke frightened them away.

I had observed many times before that a puff of white smoke coming out of a blind on a frosty morning would flare mallards. In these cases, however, they saw the smoke. They were overhead and had no opportunity to smell it. The ducks that were among my decoys were not alarmed by the first, dense puff of smoke going out of the blind. They didn't see it.

Obviously, their sense of smell could not be as acute as that possessed by big game. If it were, they would have smelled me in the blind and left. I can think of no explanation for their becoming frightened when they did, however, unless the odor of tobacco was responsible.

Ducks are like human beings in one respect: The females do most of the talking. Much of the time an old drake mallard doesn't have much to say, and when he does express himself, he is a man of few words. The hens more than make up for this, however.

As every old duck hunter will gladly testify, they have a rather well developed system of communication. There are calls with many different meanings. All of them are distinct and recognizable to anybody who has been around ducks enough to become familiar with their language. It is the lack of knowledge in this respect that is responsible for many inexperienced duck callers failing to bring them in. A flock of mallards won't come to your decoys when you cut loose

(Continued on next page)

## Will you smoke my new kind of PIPE . . 30 DAYS AT MY RISK?



My new pipe is not a new model, not a new gadget, not an improvement on old style pipes. It is the first pipe in the world to use an entirely new principle for giving unadulterated pleasure to pipe smokers.

This patented invention uses four of nature's immutable laws to revolutionize smoking enjoyment. Send name—no money—for astonishing facts and 30 day Free Trial offer.

**E. A. Carey, 1920 Sunnyside Ave.  
Dept. 211 - - Chicago 40, Illinois**

## WANT \$10,000 YEARLY?

Others make this and more raising Chinchillas. Basement or spare room starts you. We furnish starting stock . . . buy all you raise.

**NATIONAL CHINCHILLAS, DEPT. 10  
7372 Melrose Avenue, Los Angeles 46, Calif.**

## BE YOUR OWN BOSS

If you have \$3,000 to \$3,500 and would like to be in business for yourself, write, wire or call Tastee Freez. OVER 1100 SUCCESSFUL STORES now in operation EARNINGS LARGE.



Tastee-Freez is a Reg. Trademark  
**TASTEE-FREEZ CORP. of AMERICA  
2518 W. Montrose, Dept. L, Chicago 18, Ill**

for men who prefer to look their best



## PANTS-RAK

. . . the quick, practical way to hang pants and slacks so creases stay in, but wrinkles vanish. Holds five pairs at full length on any closet bar or hook. Saves clothes, saves space, saves pressing. Durable, hard-wood construction, finished in lustrous lacquer. \$3.95 at better stores, Mens' Furnishings, and Notion departments everywhere.

**GLINES CO.**

GLENBROOK 44, CONN.

good to give \* good to own



**A CHILD CAN WATCH YOUR HULL AUTO COMPASS AND TELL WHEN YOU'RE WRONG**



• Yes, as long as you know your general direction of travel, a child can watch your Hull Auto Compass and spot a wrong turn as instantly as you. It's that simple, and SURE. Patented, exclusive Hull features assure greater accuracy and ease of compensation. Insist on Hull, the only auto compass, as a stock item, approved and used on thousands of U. S. combat vehicles in World War II.

**Beaconlite** \$6.95  
ILLUMINATED  
STREAMLINE \$4.95  
NON-ILLUMINATED

**HULL MFG. CO.** P. O. Box 246, EE-10  
WARREN, OHIO

**MORE HULLS IN USE Than All Others Combined**  
Write for local dealer's name, free literature.

**LEARN TO THROW THE BOOMERANG**  
A Fascinating Sport and Unique Gift



Flight Tested—Guaranteed to Return  
Golden Red, Jade Green or Natural  
with Story and Instructions \$2.00 ea.  
CARVED by Postpaid  
**COL. JOHN M. GERRISH**  
4409-K S. W. Parkview Lane—Portland 1, Ore.

SEND FOR YOURS TODAY

**FREE BIG MAN'S CLOTHING CATALOG**



No more shopping problems. Here is America's biggest stock of large size clothing, sizes 44-72 and 17-22, styled to make you look slimmer. Send for catalog NOW!  
**BURNS MARTIN Dept. 625**  
121 Summer St., Boston 10, Mass.

STOUT SIZES  
44 to 72  
17 to 22

**LOOSE DENTAL PLATES**  
RELINED AND TIGHTENED AT HOME \$1.00




**JUST BRUSH IT ON**

NEWLY IMPROVED DENDEX RELINER, a plastic, builds up (refits) loose upper and lower dentures. Really makes them fit as they should without using powder. Easily applied. No heating required. Brush it on and wear your plates while it sets. It adheres to the plates only and makes a comfortable, smooth and durable surface that can be washed and scrubbed. Each application lasts for months. Not a powder or wax. Contains no rubber or gum. Neutral pink color. Sold on MONEY-BACK GUARANTEE. Not sold in stores. Proved by 15 years of Consumer Use. Send \$1.00 plus 10c handling charge (stamps or coin). Charges extra on C.O.D. orders.

**DENDEX COMPANY, Dept. 18-J**  
2024 West 6th Street • Los Angeles 5, Calif.

**"TOOK IN \$217 FIRST 10 DAYS"**

Some make more, some less  
We help you to start Your Own All-Year Business  
Make Big Money! With our easily operated, highly efficient wall washer, Chas. Stelle took in \$217 gross in first ten days. E. L. Goss took in more than \$10,000 in one year. E. C. Taber wrote, "I made \$400 gross in two weeks." And no wonder—this machine washes walls 6 times faster and better than by hand.



**Your Money-making Opportunity.** Enjoy independence—freedom from bosses, layoffs. Customers everywhere—homes, offices, schools, etc. Expenses low, profits high. No shop necessary; operate from home. Can start spare time until your full time is available.

**Lose no time. Get all facts without obligation**

**FREE BOOK! MAIL COUPON TODAY!**

• **VON SCHRADER MFG. CO.**  
• E 24 "W" Pl., Racine, Wisconsin  
• Send at once (no obligation) your **FREE**  
• booklet containing information about your  
• **WALL WASHING MACHINE** and how I can start  
• my own permanent, profitable business.  
• Name \_\_\_\_\_  
• Address \_\_\_\_\_  
• City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

# Our Grand Secretary



Lee A. Donaldson, Grand Secretary of the Order, appointed by Grand Exalted Ruler Jernick to fill the office left vacant by the death of Grand Secretary J. Edgar Masters, joined the Elks 30 years ago and has been active virtually ever since he took the obligation in Etna, Pa., Lodge No. 932. Etna is a suburb of Pittsburgh. He served his lodge twice as Exalted Ruler, the last time in 1929-30, and has been Secretary of the lodge for the last six years. He early evinced an interest in State Association work, and served as President of the Pennsylvania Elks Association in 1946-47.

He headed many of the big programs in Pennsylvania, including the 3,000 new members for the John K. Tener seventy-fifth anniversary class, and later the special Elks National Foundation campaign,

from which \$467,000 in cash and pledges were presented at the Grand Lodge Convention in Philadelphia. He has long been active in Grand Lodge work, having served three years on the Grand Lodge Committee on Credentials, two years as its chairman; two years on the State Associations Committee, and two years on the Lodge Activities Committee, the last as its chairman. He served last year as Grand Esteemed Leading Knight of the Order.

For the last 20 years Brother Donaldson has been a member of the important Board of Viewers of the Allegheny County, Pa., courts, of which he was chairman. He is a veteran of World War I, having served in the Navy as an ensign. He is married, has two sons, the youngest now a senior in college.

with the loud "quack . . . quack . . . quack . . . quack . . . quack . . . quack" of the alarm call.

I have often wondered why decoys in one spot are attractive to ducks, when the same blocks arranged in the same way in a different spot never bring in a bird. Why does a flock, traveling by overhead, detect them as phony in one location, but not in another?

Of course, we say that ducks "use" in one spot. Consequently, that is a good place to put our decoys. Ducks will come into them. But why? Why would they come to the point of one island in a river, but not to the point of another island half a mile away? As nearly as I can see, the two are identical. Or, to make the question even more involved, why would they

suddenly quit one spot they had been using and shift to another nearby?

On several different occasions during the last season, I had excellent shooting on the point of an island that actually didn't look very good. The only place I could set my decoys was in a small triangular spot where the current split to go around the land. There was no dead water here in which ducks could rest; it was too deep for mallards, pintails, and other puddlers to reach the bottom, and the bank broke off steeply. There was no sloping bar on which they could wade out and loaf.

I first tried this place with misgivings. It didn't look good, but there already were some other hunters in the spot where I had planned to go, and this was



the only alternative. To my surprise, it was red hot. The ducks poured in like bees to honey. It was equally good the next three times I tried it. Then, on the fifth time, and for no reason that I have ever been able to figure out, the ducks quit me cold. I tried it once more, just to make sure, but they were finished. The spot was no good any more.

Incidentally, I didn't burn out this place by shooting it every day. The six times on which I hunted it were spread out over a period of two or three weeks, and there were plenty of ducks using in the vicinity all the time.

Finally, on the sixth day, my companion and I noticed that the mallards were pouring into another island, about half a mile upstream. Early in the afternoon, we took up our decoys, moved to the new location, set them out, and had very good shooting for the remainder of the day.

When it comes to ducks, I often think of a remark that my grandfather used to make about anything that puzzled him: "Well," he'd say, "I don't understand all I know about it."

I certainly don't understand all I know about ducks. It's a good thing, too. It is the uncertainty of the sport that makes it so fascinating.

We know, for example, that good duck shooting depends on the weather. What kind of weather? Well, ordinarily I want

wind. I think wind is the best weather break a duck hunter can get. It makes them leave the open water, and fly around hunting sheltered spots. This provides good shooting. But I have been skunked many times when the wind was blowing a gale.

Ordinarily, I don't like rainy weather. People who don't hunt ducks look out when it's raining and say, "Boy! Great weather for ducks, eh? Ha, ha."

Little they know. I don't think ducks like rain any better than I do. The same with fog. We often have foggy weather in our area during the duck season and it usually spoils the shooting. But some of the best duck hunting of my life was on days when I couldn't see a mallard until he was within easy range.

Regardless of what the weather may be, however. No matter whether you have an elaborate setup in a good marsh or one battered decoy in a pasture pond, nor whether you are a virtuoso on a duck call or barely able to utter a loud quack, quack, quack. No matter whether you are the best shot or the worst. When it's all said and done, figured and refigured, talked, planned, and plotted, the important thing still is to be in the right place at the right time.

Anybody can get a few ducks when enough of them are around. Nobody can when they're all somewhere else. Nothing helps the duck hunting like ducks.

## The Grand Exalted Ruler's Visits

(Continued from page 11)

T. Fox and PDD John J. Horan of Manchester joined the group here, and greetings were extended by City Manager Gordon Delby. The group had luncheon at Manchester, where Mayor Francis Benoit welcomed Mr. Jernick; Exalted Ruler Harold H. Eubank, **MANCHESTER LODGE, NO. 146**, presided.

At Claremont, Mr. Jernick and his party, which had been joined by State President Dominic F. Flory and District Deputy Charles F. Hillman, were greeted by Exalted Ruler Nicholas C. Marro and Mrs. Marion Phillips, Mayor.

Mr. Jernick then proceeded to Springfield, Vt., accompanied by Exalted Ruler Merle A. Page, Jr., and former State President Peter Hall. Mr. Jernick was joined by William Malley, son of Past Grand Exalted Ruler and Mrs. Malley. The party was entertained at a dinner in honor of the Grand Exalted Ruler that evening by **SPRINGFIELD LODGE, NO. 1560**. The group stayed that night at the famous Hartness Hotel. The following day, his first visit was to **WINDSOR LODGE, NO. 1665**, where Mr. Jernick and his party were received by Exalted Ruler Horace C. Morehouse. Exalted Ruler Bruce O. Campbell was host at a luncheon at **HARTFORD LODGE, NO. 1541**, after which Mr. Jernick proceeded to **RUTLAND, VT., LODGE, NO. 345**, where Exalted Ruler James D. Carbine was host at a dinner that evening. PDD

Asa S. Bloomer was toastmaster, and greetings were extended by Mayor Dan J. Healy. Municipal Judge Angelo J. Spero, a Past Exalted Ruler of the lodge, was also present.

The next day, Mr. Jernick visited Burlington, Vt., where he was entertained at a luncheon held atop the Hotel Vermont, overlooking Lake Champlain. Exalted Ruler Lawrence H. Deshaw presided. Early that evening the group reached Montpelier to attend the 50th Anniversary Program of **MONTPELIER LODGE, NO. 924**. Nearly 700 Elks and their ladies attended the dinner and the ball which followed. Exalted Ruler Iral O. Marshall was in charge of the program.

The next day, Sunday, after church and breakfast, Mr. and Mrs. Jernick began their motor trip to Boston, which was interrupted by short visits at **BARRE, VT., LODGE, NO. 1535**, and **KEENE, N. H.**,

### Grand Exalted Ruler's Itinerary\*

NOV. 1-5	New Jersey
6-7	Holdenville, Okla., State Elks Association Convention
9-10	West Virginia
11	Virginia
12-13	Bedford, Va., Board of Trustees Meeting
16-23	New York State
27-28	Iowa
29-30	Illinois
DEC. 1	Illinois
2-5	Missouri

\*Subject to change

## "I'M MAKING MORE THAN

# \$1000 a Month

### Haven't Touched Bottom Yet!"



"Presto" Science's New Midget Fire Extinguisher.

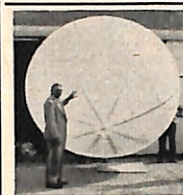
—reports Charles Kama, Texas, one of many who are "cleaning up" with orders for PRESTO, Science's New Midget Miracle Fire Extinguisher. So can YOU!

AMAZING new kind of fire extinguisher. Tiny "Presto" does job of bulky extinguishers that cost 4 times as much, are 8 times as heavy. Ends fires fast as 2 seconds. Sells for only \$3.98. Guaranteed for 20 years!

Show it to civil defense workers, owners of homes, cars, boats, farms, etc., and to stores for re-sale—make good income. H. J. Kerr reports \$20 a day. Wm. Wydallis, \$15.20 an hour. Write for FREE Sales Kit. No obligation. (If you want a regular Presto to use as a demonstrator, send \$2.50. Money back if you wish.) MERLITE INDUSTRIES, Dept. 1211, 114 East 32nd St., New York 16, N. Y. IN CANADA: Mopa Co., Ltd., 371 Doved St., Montreal 1, P. Q.



C. KAMA



### THESE GIANT BALLOONS

are a barrel of fun at dances, parties—TELEVISION for high school & college PROMS. Great sport in back yards, picnics, etc. Wonderful way to ATTRACT CROWDS to new business, to sales, to civic events, conventions, trade shows, exhibitions... they're money makers. Surplus U.S. Govt. (new-overseas) neoprene weather target balloons. Approx. inflated sizes: 3 ft. dia., 49¢—6 ft. dia., 99¢ 13 ft. dia., \$1.29 20 ft. dia., \$1.95

Calif. res. please add sales tax.

Postage paid on prepaid orders.  
WAR ASSETS DIVISION, Volume Sales Co.  
Dept. E1154, 3930 Sunset Blvd., Los Angeles 29, Calif.

## GENUINE BRONZE TABLETS FOR LESS!



Our vast plant devoted exclusively to bronze tablet work gives you unsurpassed quality at lowest prices.

Fast mail service—Free sketches

Write for big FREE

Illustrated Catalog

Honor Rolls — Awards

Testimonials — Memorials

"Bronze Tablet Headquarters"

United States Bronze Sign Co., Inc., 570 Broadway, Dept. E, New York 12, N.Y.



## The S-6 OFFICE VALET®

Replace crowded "hat trees" with efficient S-6 Office Valets (have room for guests too). Each Valet provides 6 spaced coat hangers, 6 ventilated hat spaces, umbrella stand and overshoe platforms in 30" x 16" floor space. Keep wraps aired, dry and "in press". Lifetime welded steel construction—never loosens, wobbles or tips over. Choice of modern baked finishes. Sold by leading office furniture dealers everywhere.



Commercial, industrial and institutional wardrobe equipment and complete checkrooms. Stationary and portable Wardrobe and Locker Racks for the office and the home

Write for Catalog OV-3  
**VOGEL-PETERSON CO.**  
1121 West 37th Street • Chicago 9, U.S.A.



## News of the State Associations

(Continued from page 18)

Recent check for one week's commissions to I. W. S. St. Petersburg, Florida

Fire Equipment Corporation  
1457 213  
SLIDY NOVEMBER 12, 1953 No. Y 126  
436.75  
\$486 AND 75 CTS  
INTERNATIONAL FIRE EQUIPMENT CORPORATION

**get checks like this**  
make your income meet your needs

Here's a real opportunity to trade some or all of your time for a substantial income. We need more men to follow pre-sold local leads from our national advertising. Find out how easy it is to sell SHUR-STOP Automatic Fire Protection. Almost everyone's a prospect. You probably know many people who would buy SHUR-STOP today. High profit on each sale. SHUR-STOP stands guard 24 hours a day in homes, factories, garages, and businesses all over the country. Only SHUR-STOP has INHIBIT—the tested safety chemical. Actual records show over 11,000 fires extinguished by SHUR-STOP. Such news gets around—makes SHUR-STOP easy to sell. Write today for the facts.

(OVER 2,000,000 USERS. EST. 1926)

INTERNATIONAL FIRE EQUIPMENT CORPORATION  
101 PARK AVENUE, DEPT. E-1 NEW YORK 17, NEW YORK

**LAW FREE BOOK**

Write today for FREE book, "THE LAW-TRAINED MAN," which shows how to learn law in spare time through the famous Blackstone home-study course in business and professional law. All instruction material furnished including big 16-volume law library. Bachelor of Laws (LL.B.) degree awarded. Moderate cost; easy terms. Write today.

Blackstone School of Law, 225 North Michigan Ave.  
Dept. 118, Chicago 1, Ill.  
Founded 1890

**REAL ESTATE BE A BROKER**

PAYS BIG! SEND FOR FREE, BIG, ILLUSTRATED CATALOG NOW! Graduates report making substantial incomes. Start and run your own business quickly. Men, women of all ages learn easily. Course covers Sales, Property Management, Appraising, Loans, Mortgages, and related subjects. **STUDY AT HOME** or in classrooms in leading cities. Diploma awarded. Write TODAY for free book! No obligation. Approved for World War II and Korean Veterans

**WEAVER SCHOOL OF REAL ESTATE** (Est. 1936)  
2020 Grand Dept. BOE Kansas City, Mo.

**LOOK for Rupture Help**

Try a Brooks Patented Air Cushion appliance. This marvelous invention for most forms of reducible rupture is GUARANTEED to bring YOU heavenly comfort and security—day and night—at work and at play—or it costs you NOTHING! Thousands happy. Light, neat-fitting. No hard pads or springs. For men, women, and children. Durable, cheap. **Send on trial to prove it.** Not sold in stores. Beware of imitations. Write for Free Book on Rupture, no-risk trial order plan, and Proof of Results. Ready for you NOW!

**BROOKS APPLIANCE CO., 329-D State St., Marshall, Mich**

**FALSE TEETH**  
**KLUTCH holds them tighter**

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snuggler that one can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate. 35c and 60c at druggists. If your druggist hasn't it, don't waste money on substitutes, but send us 10c and we will mail you a generous trial box.

**KLUTCH CO., Box 5455K, ELMIRA, N. Y.**

**60 POWER TELESCOPE \$3.98**  
VARIABLE EYEPIECE 20X-40X-60X—BRASS BOUND

**NEW!** Three telescopes in one, 3 different magnifications. 20 power for ultra-bright images with 40 and 60 power for extra long range. Guaranteed to bring distant objects, people, ships, moon, stars, etc. 60 times as close.

Most powerful for any where near the money. 5 Sections. Closes to 1 ft. long. Contains 4 ground and polished lenses. Also used as a powerful compound microscope. Directions included. Mass production enables us to offer this instrument at amazing price of \$3.98 complete. **MONEY BACK GUARANTEE.** We pay postage. Get yours now.

**CRITERION CO., 331 Church St., Hartford, Conn., Dept. EMB16**

at the Hall. These annual donations, which formerly have been spent on the home's buildings and improvements, will this year expand its training facilities to provide for the enrollment of a greater number of children.

Registration for the three-day meeting revealed an attendance of more than 1,050 persons, with Past Grand Exalted Ruler John R. Coen, Grand Est. Lect. Knight Jacob L. Sherman, Robert E. Boney, Chairman of the Grand Lodge Auditing Committee, President William A. Beazer of the Utah Elks Assn., and J. O. Spangler, President of the Wyoming Elks Association as guests of honor.

In a ten-lodge Ritualistic Competition, the National Championship Greeley Team captured first-place honors, followed by Pueblo and Lakewood in that order. Grand Junction Lodge will be host to the 1955 conclave, and H. G. Downs of Pueblo heads the new roster of officers, with Donald L. Johnson of Montrose as 1st Vice-Pres., and Robert Barth of Brighton, 2nd Vice-Pres. Secy. Frank H. Buskirk of Montrose and Treas. Eugene M. Welch of Grand Junction were re-elected, and G. A. Franz, Jr., of Ouray is a five-year Trustee. Guy O. Dickinson, Salida, is Sgt.-at-Arms; Glen McFall, Grand Junction, is Tiler, and C. B. Millen of Brighton is Chaplain.

Social events were frequent and festive, climaxed by the Grand Ball honoring Mr. Downs. A special barbeque at the Durango Elks' picnic grounds and a dinner for State officers and Past Presidents also highlighted the sessions.

### High Dignitaries Attend Pennsylvania Sessions

The 48th Annual Convention of the Pa. Elks Assn. took place in Pittsburgh Aug. 23-26, with Grand Exalted Ruler William J. Jernick as guest of honor.

Arriving on the 22nd in time for the annual Scrap Heap Dinner of the Assn.'s Past Presidents, the Order's leader was the principal speaker before 2,500 guests the following evening. His official message to the State was delivered at the first business session Tuesday morning when

Pres. Barney W. Wentz presided, and the following officers were elected: Pres., Ruel H. Smith, Warren; Vice-Pres. Walter Urben, Charleroi; Secy. (reelected), William S. Gould, Scranton; Treas., George Ellenberger, Jersey Shore, and five-year Trustee, Claude C. Merrill of Harrisburg which will be the 1955 Convention City.

Highlight of the conclave was the annual presentation of student aid awards when 30 young men and women received checks ranging from \$400 to \$500 from Past Grand Exalted Ruler Charles H. Grakelow, assisted by Howard R. Davis, another former leader of Elksdom. In addition to these awards, it was announced that between 45 and 50 more had been given by Dist. Assns. and individual lodges. Following the ceremony, the students and their parents were guests of the Assn. at a special luncheon.

Presentation of the annual report of the Pa. Elks Veterans Hospital Committee given by its Chairman, Past Grand Exalted Ruler Davis, was featured by an address by Bryan McKeogh, Executive Secy. of the Elks National Service Commission. The final report of the Credentials Committee revealed a total of 454 officers, committeemen and delegates on hand, with between 7,500 and 8,000 Convention visitors.

Charleroi Lodge won the Ritualistic Title, with Greenville and Grove City in second and third place respectively. The male chorus of New Kensington Elksdom took top honors in that contest.

Past State Pres. Lee A. Donaldson, recently appointed Grand Secretary to succeed the late J. Edgar Masters, installed the new officers on Thursday morning. Following his opening speech, Pres. Smith appointed the following officials: Michael Sheppo, Ashland, Tiler; Russell Parsons, Punxsutawney, Inner Guard; Edward D. Smith, Lewistown, Sgt.-at-Arms, and Rev. Leo F. Duerr, Sunbury, Chaplain. Mr. Grakelow of Philadelphia continues as head of the State Student Aid Committee, and Mr. Davis of Williamsport remains as Chairman of the Veterans Hospital Committee.



Miss Mary Jane Mundy receives her \$400 scholarship at the Pennsylvania Elks Convention in Pittsburgh. Pictured with officials of Shenandoah Lodge which sponsored her, left to right: Secy. Joseph A. Baraniak, Est. Lead. Knight P. J. McEntee, P.E.R. Dr. Wm. T. Leach, Miss Mundy, Est. Lect. Knight Joseph Thomas and Est. Loyal Knight William Shollenberger.



## Bratkowski —Another Luckman?

(Continued from page 9)

Layne, later to shine brilliantly for Detroit, might have qualified except for the timing. When he reported, Luckman and Lujack were on the payroll, each at a handsome salary. Halas traded Layne to the Lions long before it became evident that Lujack could not fill Luckman's shoes. Williams followed Lujack from Notre Dame to the Bears. He frequently looked great, but never developed consistency under pressure, frequently threw for interceptions when hard-pressed in a tight battle.

"We've had many disappointments, it's true," Halas admitted, "but Zeke has shown me enough. Bratkowski looks like the boy we've been needing for a long time."

Most critics agree. Paul Brown, the razor-sharp coach of the Cleveland Browns, saw Bratkowski's ship in action in two all-star games. "He can be the greatest in pro football," said Brown. Steve Owen, longtime coach of the New York Giants, was equally emphatic after watching Zeke play in the 1954 Senior Bowl game in Mobile.

Halas, however, was most impressed by the recommendation of Wally Butts, the witty University of Georgia coach who almost fainted when he heard the Bears had drafted his passer. Zeke, having "sat out" his sophomore year in 1950, was on the draft list in 1952, even though he had a year of eligibility left.

"George, you're not going to take Zeke away from me, are you?" long distanced Butts when he heard the news.

"No," reassured Halas. "We don't want him until after the 1953 season."

"That's good," replied Butts. "If I'd lose Zeke I'd just throw a bucket of water on the fire, call my hound dogs and disappear. I'd be sunk without Zeke."

Butts wasn't kidding. Zeke was virtually his entire offense at Georgia for three years. Furthermore, there was a genuinely affectionate bond between the two, a link forged by one Paul Shebby, a high school coach and rare judge of football talent.

Just before World War II Shebby, then coaching at Pittston, Pa., sent a slender Sicilian to Coach Butts at Georgia, a thin-faced, fiery halfback named Charley Trippi, who blossomed into one of the all-time greats of college and pro football. (He's now with the Cardinals.)

In 1948 Shebby moved from Pittston to Schlarman High in Danville, Ill. There he plucked a gangling senior out of the line and made him a fullback. Shebby taught the ex-guard how to run and pass and punt. At season's end, Shebby wired Butts: "Got a fullback you might be interested in. He is at least the second best I ever coached, maybe the best."

Butts asked for no details. Zeke en-

# NOW

AN AMAZING OFFER TO HELP  
BUILD SECURITY FOR YOU  
AND YOUR FAMILY



# \$250000

## LEGAL RESERVE LIFE INSURANCE

THE REGULAR RATE  
FOR FIRST 5 YEARS!

EXAMPLE  
AT AGE 25  
\$2500 COSTS ONLY  
**\$303 PER MONTH**

At only 1/2

AGE 15 to 55 ELIGIBLE!

NO RED TAPE! NO FUSS

OR BOTHER! DON'T MISS THIS

CHANCE TO PROVIDE A FAMILY 'NEST EGG'

Amazing, low cost INTRODUCTORY OFFER! BUY DIRECT! Life Insurance Co. of America gives you twice the protection for your money first 5 years. Thereafter you get important options — loan, value, cash surrender value, paid up or extended Insurance. All this at much lower rate than if you'd waited. Sound, legal reserve Life Insurance, as prescribed by law. Remarkable opportunity to build your estate — protect your family. Policyholders in every state. Long record of prompt claim settlement. Don't delay . . . send coupon today! No obligation, no agent will call.

GET  
FREE  
PLAN

MAIL  
COUPON!

Easy! Practical! . . . to get  
Life Insurance by mail.  
Don't wait! MAIL COUPON!  
No agent will call!



MAIL COUPON for FREE BROCHURE

LIFE INSURANCE CO. OF AMERICA

Dept. L-11-E Wilmington 99, Del.

Without cost or obligation, send me complete information about your Special Introductory Offer Life Insurance—at only 1/2 permanent rate for first 5 years.

Name ..... Age .....

Address .....

City ..... Zone ..... State .....

— Paste on Postal or Mail in Envelope —

LIFE INSURANCE CO. of AMERICA  
WILMINGTON 99, DELAWARE

MECHANICAL  
CATALOG

**FREE** WHOLESALER  
DISTRIBUTOR  
CATALOG  
and Confidential Price List!  
IT'S EASY! YOU'RE THE BOSS!  
Nationally Advertised  
**SELL BRAND NAMES**  
APPLIANCES, HOUSEWARES, GIF-  
WARE, ETC. — to friends, neighbors,  
co-workers, etc., in your spare time! Big illustrated catalog helps  
your sales. Complete details tell you how to sell. Get yours today!  
**CUTTLE & CO., Dept. H-7, 928 B'WAY, N.Y.C.**

EARN  
SPARE  
TIME  
EXTRA  
MONEY!

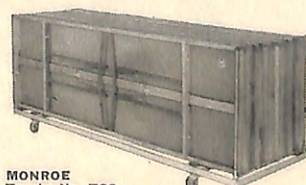
**SAVE ON BUTTONS**

Bargain assortment of **350 DELUXE** buttons for children's clothing and all every-day sewing needs. Solid colors and fancy buttons including matched sets. **SATISFACTION GUARANTEED.** Send no money. Pay postman \$1.00 plus postage and C.O.D. fee; or send \$1.00 plus 25c for postage and handling.  
Grandma Goodwin, Dept. G68B, Girard, Ill.

**1**



If you are on the board of your church, school, lodge, club, P.T.A., etc., you will be delighted with our new MONROE Tables. NOW, at no extra cost, offered with completely finished tops, highly resistant to most serving hazards. USED WITHOUT TABLE CLOTHS. Send for catalog with direct factory prices and money-saving discounts to institutions.



MONROE  
Trucks No. T58

**Monroe**  
FOLDING  
BANQUET TABLES



**MONROE TRUCKS**

For Folding Tables and Chairs

Transport and store your folding tables and chairs the easy, modern way on MONROE Trucks. Construction of Transport-Storage Trucks permits maneuverability in limited space. See Catalog.


**THE MONROE COMPANY**

90 CHURCH STREET COLFAX, IOWA



Complete Line of  
Folding Chairs





**The BALL CLINIC**  
 THE BALL HEALTH SCHOOL, INC.  
 Dept. 759, EXCELSIOR SPRINGS, MISSOURI  
 Specializing since 1919 in the treatment of Rheumatism, Arthritis and associated chronic conditions  
**WRITE FOR FREE BOOK TODAY!**

**EASY  
TO USE!**



no  
matter—

**HOW POORLY YOUR PLATE FITS  
HOW OLD YOUR PLATE IS  
HOW LONG IT HAS HURT YOU**

**EZO Dental Cushions**

*are guaranteed to give you:*

**PERFECT FIT**

**COMPLETE RELIEF**

**LASTING COMFORT**

*or money back by return mail*

EZO Dental Cushions help relieve sore gums due to ill-fitting plates . . . makes them FIT! . . . lets you EAT! . . . or money returned.

\$1.25 for 16 uppers, \$1.25 for 20 lowers  
—or send \$2.50 for both

**EZO PRODUCTS COMPANY, Dept. 615-B  
Box 9306, Philadelphia 39, Pa.**

## Housework Easy Without Nagging Backache

Nagging backache, loss of pep and energy, headaches and dizziness may be due to slowdown of kidney function. Doctors say good kidney function is very important to good health. When some everyday condition, such as stress and strain, causes this important function to slow down, many folks suffer nagging backache—feel miserable. Minor bladder irritations due to cold or wrong diet may cause getting up nights or frequent passages.

Don't neglect your kidneys if these conditions bother you. Try Doan's Pills—a mild diuretic. Used successfully by millions for over 50 years. It's amazing how many times Doan's give happy relief from these discomforts—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

## DON'T PULL HAIR FROM NOSE

*May Cause Fatal Infection*

Use the **KLIPETTE** Rotating  
Hallis Scissors

You can cause serious infection by pulling hair from nose. Ordinary scissors are also dangerous and impracticable. No better way to remove hair from nose and ears than with KLIPETTE. Smooth, gentle, safe, efficient. Rounded points can't cut or prick skin. **\$1** Made from fine surgical steel. Chromium Plated. Guaranteed to Satisfy or Money Back.



**HOLLIS CO.** • 1133 Broadway, New York 10, N. Y. • Dept. A-5  
Enclosed is \$1.00 for KLIPETTE. If I am not entirely satisfied, I may return it within 10 days for refund.

Name \_\_\_\_\_ Address \_\_\_\_\_

rolled at Georgia, grateful to have the athletic scholarship. He said later that he had not received a single bid from a midwestern school.

"I doubt that I would have gone to college," Zeke said. "I didn't have any money; most likely I would have taken some sort of job and settled down in Danville."

**B**UTTS, as it turned out, had hit the jackpot again, but not at fullback or halfback. Zeke's career as a running back lasted just one day. The Georgia coach quickly perceived that Bratkowski was too slow afoot, but he liked the rookie's supple hands, height (6-3), and his aerial marksmanship. Thus, a T-formation quarterback was born and a year later he was the talk of Dixie.

They still talk about his debut in 1951. Butts dispatched the ex-guard, ex-fullback into battle against George Washington University in a driving rainstorm. Zeke had his troubles that day, but managed to complete four of six passes with a wet ball for 74 yards. A week later the elements cooperated beautifully and Zeke threw three touchdown passes in the last quarter to whip North Carolina, 26-18.

Meanwhile, Butts was endlessly polishing this gem on the practice field. One day Butts was thoroughly displeased with the offense during a bruising scrimmage.

"Hold it, Zeke, hold it," Butts said, finally. "You runners aren't driving. I've seen a half dozen of you flinch when you get hit. That won't do. That goes for you, too, Zeke. You've been flinching just like the others."

Next day when Butts and his staff arrived at their dressing quarters the blackboard drew their attention. On it was written "I will not flinch" 20 times and at the bottom was the signature of Zeke Bratkowski. He is a natural leader, a forceful character, and the sort of boy who absorbs information like a brand new blotter.

A few Southern observers were slow to acknowledge Zeke's greatness. They pointed to his 29 interceptions in 1951, his 23 interceptions as a senior. The fig-

ure is hardly as significant as it might seem. Zeke operated for three years under a severe handicap, the star on a team that regularly got its lumps. Georgia won 15 and lost 17 during Zeke's reign as quarterback and the lack of a solid ground attack placed an intolerable burden on the passer. Each rival knew Georgia would pass; therefore, every opponent applied great pressure to the quarterback. Zeke, in turn, knew Georgia's only hopes for victory lay in the air.

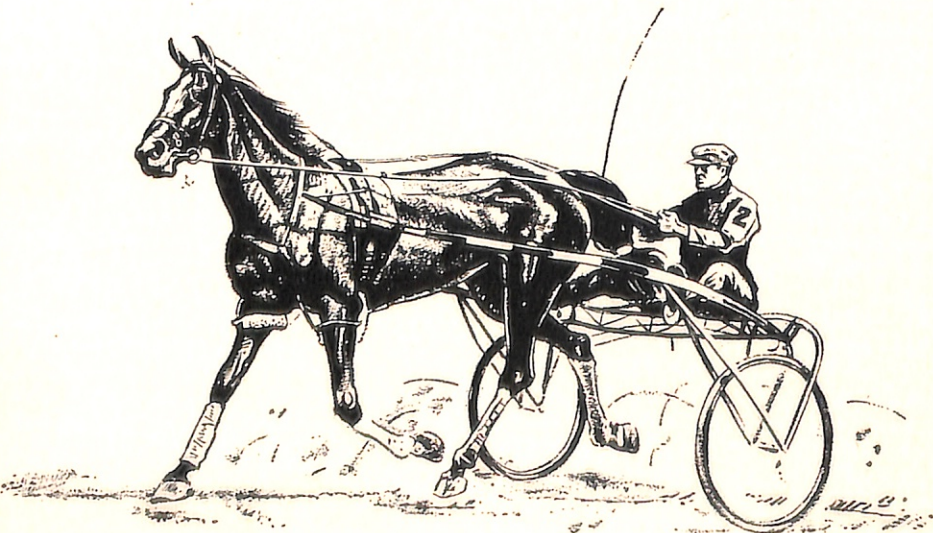
Like the day Bratkowski stunned Pennsylvania with passes. Georgia won, 34-27, and after it was over Coach George Munger commented: "We thought Mitch Price of Columbia was the best passer we had faced in years. But Bratkowski proved himself the outstanding thrower on Franklin Field in my time. And that's not taking a thing away from Sid Luckman, Paul Governali, Dick Kazmaier, or anyone else you care to mention." New Englanders expressed similar sentiments after watching Bratkowski pitch Georgia to a 35-28 victory over Boston College, hitting 13 out of 24 passes for 245 yards and two touchdowns.

**I**N THREE YEARS Zeke established seven new Southeastern Conference records, most of them formerly held by Babe Parilli of Kentucky, led the nation's passers in 1952, ranked second in 1953, led the college punters in 1953, and piled up 4,824 yards in three years.

Halas confidently expects Zeke to be the same sort of coast-to-coast sensation as a pro, once he assimilates the Bears' offense. "He already has the poise of a three-year-man," Halas says, but adds, "He still has a lot of details to learn."

Which recalls the critical ribbing Halas absorbed when Luckman was a rookie in 1939. A 1938 glamor boy at Columbia, Luckman was hardly a glowing success as an embryo Bear.

"Don't worry about that," Halas told the newspapermen. "Leave that to me. Luckman is great. He'll look like a different fellow in 1940." He did and the Bears won the title, repeated in 1941,





## Appreciation for Foundation

One of the most gratifying aspects of the work of the Elks National Foundation is the sincere appreciation of the young people who receive Foundation Scholarships.

This was particularly pointed out by a letter that Brother Joseph H. Huber, Secretary of Peru, Indiana, Lodge No. 365 received from Miss Ruth Ann Young, who tied for the first place award of \$1,000 for girls in the 1954 Most Valuable Student Awards of the Foundation. In her appreciative letter, Miss Young said:

"I mentioned while at Los Angeles that the most wonderful thing about living is the people you meet, and I would like to repeat this now to you. For as long as I live I will remember that Peru's Elks and the Elks throughout the United States represent opportunity and generosity to the American youth."

In return, the Order appreciates the opportunity of helping the educational plans of this deserving young lady.

1943 and 1946, all with the peerless quarterback at the helm.

So will Bratkowski look like two different fellows by the end of the 1954 pro campaign, certainly by the beginning of the 1955 season. Halas has been working with Zeke since last February with twin goals in mind: (1) Making Bratkowski a mechanically superior professional quarterback, the star who can make \$18,000 to \$20,000 a year. (Zeke draws about \$12,000 as a rookie), and (2) Teaching the kid the Bears' system of quarterbacking, the pattern of plays as the game unfolds.

Bratkowski's tiniest mannerism was known to Halas long before he ever saw the youth. He studied movies of the boy, read newspaper stories, collected reports from scouts, college coaches and other observers. Having digested this information, Halas mailed Zeke a bundle of instructions, requested that he work on them last spring as an "extra man" during Georgia's football drills.

Zeke faithfully toed the mark. A highly ambitious boy, he told us he was anxious to begin more intensive studies with Coach Halas. After receiving his degree in business administration in June, Zeke headed for home and a summer of commuting to the Bears' office in the heart of Chicago's Loop. Four times weekly, through June and most of July, Zeke sat down with Halas to study quarterbacking, plays, game charts as he tried to soak up the coach's philosophy of the game. Each night he returned by train to Danville loaded down with notes, suggestions, football minutiae that had to be mastered if he was to "take charge" of

the Bears. Halas, unlike many pro and college coaches, insists that his quarterback run the show on the field.

"No great football team ever existed, except in extremely rare instances, without a leader, particularly on offense," Halas explained. "That leader must be the quarterback. He must have supreme confidence in himself, and the team must have confidence in him."

"If the quarterback thinks he is good, and the team thinks he is good, then execution of the play—even if it isn't a good play—is likely to be good. I'd say that self-confidence is more important than anything else."

"All of this, as I tell all of my quarterbacks, is closely tied in with whether the coach should try to run the game from the bench, even under free substitution rules which the pros use. I figure you shouldn't need to call more than five or six plays in any one game. Anyway, the fewer the better."

"When the coach continually sends in plays he destroys the quarterback's faith in himself, the team's faith in the quarterback, breaks the quarterback's sequence of plays, shatters the team morale, and makes the team entirely dependent on instructions from the bench."

Halas's reasoning is doubtless sound, but his system places a great burden on the rookie. That's why George worked with the rookie all summer, indoctrinating him with the Bears' ideas and techniques. Once practice began in mid-July Halas persuaded Luckman, now a Chicago car dealer, to take a hand in tutoring the youngster.

**L**UCKMAN showed the nervous novice how to place his hands at the center's rump, knuckles of the left hand pressing upward to tell the snapper-back precisely where to deliver the ball, how to pivot out of the under-center position, on left or right foot, always prepared to hand off the ball to halfback or fullback at the proper level.

"You should have seen the kid eating up the stuff from Luckman," enthused Halas. "It was something to see. Sid groomed him in how to move back quickly with the ball, how to stay in the pocket for protection, how to keep an eye on all of the field, how to cover up by eye and head fakes, what to do when the primary receiver isn't open, how to maneuver when there appears a good chance to run."

"And throw! Zeke throws the short pass and the long pass from the same motion, whipping that right hand right by his ear. When he cocks his arm the secondary can't tell whether he intends to throw a short one or for distance."

"A good athlete learns something new every game," Luckman told the rookie. "A case in point was our 21-21 tie with Green Bay in 1943. My passes didn't click at all. I felt that something was wrong and said so to the coaches. They promptly began a painstaking

## Become an ACCOUNTANT- Expert Bookkeeper—C. P. A.

The demand for skilled accountants—men who really know their business—is increasing. National and state legislation is requiring of business much more in the way of Auditing, Cost Accounting, Business Law, Organization, Management, Finance. Men who prove their qualifications in this important field are promoted to responsible executive positions.

### FREE SAMPLE LESSON

Knowledge of bookkeeping unnecessary. We train you from ground up, or according to your individual needs. Low cost: easy terms.

Send name and address on the lines below for free Sample Lesson and 48-page book describing the LaSalle accountancy training and the opportunities in this highly profitable field.

**LASALLE EXTENSION UNIVERSITY**  
*A Correspondence Institution*  
417 S. Dearborn St., Dept. 11328H, Chicago 5, Ill.

Name.....

Address.....

City.....Zone.....State.....

## GROW MINIATURE TREES



### SEED FREE!—FOLDER OFFER

New fascinating HOBBY! \$ \$ \$ \$  
OPPORTUNITY! Real LIVING "Ming"  
Trees—Beautiful elm, orange, oak,  
cypress—any kind! Full grown but  
miniature. Help us fill huge demand  
from Interior Decorators, Offices, Ho-  
tels, etc. FREE Seed and folder write:  
**NATIONAL NURSERY GARDENS Dept. Z11**  
8463 So. Van Ness, Inglewood 4, California



## BOWLING SHIRT EMBLEMS

Official Emblems embroidered in full color.

5" diameter, per doz. \$ 9.00

6" diameter, per doz. 11.00

**RUSSELL-HAMPTON CO.**

303 W. Monroe St.

Chicago 6, Illinois



FREE illustrated brochure tells  
how—shows 200 original ideas  
for reasonably priced, solid  
bronze nameplates, awards,  
testimonials, honor rolls,  
memorials, markers.

Write for **FREE Brochure A**  
For trophy, medal, cup ideas ask for  
Brochure B.

**INTERNATIONAL BRONZE TABLET CO., INC.**

DEPT. 40—150 WEST 22 ST., NEW YORK 11, N. Y.

## IMPORT PAYS BIG

New World Trade Boom Offers  
Big Profit Opportunity to Ambitious Men and Women. Learn how to import thousands of products at low foreign prices for buyers in your locality at high U. S. prices—operate a worldwide mail-order Import-Export business from your home. **START WITHOUT CAPITAL** or previous experience. Training includes shipment to you of many sample imports from 'round the world. Opportunity world travel. Save on personal purchases of Clothes, Tools, Gems, Watches, Cameras, etc. **HERE'S PROOF**... an import from overseas **SENT AT OUR COST**. Mail this ad with 25¢ (coin) and we'll rush you this \$2 Melson Automatic cigarette lighter to convince you of tremendous profits. Send for your lighter and full details showing how to learn World Trade secrets to put you on road to your own Profitable Home Business. (No lighter without this ad—only one to a person.) You can get details alone **FREE**, but the lighter is actual proof of import values. Either way, **WRITE TODAY!**  
**MELLINGER COMPANY, Dept. A39B, 1717 Westwood, Los Angeles 24, Calif.**



**Exclusive tailoring process**  
**CONVERTS OUTDATED**  
**DOUBLE BREASTED SUITS**  
**INTO SMART NEW**  
**SINGLE BREASTED MODELS**

Write Dept F for FREE BROCHURE  
 and detailed information  
 on how we can perform this  
**AMAZING TAILORING MIRACLE**  
 Copyright 1954  
 By Sid Colburn **BY MAIL!**

**Sid Colburn**  
 313 NO. BEVERLY DRIVE  
 BEVERLY HILLS, CALIF.

**"SNOOPER" GEIGER COUNTER**

Super-sensitive! Only 1 1/4 lbs. Fits pocket—  
 uses flashlight battery. Find a fortune in ura-  
 nium. Order Now! Send \$5.00, balance  
 C.O.D. MONEY BACK GUARANTEE. FREE  
 CATALOG—scintillator and larger uranium  
 and metal detectors. DEALERS WANTED.

**29.95**  
**COMPLETE**

**PRECISION RADIATION INSTRUMENTS**  
 2235K S. La Brea, Los Angeles 16, Calif.

**\$6.95 DRAINS** cellars, cisterns, wash tubs;  
**IRRIGATES - CIRCULATES - SPRAYS**

Original "Type P" Pump has 2400 GPH ca-  
 pacity. 360 GPH 75' high; or 1500 GPH from  
 25' well. Use 1/8 to 3/4 HP motor. Motor  
 coupling included. 1" inlet; 3/4" outlet.  
 DOES NOT CLOG! RUSTPROOF.

Only \$6.95 Postpaid if cash with order.  
 (West of Miss. add 50c) Money Back Guarantee  
 Centrifugal and Gear Pumps in all sizes.

**LABAWCO PUMPS**  
 BELLE MEAD 58. N. J.

**Skin Sufferers**

Very first use of soothing cooling, liquid D.D.D.  
**Prescription** positively relieves raw red itch—  
 caused by eczema, rashes, scalp irritation, chaf-  
 ing—other itch troubles. Greaseless, stainless.  
 43¢ trial bottle must satisfy or money back.  
 Ask your druggist for **D.D.D. PRESCRIPTION**.

**\$1.00 FOOTSTONE \$1.00**  
**Natural Volcanic Lava Stone**  
**Guaranteed—To Remove**  
**CALLUSES — CORNS**  
**QUICKLY, SAFELY & GENTLY IF USED AS**  
**DIRECTED—OR YOUR MONEY BACK**  
 Send \$1.00 Today. P. O. Box 541  
 Bellevue, Washington

## New Dental Discovery Makes FALSE TEETH TIGHT!

**QUICKLY  
REFITS and  
RELINES  
OLD PLATES**



**EAT**  
corn on cob,  
apples, steak  
like folks with  
natural teeth!

### LASTS FOR MONTHS!

No more loose, slipping or chattering dental plates! Let's you eat, sneeze, cough, talk and laugh naturally and with complete confidence.

**Apply FIT-TITE Yourself—at Home**  
 It's easy. Just squeeze a little FIT-TITE on your dental plate and slip it back in place. FIT-TITE hardens quickly and makes your teeth fit instantly and perfectly. Not a paste or powder that gives only temporary relief, but a new dental discovery that actually becomes part of the plate.

**Perfect for Any Dental Plate**  
 FIT-TITE is guaranteed harmless to gums and any denture. It's tasteless, odorless and sanitary. Actually you eliminate the major cause of sore gums. FIT-TITE will not come off even after the hardest scrubbing. EVERY APPLICATION GUARANTEED TO LAST FOR MONTHS or NO COST TO YOU.

**MONEY BACK IF IT FAILS**  
 Send for a tube of FIT-TITE today. We mail postage paid for only \$1.00 under the following iron-clad **Money-Back Guarantee**: If you don't like FIT-TITE everything we claim, return the tube within 10 days and we'll refund your dollar by the very next mail—no question asked. Send for FIT-TITE now and enjoy teeth that fit and feel like new again.

**FIT-TITE CO., Dept. 1311**  
 235 W. Madison Street - Chicago 6, Illinois

study of the game movies. Finally, it came down to a character named Buckets Goldenberg, who was always in the right place at the right time. If I called a pass he backed up, if I handed the ball off, he was up there backing up the line.

"Obviously, something had gone wrong. On the fifth look at that movie the flaw was spotted. Luckman, the great quarterback was tipping the play. I was crouching well under center when I intended to hand off, but I stood up pretty straight on the intended pass. I had fallen into this error without knowing it.

"However, the Bears managed to capitalize on Goldenberg's smart playing. Next time we played Green Bay I was 'under center' as if to pass. Goldenberg backed up. The ball went to the fullback on a quick handoff and he romped through the hole for a long gain."

**E**XHIBITION GAMES, which began in late August, tossed Zeke into even more time-consuming studies. Halas and Zeke, after each game, would go over every play, study the game situation, analyze why the play was called, why it worked or didn't work, consider plays that might have worked better. This minute study of the play chart and the films continued on through six exhibitions and was even intensified when the league season began.

Halas brooks no criticism of his quarterbacks. Furthermore, he bears down on a basic fundamental: A poor play well executed is infinitely superior to a good play poorly executed. Pro rivals used to rib Halas about "his 400 plays," but no more. He now has streamlined his offense, asking Bratkowski to learn only 40 or 50 basic plays.

"You hear of coaches giving the team a new play the night before a game, or even two days before," George said. "That's no good. Imagine how the boys must feel. If plans aren't complete by Thursday for a Sunday game the players know you must be fumbling around and can't make up your mind. I don't encourage the notion that fancy plays or new plays will win the game. I'd rather stick to plays the players know and believe in. The athlete hits harder and is more efficient if he thinks the play is a good one."

After each game this fall Halas, sometimes Luckman, too, huddle with young Bratkowski for a lengthy post-mortem, to examine the pattern of play, to criticize, discuss and inspect every move the rookie made on the field.

"We do this with a definite motive in mind," Halas said. "Such criticism would be entirely misinterpreted, if heard by an outsider, and that would impair the quarterback's status with the rest of the team."

Bratkowski, if he blossoms as rapidly as Halas expects, obviously is joining the sagging Bears at the opportune moment. Only once before in league history—that is, since 1921—had the Bears lost

eight games. Since Halas is the majority stock-holder, the coach's job was hardly in jeopardy, but the boss himself takes an extremely dim view of defeat. Halas has been juggling the cash box long enough to know that even the most loyal Wrigley Field fans will eventually desert him unless he wins. The Bears' franchise is currently recognized as the most valuable in pro football, a clientele built up by Halas through decades of grinding labor.

Halas can easily recall the days when he brought his football team, known in Decatur, Ill., as the Staley Starchworks team, to Chicago. His quarterback was Charley Dessen, the baseball manager, who weighed 145 in a soggy uniform. Halas played end, coached the team and ran the business office, using the word loosely.

"We didn't have an office," George laughed. "I've signed many a tackle in the Sherman hotel. And every week I'd make the rounds of the newspaper offices, begging the sports editors to give us a break. We were lucky to get a paragraph or two among the want-ads after one of our games in the early 20's."

Halas, by the way, set a record in the early days that still stands. He grabbed a ball in mid-air and ran 98 yards, the longest league dash with a recovered fumble. He shrugs it off by saying, "You could have done it, too, if you were about to be tackled by Jim Thorpe."

The pioneering Bears were famous for their awesome tackle stars. George, who played end, has a ready explanation for that, too. "If I couldn't whip him," Halas says, "I'd try to buy him. That's why we got Ed Healey, who, in my book, is the best tackle I ever saw. Ed used to give me an awful beating, so I bought him for \$150!"

Pioneer Halas now ranks easily as the most indefatigable and far-seeing promoter in the development of the pro game. It was he who persuaded the glamorous Red Grange to join the Bears, a move that put pro football in the headlines for the first time and influenced many other college stars to sign up.

**I**T WAS also Halas who set off a new trend in 1939. His Bears installed the man-in-motion T-formation. All football watched the team's 1939 record, a sort of shakedown cruise for the new offense. The Bears began winning with it in 1940, and pros and collegians, alike, flocked to the new attack. Nothing seemed to dramatize the Bears' power and finesse as did the still-incredible 73-0 victory over the Washington Redskins in 1940; thereafter, the trend became a stampede.

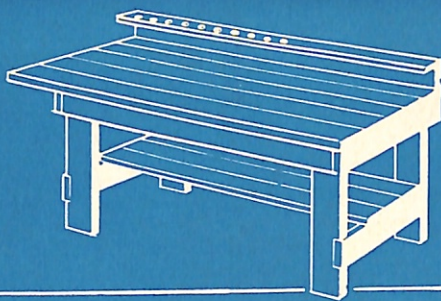
Halas and the Bears went right on winning until Luckman could no longer bamboozle the opposition with his faking, his passing, his generalship. The slump that followed was inevitable. The Luckmans don't come along too often. He's been waiting seven years for a reasonable facsimile; now that he has Bratkowski, Halas has quit looking.



# DISTRICT DEPUTIES FOR 1954-1955

- Alabama, N., *WILLIAM L. CHENAULT*, Decatur No. 655  
 Alabama, S., *RAY C. BALTHROP*, Homewood No. 1738  
 Alaska, E., *WILLIAM A. BATES*, Ketchikan No. 1429  
 Alaska, W., *HOLLIS HENRICH*, Cordova No. 1483  
 Arizona, N., *FRED S. CROWELL*, Prescott No. 330  
 Arizona, S., *JACK C. WARTER*, Globe No. 489  
 Arkansas, *HOMER B. DYESS*, Mena No. 781  
 California, Bay, *GEORGE R. IRELAND*, Vallejo No. 559  
 California, E. Cent., *LESTER J. HAMILTON*, Porterville No. 1342  
 California, N., *FRED R. GARRISON*, Woodland No. 1299  
 California, S., *PHILIP J. REIFEL*, Ontario No. 1419  
 California, S. Coast, *BENJAMIN F. MATTOX*, Anaheim No. 1345  
 California, S. Cent., *ELMER D. DOYLE*, Los Angeles No. 99  
 California, S. Cent. Coast, *FLOYD E. TUMBLESON*, Huntington Park No. 1415  
 California, W. Cent., *ERIC J. SILVA*, Palo Alto No. 1471  
 Canal Zone, *WILLIAM J. DORGAN*, Panama Canal Zone No. 1414  
 Colorado, Cent., *CAMPBELL F. RICE*, Colorado Springs No. 309  
 Colorado, Mount., *CHARLES R. CASEY*, Leadville No. 236  
 Colorado, N., *ROBERT W. HAYS*, Fort Collins No. 804  
 Colorado, S., *WAYNE G. DOWNING*, Lamar No. 1319  
 Colorado, W., *JAMES E. BARRETT*, Cortez No. 1789  
 Connecticut, E., *AUBREY H. BROWN*, Norwich No. 430  
 Connecticut, N. W., *CHAS. L. O'BRIEN*, Meriden No. 35  
 Connecticut, S. W., *EDWARD J. CONNOLLY*, Milford No. 1589  
 Delaware, Maryland & District of Columbia, E., *PERRY TOPKIS*, Wilmington, Del., No. 307  
 Delaware, Maryland & District of Columbia, W., *ROSELL T. PICKREL*, Washington, D. C., No. 15  
 Florida, E. Cent., *W. T. KNIGHT*, Cocoa No. 1532  
 Florida, N. E., *JOHN P. RIORDAN*, Jacksonville No. 221  
 Florida, N. W., *OTIS E. PADGETT*, Marianna No. 1516  
 Florida, S., *JOHN ROSASCO*, Coral Gables No. 1676  
 Florida, S. Cent., *ROBERT J. SKANES*, Lake Worth No. 1530  
 Florida, W. Cent., *J. PORTER TYNER*, Plant City No. 1727  
 Georgia, E., *J. STEWART ASBURY*, Elberton No. 1100  
 Georgia, S., *MELVIN B. SCOTT*, Waycross No. 369  
 Georgia, W., *IRA N. NOCHUMSON*, Dalton No. 1267  
 Territory of Hawaii, *FRED SMITH*, Honolulu No. 616  
 Idaho, E., *RULON DUNN*, Preston No. 1670  
 Idaho, N., *COY BARNES*, Lewiston No. 896  
 Idaho, S., *LOU J. FARBER*, Weiser No. 1683  
 Illinois, E. Cent., *STEWART STRAIN*, Kankakee No. 627  
 Illinois, N. E., *GEORGE T. HICKEY*, Chicago (N.) No. 1666  
 Illinois, N. W., *A. HAWLEY KENDALL*, Sycamore No. 1392  
 Illinois, S., *RAY L. TIBBS*, Mount Vernon No. 819  
 Illinois, S. E., *CURTIS A. HILL*, Lawrenceville No. 1208  
 Illinois, S. W., *ANTON J. SCHMID*, Belleville No. 481  
 Illinois, W. Cent., *H. FOSTER SEARS*, Macomb No. 1009  
 Indiana, Cent., *ROBERT E. THOMPSON*, Frankfort No. 560  
 Indiana, N., *FRANK B. FABING*, Valparaiso, No. 500  
 Indiana, N. Cent., *THEODORE H. SNYDER*, Lafayette No. 143  
 Indiana, S., *CLAUDE K. STEPHENSON*, Bedford No. 826  
 Indiana, S. Cent., *CHAS. P. LANZONE*, Greencastle No. 1077  
 Iowa, N. E., *RICHARD M. BURTON*, Iowa Falls No. 1674  
 Iowa, N. W., *JAMES TAIT*, Boone No. 563  
 Iowa, S. E., *W. F. MAIZE*, Fort Madison No. 374  
 Iowa, S. W., *LEO D. GARDNER*, Shenandoah No. 1122  
 Kansas, N. E., *MATT W. WITT*, Abilene No. 1675  
 Kansas, S., *HOWARD PARSONS*, Chanute No. 806  
 Kansas, W., *CHAS. L. GRAY*, Hutchinson No. 453  
 Kentucky, E., *JAMES E. HARMAN*, Catlettsburg No. 942  
 Kentucky, W., *W. S. WINSTEAD*, Madisonville, No. 738  
 Louisiana, N., *ROY YERBY*, Alexandria No. 546  
 Louisiana, S., *LEON B. PAGE*, Baton Rouge No. 490  
 Maine, E., *HARRY H. BAULCH*, Houlton No. 835  
 Maine, W., *HENRY J. PARENT*, Rumford No. 862  
 Massachusetts, E. Cent., *EDWARD W. WISNIEWSKI*, Norwood No. 1124  
 Massachusetts, Metropolitan, *EDWARD F. DEVINE*, Malden No. 965  
 Massachusetts, S. E., *DANIEL F. SHEEHAN*, Peabody No. 1409  
 Massachusetts, S. E., *WILLIAM H. BRENNAN*, North Attleboro No. 1011  
 Massachusetts, W., *ACILIO R. SANDRI*, Greenfield No. 1296  
 Massachusetts, W. Cent., *JOHN J. MURRAY*, Fitchburg, No. 847  
 Michigan, E. Cent., *BERNARD D. PRENDERGAST*, Owosso No. 753  
 Michigan, N. E., *CARL H. FERNSTRUM*, Menominee No. 1755  
 Michigan, N. W., *SIGURD A. JONES*, Ironwood No. 1278  
 Michigan, S. E., *H. PHILIP BARNEY*, Plymouth No. 1780  
 Michigan, S. W., *RICHARD D. HINGA*, St. Joseph No. 541  
 Michigan, W. Cent., *FRED H. GILMAN*, Petoskey No. 629  
 Minnesota, Cent., *RUSSELL W. WASHBURN*, Fergus Falls No. 1093  
 Minnesota, N., *CHET C. NELSON*, Crookston No. 342  
 Minnesota, S., *ROBERT W. CARLSTROM*, Mankato No. 225  
 Mississippi, N., *F. C. FANT*, Clarksdale No. 977  
 Mississippi, S., *THOMAS J. DAWSON*, Pascagoula No. 1120  
 Missouri, E., *E. F. HUNCKER*, St. Charles No. 690  
 Missouri, N. W., *MAURICE POPE*, St. Joseph No. 40  
 Missouri, S. W., *CHRIS SCHWENSEN*, Warrensburg No. 673  
 Montana, E., *LUCIAN B. SMITH*, Billings No. 394  
 Montana, N., *WILLIAM C. JOHNSON*, Wolf Point No. 1764  
 Montana, W., *ACE L. IRVINE*, Deer Lodge No. 1737  
 Nebraska, E., *ANDREW D. MAPES*, Norfolk No. 653  
 Nebraska, W., *CLARENCE J. REITAN*, Grand Island No. 604  
 Nevada, *DONALD S. SHAVER*, Ely No. 1469  
 New Hampshire, *JOSEPH L. COLLETTE*, Claremont No. 879  
 New Jersey, Cent., *J. FRANCIS MORONEY*, Phillipsburg No. 395  
 New Jersey, N. Cent., *JAMES J. FOLEY*, Newark No. 21  
 New Jersey, N. E., *LEO B. BICHER, JR.*, Hackensack No. 658  
 New Jersey, N. W., *THOMAS F. BRENNAN, JR.*, Summit No. 1246  
 New Jersey, S., *FRANK WILLIAMS*, Atlantic City No. 276  
 New Jersey, S. Cent., *CHARLES A. HOTALING*, Red Bank No. 233  
 New Mexico, N., *R. B. NOBLE*, Farmington No. 1747  
 New Mexico, S., *JOHN H. RHINESMITH*, Silver City No. 413  
 New York, Cent., *GEORGE G. FIESINGER*, Little Falls No. 42  
 New York, E., *LEO H. HEITHAUS*, Mamaroneck No. 1457  
 New York, E. Cent., *JOSEPH S. DISCH*, Kingston No. 550  
 New York, N., *GEORGE F. LAVIGNE*, Ogdensburg No. 772  
 New York, N. Cent., *JOSEPH A. FISTICK*, Fulton No. 830  
 New York, N. E., *J. WILSON JAMES*, Watervliet No. 1500  
 New York, S. Cent., *THOMAS F. KINNEY*, Hornell No. 364  
 New York, S. E., *JAMES E. MULCAHY*, New York No. 1  
 New York, W., *JOHN BOTTORF*, Niagara Falls No. 346  
 New York, W. Cent., *CLARK M. WELDON*, Penn Yan No. 1722  
 No. Car., Cent., *J. D. WOODDELL*, Greensboro No. 602  
 No. Car., E., *NORMAN GOLD*, Rocky Mount No. 1038  
 No. Car., W., *G. NORMAN HUTTON*, Hickory No. 1654  
 North Dakota, *EVERETT E. PALMER*, Williston No. 1214  
 Ohio, N. Cent., *ROBERT L. MARQUART*, Bucyrus No. 156  
 Ohio, N. E., *BOB BROWN*, Ravenna No. 1076  
 Ohio, N. W., *WILLIAM F. FOX*, Toledo No. 53  
 Ohio, S. Cent., *PAUL H. BETZ*, Circleville No. 77  
 Ohio, S. E., *JAMES W. PLUMMER*, Zanesville No. 114  
 Ohio, S. W., *MARC C. HUMPERT*, Dayton No. 58  
 Oklahoma, N. E., *ALBERT C. OVERTON*, Bartlesville No. 1060  
 Oklahoma, N. W., *S. BROUGHTON COLLIN*, Stillwater No. 1859  
 Oklahoma, S. E., *WM. V. SHIRLEY*, Shawnee No. 657  
 Oklahoma, S. W., *JOE PAULK*, Altus No. 1226  
 Oregon, N., *ROBERT M. MULVEY*, Oregon City No. 1189  
 Oregon, N. E., *FRANK M. WELLS*, Hermiston No. 1845  
 Oregon, S., *KIRBY S. FORTUNE*, Coos Bay No. 1160  
 Oregon, S. E., *R. A. THOMPSON*, Klamath Falls No. 1247  
 Pennsylvania, N., *WILLIAM W. MILKS*, Bradford No. 234  
 Pennsylvania, N. Cent., *ARTHUR A. COX*, Bloomsburg No. 436  
 Pennsylvania, N. E., *WALTER STANTON*, Mount Carmel No. 356  
 Pennsylvania, N. W., *EARL W. DODDS*, Franklin No. 110  
 Pennsylvania, S., *R. J. FRITZ*, Johnstown No. 175  
 Pennsylvania, S. Cent., *HUBERT A. GALLAGHER*, Gettysburg No. 1045  
 Pennsylvania, S. E., *B. HARRISON McCOY*, Reading No. 115  
 Pennsylvania, S. W., *FRED N. RENO*, Wilkesburg No. 577  
 Puerto Rico, *CHARLES W. PARKHURST*, San Juan No. 972  
 Rhode Island, *PAUL F. MURRAY*, Newport No. 104  
 South Carolina, *E. T. GULLEDGE, SR.*, Sumter No. 855  
 South Dakota, *FRED H. LEACH*, Yankton No. 994  
 Tennessee, E., *W. J. BARRON*, Morristown No. 1667  
 Tennessee, W., *EARL F. BRODEN*, Nashville No. 72  
 Texas, Cent., *JESS E. POSEY*, Waco No. 166  
 Texas, E., *SAMUEL ROBINSON*, Lufkin No. 1027  
 Texas, N., *D. HOLMES SMITH*, Dallas No. 71  
 Texas, S. E., *WILLIAM S. TRAILL*, West University Place No. 1828  
 Texas, S. W., *BARNEY MYERS*, Corpus Christi No. 1628  
 Texas, W., *D. D. VARNELL*, Midland No. 1826  
 Utah, *WARREN H. BULLOCH*, Cedar City No. 1556  
 Vermont, *CHARLES F. HILLMAN*, Windsor No. 1665  
 Virginia, N. Cent., *CHARLES H. KIRSH*, Richmond No. 45  
 Virginia, S. E., *LAWRENCE OLIVER*, Suffolk No. 685  
 Virginia, S. W., *R. C. WOOD*, Lynchburg No. 321  
 Washington, E., *LESLIE I. BRECKE*, Pasco No. 1730  
 Washington, N. W., *PAUL NEER*, Naval (Port Angeles) No. 353  
 Washington, S. W., *S. SPENCE*, Longview No. 1514  
 West Virginia, Cent., *PAT DALLISON*, Mannington No. 388  
 West Virginia, N., *RICHARD JENNINGS*, Wellsburg No. 1553  
 West Virginia, S., *THOMAS K. SHAWVER*, Bluefield No. 269  
 Wisconsin, N. E., *GEORGE BAKE*, Oconto No. 887  
 Wisconsin, N. W., *WILLIAM J. CONWAY*, Wisconsin Rapids No. 693  
 Wisconsin, S., *NORMAN E. SCHULZE*, LaCrosse No. 300  
 Wyoming, N., *GUY STURGEON*, Sheridan No. 520  
 Wyoming, S., *J. P. STEELE*, Laramie No. 582





# WORKSHOP

**Some important pointers about buying lumber.**

**BY GLENN ANDERSON**

**I**N MOST HOME WORKSHOP projects, wood will account for your biggest cash investment. But you can save money and get better results if you buy it carefully and wisely. Generally, almost everyone knows how much lumber he needs, but many waste money by purchasing the wrong grades and types. It isn't, of course, wise to buy cheap, knot-filled lumber for a living room TV set, and there is equally little sense in buying top-grade lumber to build a shelf for the garage. You should, therefore, consider the entire job before you order your lumber, since there are many types and grades—each with advantages and disadvantages.

While you have a large variety of woods to choose from, there are only two broad classifications which are important to the home craftsman; the hardwoods and the softwoods. Hardwoods are cut from deciduous trees—trees that lose their leaves in winter—such as birch, walnut, maple and oak. Softwoods are the evergreens or cone-bearing trees, like pine, spruce or fir. These terms are slightly misleading, since you will run across hardwoods that are relatively soft and softwoods that are hard. But usually you will find that hardwoods have smaller pores than softwoods and are relatively hard to dent with fingernail pressure.

Within the space of this column, it would be impossible to list in detail the qualities of all the woods which may be used in the home workshop. In general, however, hardwoods are more durable and because of their attractive grains, are more beautiful when finished than softwoods. They also take finishes better than most softwoods but are a great deal more difficult to work with. Since hardwoods are fairly expensive, they should only be used where appearance and sturdiness are important factors.

For most home improvements and general projects, softwoods are your best bet, because they are cheaper, generally easier to work with, and have a large range

of usable applications. Their main fault, in some species, lies in the fact that their large, riotous grains are often difficult to paint or stain.

Manufactured lumber as shipped from the mill to the lumber yard is classified as (1) rough, (2) surfaced, and (3) worked. Rough lumber is furry and splintery. It is generally sold to factories or large woodworking shops that can dress their own lumber. Surfaced lumber is dressed by running it through a planer machine which leaves the wood smooth.

It may be surfaced on 1 side (S1S), 2 sides (S2S), 1 edge (S1E), 2 edges (S2E), or a combination of sides and edges (S1S1E or S1S2E). The lumber you will normally use for home carpentry will be dressed on 4 sides (S4S). Worked lumber is cut into moldings. Many kinds and sizes are stocked by the average lumberyard.

One of the biggest mysteries to the beginning craftsman is why a two-by-four never measures that way? The answer simply is due to dressing process. The wood is actually full size when it comes from the saw mill, but the surface smoothing makes it smaller. This reduces the two-by-four (S4S) down to  $1\frac{5}{8}$  by  $3\frac{5}{8}$  inches, but it is still sold by its nominal or rough-sawn dimensions.

The amount of wood removed by the planing operation varies with the thickness and width of the board. The final and actual size is  $25/32$  inch thickness or width for 1-inch lumber. From 2 inches to 6 inches the actual dimension is  $\frac{3}{8}$  inch less than the expressed dimensions; that is, a 2 x 6 is really  $1\frac{5}{8}$  inches thick and  $5\frac{5}{8}$  inches wide. Boards 8 inches wide and up drop a full half-inch; a 12 inch board is really only  $11\frac{1}{2}$  inches wide.

Awareness of these discrepancies in dimensions will help you to plan your projects more economically. If, for instance, you need a shelf exactly 8 inches wide, you can't get it from a standard 8 inch board, and will have to buy a 9 inch board and cut it down. It might

## QUALITIES OF WOOD

### UNUSUAL STRENGTH

DOUGLAS FIR  
YELLOW PINE

BIRCH  
HICKORY  
OAK  
MAPLE

### EASY TO FINISH

#### SOFTWOODS

CEDAR  
PINE  
SPRUCE

#### HARDWOODS

BIRCH  
GUM  
MAPLE  
OAK  
WALNUT  
MAHOGANY

### RESISTANCE TO DECAY

CEDAR  
LOCUST  
REDWOOD  
CYPRESS

WALNUT  
CHESTNUT

## WORKING QUALITIES OF WOOD

### EASY TO WORK

WHITE PINE  
CEDAR

BASSWOOD  
POPLAR

### MEDIUM TO WORK

#### SOFTWOODS

FIR  
HEMLOCK  
REDWOOD  
SPRUCE  
CYPRESS

#### HARDWOODS

GUM  
WALNUT

### DIFFICULT TO WORK

DOUGLAS FIR  
YELLOW PINE

ASH  
BIRCH  
ELM  
OAK  
HICKORY  
MAPLE  
LOCUST



## WORK BENCH IDEA

For those who may be making the work bench which was described in the September "Elks Workshop", Brother C. A. Saunders, Brookline, Mass., Lodge, has a useful suggestion:

"Speaking from experience of building a good many benches in the past 50 years, I have found it desirable to make the front plank of the top *hardwood* (maple preferred but oak will do if maple is not available) 2" x 10", because the front plank is the one that 'takes the beating'. The planks to the rear can be of soft wood, as their job is usually to support the material being worked on.

"Gouge out a place in the front plank about 8" x 8" or 6" x 6" and set in a piece of steel plate 1/4" thick, so that it is flush with the top of the bench. This will prove invaluable as often some work will require riveting. With the plate set in the top of the bench the need of using a bench or hand iron, and the consequent leveling of the other end of the work is done away with."

be, however, that a shelf 7 1/2 inches would do just as well, and if so, you would be wise to design your shelves to that dimension, thereby saving yourself a considerable amount in the cost of the lumber.

Lumber, like many food commodities, is graded according to quality. Softwoods, for example, are classified as Select and Common. Each of these, in turn, is graded according to quality—that is, freedom from knots, blemishes, or defects.

Select lumber is generally clear, with defects few in size or number. It is graded A, B, C, and D—A being the best grade. "A-Select" should be almost perfect, while "D-Select" should have only a few minor flaws that can be easily covered with paint or other finishes. Generally speaking, "C-Select" will prove the best buy for you in Select lumber. But, remember, use only Select lumber in places that can be seen.

Common lumber contains numerous defects and blemishes which make finishing difficult, but it is suitable for general utility and construction purposes. In this type strength, dryness and stiffness are placed ahead of appearance. Common lumber is classified by grades ranging from No. 1 Common to No. 5 Common, depending on the number and size of defects and blemishes. No. 5 Common has many defects and is very rough, but a certain percentage of the board of this grade can be utilized.

Most hardwood grades are based upon the percentage of clear lumber that can be obtained from a board. Since it is im-

possible to determine accurately any such percentage, they are sold in combined grades: First and Seconds, which will give better than 66 2/3 per cent; No. 2 Common, approximately 50 per cent; and No. 3 Common, approximately 33 per cent. Because of this wide grade variation, it is wise to select hardwood carefully when purchasing. To insure your getting the proper grade of either hardwood or softwood, most manufacturers stamp the grade on their lumber.

The price of each grade, of course, is different—the better the grade the higher the price. The type of wood, naturally, also makes a difference in the price. In general, the most plentiful woods in your particular area are usually the cheapest. The price range between the lowest select grades and the upper grades of softwood is frequently as much as 50 per cent. With such a price difference, it should be obvious not to buy a better grade than necessary. Any tendency to buy the best the market has to offer is both wasteful and foolhardy—for in most cases, the lower and cheaper grades will render as long and satisfactory service as the upper and high-priced grades. The wise craftsman always takes the lowest grade suitable for his purpose.

Another way for you to save money is to buy lower grade lumber, using only the clear portions between defects. Even on large jobs, shorter pieces may be used, thus allowing you to discard imperfect sections. You can also find that many lower-grade pieces have been graded down because of defects on only one side; the other side may be good. Such lumber is perfectly satisfactory where only one side will be seen. Cracks or checks can be filled in with wood filler; loose knots may be tightened by a good adhesive, etc. In other words, a little time spent up grading lumber will pay big dividends in more saving on any home project.

★★★

For our next new Elks Workshop Department article, in December, there will be an informative article about the various ways of making the home neater by providing space to hang up tools and other small articles.



## GEARS

**In Stock—Immediate Delivery**  
Gears, speed reducers, sprockets, thrust bearings, flexible couplings, pulleys, etc. A complete line is carried in our Chicago stock. Can also quote on special gears of any kind. Send in your blueprints and inquiries.  
**Send for Complete Catalog No. 17**  
**CHICAGO GEAR WORKS**  
440-50 N. Oakley Blvd., CHICAGO 12, ILL.

## BUY DIRECT FROM FACTORY SAVE MIDDLEMAN PROFITS

**MASTER MECHANIC PORTABLE LIGHT PLANT**  
Push Button Start—600-700 watts—115 v. 60 cycle. AC. Powered by a rugged 2 hp. easy starting Briggs gas engine. No wiring necessary. Just plug in and operate. Plenty of current for any radio, television, oil burner, freezer, pump, lights, etc. which require up to 700 watts. Ideal for camp, cottage, trailer or boat! Includes voltmeter and built-in winding to charge 6 v. auto batteries. Wt. 75 lbs. Easily fits in car trunk. Be prepared if storm knocks out power lines. Reg. \$275... **\$143.50**  
**1000-1200 Watt Plant (Item 45)** same as Item 24 but with larger generator & engine—50% greater output... **\$199.50**  
Send 10c for big 1955 Catalog. Free with order. Prices f.o.b. factory. 10 day money back guarantee. Send Check or M.O. Master Mechanic Mfg. Co., Dept. 5-J, Burlington, Wis.

## OWN a Business

If employed, start part time. Alert dealers can gross \$5 hourly profit plus \$3 on EACH serviceman. Clean, revive, mothproof rugs & upholstery on location. No shop needed. We locally train and assist you. Nationally advertised world-wide service. Quickly established. Easy terms. Send today for FREE booklet. No obligation.

Duraclean Co., 4-54N Duraclean Bldg., Deerfield, Ill.

**PUMP WATER FAST!**  
Drains Wash Tubs, Cellars, Cisterns. Famous #7 pumps 2800 gph. 420 gph. at 75' high or 1600 gph. from 25' well. Sturdy rustproof alloy metal. Six blade impeller. 3/4" inlet, 1/2" outlet. Standard pipe threaded. Uses any 1/4 to 1/2 H.P. Motor. Will not leak or clog. Iron clad guarantee. Send check, M.O., or sent C.O.D. **\$895** net.  
Irrigate, Fill Tanks, Draw Well Water. Heavy duty #8 pumps 7000 gph. 1000 gph. 75' high 3000 gph. from 25' well. Rustproof alloy metal. 8 blade impeller. 1" inlet, 1" outlet. Standard pipe threaded. Will not leak or clog. Iron clad guarantee. Send check, M.O., or sent C.O.D. **\$1195** net.  
Free Catalogue—Gear Pumps, Large Centrifugal Pumps, Deep and Shallow Well Pumps, Sump Pumps.  
**MOORE MANUFACTURING CO.**  
SWEDSBORO 25A, NEW JERSEY

**MAIL THIS COUPON TODAY! Free Facts On How You Can Make \$10,000 a Year!**

**RED COMET, INC.**  
336N R. C. Bldg., Littleton, Colorado  
Send me at once complete information about Red Comet Automatics—the fire extinguishers that stop fires automatically—without human aid. Needed now by every home, farm, business. Tell me how I can make \$10,000—a week more—a year, full time... \$75 to \$100 a week part time. I understand you will furnish me FREE use of a professional Sales Kit with actual sample units, sales manual, other helpful literature to make me a successful Red Comet Dealer

NAME \_\_\_\_\_ STATE \_\_\_\_\_  
ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_  
Advised Post, Collier's, Business Week

**Get info.. PLASTIC LAMINATING AT HOME!**  
Get ORDERS and CASH from your mailman—do work in SPARE TIME at home—or expand into FULL TIME business. Send coupon for Free facts about the newest and most fascinating of all home operated businesses. For the first time a simplified machine brings the fabulous profits of Plastic Sealing and Plastic Laminating within the reach of the small operator. Anyone can learn to operate the machine with a few minutes practice—then with our Magic Mail Plan can get mail orders pouring in daily with cash in every envelope. No canvassing—no selling. We even supply the circulars you mail to bring back cash and orders. Don't waste a minute. Rush your name. We'll send you FREE and postpaid pictures, prices, details, and all the facts you need to start. Mail coupon or send name on postcard. No charge.

**Make \$20 to \$30 a Day by.. MAGIC MAIL PLAN!**

**WARNER ELECTRIC CO.**  
1512 Jarvis Av., Dept. L-18-M, Chicago 26, Ill.

**Make Thousands of Beautiful Art Creations**  
COSTUME JEWELRY • CIGARETTE BOXES  
TRAYS • CANDLESTICKS • COASTERS  
LAMP BASES • BOOK ENDS... ALL IN SPARKLING COLORED PLASTIC

**WARNER ELECTRIC CO., 1512 Jarvis Av. Dept. L-18-M, Chicago 26, Ill.**  
At no cost to me, please rush complete details postage prepaid. I am under no obligation.  
Name.....  
Address.....  
City.....Zone.....State.....



# Editorial

## NOVEMBER



As November comes we see the migratory birds high above us flying to a winter home in the Southland and there comes to us the smell of burning leaves as we or our neighbors build a bonfire of the fallen October decorations of the trees.

As Elks we remember that this is the month to offer thanks to God for our independence, our right to live our lives with freedom of speech, freedom of religion, freedom of the press and freedom of assembly. These are the freedoms established for us by our forefathers, freedoms which we will preserve and guard against any and all subversive groups, whether of native origin or financed and directed by a foreign government. As we give thanks for our own blessings our thoughts naturally go to the less fortunate.

In accordance with the practices of the past, heaping Thanksgiving baskets will be filled at the Elks homes and delivered to bring sunshine and cheer to thousands of less favored homes.

November is a month when the officers and members of the subordinate lodges prepare for the Memorial Services of early December, working to build up a program worthy of the remembrance of those Brothers who have passed away, a program which it can be hoped will assist in assuaging the sorrows of relatives and friends our departed Brothers left.

This November is the month in which Grand Exalted Ruler Jernick asks every lodge to initiate at least ten new members in honor of the Deputy Grand Exalted Ruler of the District in which it is located.

Thus this particular November takes on an added importance and presents a special opportunity to render service.

## VALUE OF A DEFINITE PLAN



Letters from District Deputies, Presidents of State Associations and Exalted Rulers received at The Elks Magazine since the Gold Star Program of Grand Exalted Ruler Jernick was announced are strongly indicative of the probable great success of his plan.

Do not all of us do a better job, accomplish more satisfactory results, when we have a definite plan or goal—a target at which to shoot?

When a mark definitely is set the desire, the impulse, the determination to make that mark grows strongly in all of us.

The setting of a definite date for the accomplishment of a plan, or each sub-division of a plan, also is a strong added incentive.

We are sure that most members of the Order placing a deadline on the Grand Exalted Ruler's plan, or any one of the individual units of that plan, remember the advice:

*"Do not turn back when you are just at the goal."*

Many Elks not only will adopt the plan of the Grand Exalted Ruler but also apply a similar method of meeting

their own individual problems and carrying on the activities of their daily lives.

And thus, may it not well be that the sowing by Elks of which the Grand Exalted Ruler reminds us will result in splendid reaping by the Order and inspiration to every Elk to inaugurate and follow through on a plan of his own which will benefit him in his personal affairs?

## FRIENDSHIP



Doctor Samuel Johnson said that if a man does not make acquaintances as he passes through life he will soon find himself alone, and that a man should keep his friendship in constant repair.

Shakespeare has Polonius emphasize to his son the importance of holding

old friends, saying:

*"Those friends thou hast and their adoption tried  
Grapple them to thy soul with hoops of steel."*

Can we not all agree that it is important for us to make new friends and hold old friends?

Holding of friends often involves concessions and adjustments and sometimes avoidance of arguments that might lead to misunderstandings.

May it not be better to avoid a discussion that might grow acrimonious and threaten the continuance of a friendship formed and enjoyed through many years?

Conceding a point on something not really vital certainly is not to be as greatly regretted as losing a friend.

## FRATERNAL HOSPITALITY



Elks are naturally inclined to hospitality. No group of men is more generous in giving to those in need of the material things of life, to those who desire and seek an education, to those who have physical handicaps that it is important they overcome if possible.

If a member of such a group neglects or is indifferent to a brother Elk who feels the need of and seeks a kindly word, a cordial welcome, a friendly, brotherly hand he is not exemplifying the cardinal principles of the Order.

And yet reports, complaints if you will, reach The Elks Magazine that travelling Elks who on one or two of their journeys, either with or without a member or members of their families, have, in full expectation of a kindly, brotherly Elks greeting, rung the bell at the front door of an Elks Lodge home and have met a cool, indifferent reception.

Long observation somewhat enlightens us as to the cause.

At the lodge at which a visiting Brother today is greeted without any warmth or suggestion of hospitality another travelling Brother later may receive a most hearty welcome.

It all depends upon who greets the caller at the door.

It is not possible to develop in every member of the Order the disposition or the capacity, the ability, to extend a hearty greeting even though he does possess a warm and generous heart.

We know of one lodge that solved this problem by having at the lodge home at visiting hours an officer of the lodge or a member of the House Committee qualified to make a visiting Brother feel very much at home.

May it not be worthwhile for every lodge to consider the adoption of a similar system?





# Fifth Frame Favorite

Practice sessions or league competition, no game of bowling is complete without that traditional beer frame. And, whatever your fifth frame fortunes may be... a timber-shattering strike or a three way split... take pleasure in enjoying life with Miller High Life... the beer that *always* strikes the right note in refreshment!

THE NATIONAL CHAMPION OF QUALITY



© Miller Brewing Company  
Milwaukee, Wisconsin





No other type of whisky in the world is as softly satisfying as a fine Scotch. And in White Horse, above all, Scotch whisky reaches pure perfection. Gentle, sunny lightness from the Highlands...rich full-bodied flavor from the Western Islands. A rare and subtle harmony! Have you tried White Horse?

since 1746

**WHITE HORSE**  
of course!

BLENDED SCOTCH WHISKY, 86.8 PROOF. SOLE DISTRIBUTORS BROWNE-VINTNERS CO., INC., NEW YORK